



ACADEMY OF
Management



The Newsletter for the Operations Management Division

Perspectives

Vol. 41, No. 1

Summer 2013



The ADM Meeting is around the Corner—August 9–13 in Orlando.

This edition of the newsletter provides some highlights of the great activities that are planned—
See YOU there!

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Scholarly Program Overview

One symposium and fifty-seven papers were accepted for presentations. The symposium, on sustainable supply chain management research, is scheduled on Monday morning. The papers are organized into thirteen traditional sessions and are scheduled throughout Monday and Tuesday. The sessions are covering a wide range of topics including services operations, operations strategy, supply chain management, innovation and new production development. All of the OM Division traditional paper sessions and the symposium will take place in the WDW Yacht and Beach Club Resort. Also, one discussion paper session is scheduled on Sunday (WDW Swan Resort, Touscan 2, 11:15 AM).

Please note other Divisional activities on Sunday which include:

Journal of Operations Management (JOM) Award Session, 3:00 – 4:30 PM (WDW Yacht and Beach Club Resort, Grand Harbor Salon VII): Three finalists will present their work from the *Journal of Operations Management*, and the winner of the Jack Meredith Best Paper Award will be announced. Both JOM co-editors are expected to be in the attendance to present the award.

OM Division Business Meeting, 4:30 – 6:00 PM (WDW Yacht and Beach Club Resort, Grand Harbor Salon VII): All members and potential members are invited and encouraged to attend our annual business meeting. Please join us to hear about the current division activities, and come share your ideas and suggestions about future directions for the division. The finalists of the Chan Hahn Best Paper Award, and the Best Student Paper Award, will be recognized and the winners announced. We will also announce the winners of the Best Reviewer Awards for this year's conference, as well as recognize and congratulate this year's Distinguished OM Scholar recipient.

OM Division Reception, 6:00 – 7:30 PM (WDW Yacht and Beach Club Resort, Grand Harbor Salon II)

I am looking forward to seeing you all in August. I hope you will enjoy the conference. For a complete overview & schedule of the program, and to download conference papers, please visit the online program at <http://program.aom.org/2013>.

Stephan Vachon
2013 Program Chair



Perspectives is the official newsletter for the Operations Management Division of the Academy of Management. The newsletter serves to inform the membership of important events, news, and achievements of the Operations Management Division and its members. Items for inclusion in the newsletter should be sent to: Prof. Nancy M. Landreville, UMUC, PO Box 1628, Falling Waters, WV 25419, Office: (240) 357-8086, Email: nancy.landreville@faculty.umuc.edu.

From our 2013 Division Chair

I anticipate another great annual conference this year, with a number of stellar Divisional Paper sessions, a symposium, and Professional Development workshops. In addition to the PDWs and paper sessions, we have a number of social activities that you don't want to miss. Back again this year, for those of you that arrive on Saturday, is the *Journal of Supply Chain Management* Crafting a High Quality Research Paper, featuring this year's JSCM Best Paper finalists, and also a reception sponsored by JSCM. Sunday morning starts with an early morning jog – a first-time event that I hope will become a new tradition. On Sunday afternoon we will again have the *Journal of Operations Management* Best Paper session, followed by the OM Division Business Meeting and ending with the OM Social on Sunday evening. I highly encourage you to attend the business meeting and to bring other conference attendees that may be interested in joining our division. During the business meeting, the executive committee will provide updates on the status of the division as well as divisional efforts throughout the year. We also look forward to receiving comments and ideas from members regarding how the division can continue to serve your professional needs. We will also be announcing and recognizing our award winners this year, including the Chan Hahn Best Paper Award, Best Student Paper Award, Best Reviewers, and this year's OM Distinguished Scholar.

I want to thank a number of members who have served in leadership positions over the past several years and whose terms have ended, as well as welcome new members who have filled these positions. First, thank you to **Elliot Bendoly** who served as our division webmaster for the past 13 years! Thanks also to **Antony Paulraj** who served as secretary and **Bill Johnson**, our newsletter editor. Finally, a big thank you to **Tom Gattiker**, who is completing his 5-year term on the executive committee. The time and effort each of you has provided to the division is much appreciated! I welcome **Constantin Alba**, webmaster, **Nancy Landreville**, newsletter editor, **Ednilson Bernardes**, secretary, **Constantin Blome**, membership committee chair, and **John Gray**, our newly elected PDW Chair to our leadership team. Thank you for volunteering to serve in these positions.

I look forward to seeing many of you in Orlando next month!

Karen Chinander Dye
2013 Division Chair



Congratulations to John Gray, Ohio State University!

John was voted in as incoming PDW Chair for 2014.

Thank you to all who voted.

