



ACADEMY OF MANAGEMENT

Perspectives

THE NEWSLETTER FOR THE OPERATIONS MANAGEMENT DIVISION

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The Questions We Ask



Anahzim, California
August 3-8, 2007

From our 2008 Division Chair



This year's meeting at Anaheim in the Golden State is approaching rapidly, so it's a good idea to start planning your trip. This is sure to be one of our best meetings ever, and to that we owe a debt of gratitude to the authors who took the time and trouble to submit their research to the OM Division and the reviewers, who had a tough job selecting the best from a wide range of impressive papers. As Elliot Bendoly, 2008 OM program chair points out elsewhere in this newsletter, we had a record-breaking number of submissions.

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From our 2008 Program Chair

Another record-breaking year of submissions provides a very encouraging sign of the continuing appeal that the Academy meeting has to researchers in our field. This year we had a total of a whopping 112 completed submissions to the regular program! While more submissions necessarily translate into an increased number of rejections through review, it also translates to more regular paper session options for those in attendance (14 this year, counting our JOM Best paper session and our Theme session).



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Division Chair's Message *from page 1*

Thank you, Elliot for your hard work and for developing such an exciting program.

Once again our program includes a stimulating and diverse professional development workshop (PDW) program. This year PDW activities start on Friday at 1 p.m. with an intriguing session, "Teaching Operations Management and Supply Chain Management with Online Games." A new feature of this year's PDW program is the Junior Faculty Workshop, which will be held on Saturday from 3 p.m. to 5:30 p.m. Sixteen distinguished faculty will offer guidance to new faculty just launching their careers. Please note that Saturday's program also includes two attractive and important sessions we are co-sponsoring with other divisions: the first, "Conducting Management Research in Health Care Organizations," will be held from 10 a.m. to noon, and the second, scheduled from 2 p.m. until 5 p.m., is a session on design management.

The Doctoral Consortium Research Incubator begins on Sunday at 7:30 a.m. with a welcome breakfast and lasts until 12:20 p.m. If you would like to have more information on this event, please see the announcement from Dr. Tom Gattiker, 2008 doctoral consortium chair elsewhere in this newsletter. A number of exciting sessions are offered on Sunday for those not participating in the doctoral consortium. Members who engage in cross-functional research will find two appealing sessions: "Challenges of Building Organization Development and Change as an Academic Discipline" (8 a.m.–10 a.m.) and "The Questions We Do and Do Not Ask Regarding Leading Innovative Organizational Change for Innovation" (9 a.m.–11 a.m.). Two interesting sessions are being offered for those who wish to further hone their research skills: "Skills and Methods for Collaborative Research that Make a Difference for Theory and Practice" and "Qualitative Comparative Analysis." Both sessions are scheduled between 8 a.m. and noon. Other two interesting sessions scheduled from 10

a.m. to noon are: "The Questions We Still Have Not Answered: Agenda for Future Research in Quality Management" and "How to Rapidly Assess the Performance Improvement Gap for a Business."

Continuing with our popular traditions, we will have a Welcome Breakfast (8:30 a.m.) and Division Social (6 p.m.), both on Monday, and coffee breaks throughout the regular program. These venues are wonderful opportunities to socialize with other OM members. I would like to thank sincerely the following contributors who sponsor our social activities: the Project Management Institute; Elsevier; the Department of Supply Chain Management, W.P. Carey School of Business, Arizona State University; the Johnson School, Cornell University; the Technology and Operations Management Department, Harvard Business School; Sam and Irene Black School of Business, Penn State University; the Information Systems and Operations Management area of the Goizueta Business School, Emory University; Information Technology and Supply Chain Management Department, Boise State University; the College of Business Administration, The University of Texas - Pan American; and the Department of Management, Marketing and International Business of the College of Business Administration, The University of Texas - Pan American. I would also like to thank Diane Parente, our 2008 division chair-elect, for her efforts to recruit sponsors.

As I mentioned in a previous newsletter, we are overhauling the processes and procedures governing division activities and officer positions to ensure that the growth of our organization does not disrupt its smooth operation or create other problems. The responsibilities of the Membership Committee Chair; the procedure and criteria for selecting best papers and best reviewers; and the procedure and criteria for selecting distinguished OM scholar awards have been posted at our Division web site under the "archives" tab: <http://om.aomonline.org/archives.php>. When I set out to write this note, the OM Division boasted a

membership roll of 677, a number that indicates a steady increase in our division membership. I hope that by the time this newsletter reaches you, our membership will exceed 700. This growth can be readily attributed to the vigorous and relentless volunteer efforts of the OM Division members who review submissions, and serve as discussants, session chairs and elected or appointed officers. Sometimes doing this extra work to maintain the vigor of our organization can be a bit of a strain, but I am sure they all find the results of their handiwork rewarding. As some wise person once said: "Volunteers don't necessarily have the time, but they have the heart." As the OM Division continues to grow, we need more passionate hearts than ever! We need volunteers to serve as the Membership Committee Chair and committee members, people who will continue increasing our membership. We also need ambassadors-at-large to help promote the division's activities. The vitality of our organization is directly dependent on member participation and the work of our volunteers. We are lifeless without them, and on a more personal note, making our division better is a rewarding experience.

Please join us in Anaheim for a stimulating conference that offers a great deal of value to everyone. I look forward to seeing you in August.

Hale Kaynak
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2008 Program Chair's Message...from page 1

As in the past, each session hosts on average 4 papers, but the number of submissions has simultaneously allowed for an increase in session focus as well as breadth across session topics. The increase in submissions also means an increase in interactive paper acceptances (16 this year) and visual paper presentations (another 16). Congratulations and "thank you"s go out to all

research contributors that made these numbers possible.

Along with paper presentations, we will also be involved with three excellence symposia this year:

- Nine Schools of Project Management Research
- Offshoring of IT and Business Services
- Hegemony, Power and Resistance (Awkward Questions)

As with the IP sessions, co-sponsored PDWs and symposia in past years, these provide an excellent opportunity for interacting with the other disciplines at AoM, and in turn increase the exposure of our division in the Academy as a whole.

Regular program activities begin on