Highlights of the OM Division PDW Program

We begin the PDW program on Friday with our main session, “OM history: why and how”, organized by James Wilson (U. of Glasgow) and Regina Greenwood (Nova Southeastern U.). In this session, James and Regina address perceptions that the OM discipline forgets its own history, having to reinvent more than other management disciplines. They introduce a range of historical issues and studies within operations management. During Saturday’s program we will run our Doctoral and Junior Faculty Consortium all day for registered participants. This year’s Consortium includes an impressive list of international mentors organized by Antti Tenhiala, Antony Paulraj and Joseph Sarkis as described below. Those not involved in the Consortium can attend our main PDW, “Sustainability in multinational multi-tier supply chains”, chaired by Robert Klassen (U. of Western Ontario) and Paul Shrivastava (Concordia U.) and organized by Joerg Hofstetter (U. of St. Gallen) and Julia Wolf (EBS Business School). This PDW involves an impressive list of panelists and will address the issue of sustainability in the extra-firm context and the related complexity facing managerial decision makers. To close out the program on Saturday, Craig Carter and Lisa Ellram will host their session for the Journal of Supply Chain Management (JSCM) on “Crafting a high quality research paper”.

In addition to our main program, we will also co-sponsor several other PDWs that should be of interest to OM members. These include three PDWs on Friday, “Redefining today’s role of suppliers within alliances”, “Sustainability in Management Education” and “Organizational performance: what is it?”. On Saturday we will co-sponsor two PDWs, “Lessons on performance management in the health care sector from an international perspective”, and “Weak signals? But I thought they were noise!” This year we will also host a casual jog early on Sunday morning for those of you looking to beat the Florida heat (email Dayna.Simpson@monash.edu for further details).

Dayna Simpson
2013 PDW Chair



OM Division’s Conference Overview

PDW’s		All-Academy	Division Paper Sessions & Symposia	
Friday	Saturday	Sunday	Monday	Tuesday
OM Professional development workshops	Doc. & Junior Fac. Consortium OM Professional development workshops JSCM Best Paper Session and Reception	Morning Jog Discussion Papers JOM Jack Meredith Best Paper Session OM Business Meeting OM Reception	OM Breakfast OM Paper Sessions OM Symposium	OM Paper Sessions All -Academy Reception

Looking for a job? Be sure to utilize the Networking and Placement Opportunities at the AOM Career Center-
<http://login.aomonline.org/aom.asp?ID=5>

2013 Joint Junior Faculty and Doctoral Consortium

The Operations Management Division is proud to announce a joint session of junior faculty and doctoral consortium at the annual Academy of Management conference in Orlando, Florida. The event will be held from 8:30 AM to 5:00 PM on Saturday, August 10, 2013. Doctoral students and junior faculty doing research on any Operations Management topic might still participate, if space is available. If you missed the April 15 application deadline and still wish to attend the consortium, please contact the appropriate coordinator to check whether space is available. Junior faculty should contact Antony Paulraj (ap@sam.sdu.dk) and doctoral students should contact Antti Tenhiälä (antti.tenhiala@ie.edu).

In our highly interactive format, students and junior faculty receive one-on-one feedback for their research projects from the renowned members of the division. So far, 30 participants have been accepted to the consortium. The confirmed mentors include Amelia Carr (Bowling Green State U.), Craig Carter (Arizona State U.), Tom Choi (Arizona State U.), Barbara Flynn (Indiana U.), Dan Guide (Penn State U.), Robert Klassen (U. Western Ontario), Ram Narasimhan (Michigan State U.), Damien Power (U. Melbourne), Nada Sanders (Lehigh U.), Rachna Shah (U. Minnesota), Morgan Swink (Texas Christian U.), Mohan Tatikonda (Indiana U.), and Helen Walker (Cardiff U.).

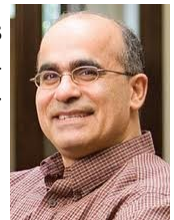
Antti Tenhiälä
Doctoral Consortium
Coordinator (2013)



Antony Paulraj
Junior Faculty Workshop
Coordinator (2013)



Joseph Sarkis
Consortium co-
ordinator



SPECIAL THANKS TO OUR SPONSORS!

We would like to thank the following organizations for sponsoring our Division's 2013 Conference Program:

Platinum Level

- Emory University
- Florida Atlantic University
- Journal of Supply Chain Management
- Project Management Institute
- University of Southern Denmark



Gold Level

- Clark University
- Duquesne University
- International Graduate School of Business
- IE Business School
- Journal of Operations Management
- Ohio State University
- Penn State University, Erie



Silver Level

- Swiss Federal Institute of Technology Zurich

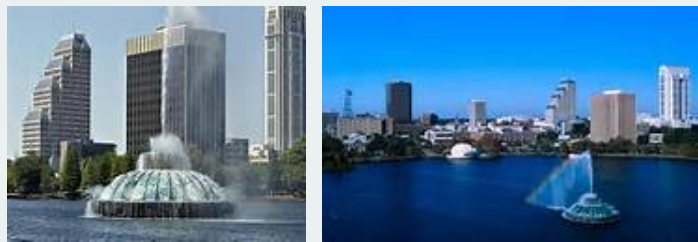


Please note that these are confirmed sponsors as of July 1, 2013. For more information on sponsorships please contact **Kevin Linderman**, 2013 Division Chair Elect. (linde037@umn.edu)





Enjoy the beauty of Lake Buena Vista, Florida during your stay.



Visit the picturesque city of Orlando.



After an educational and informative experience at the Conference, enjoy the night life of Orlando and Disney World.

Officers 2013



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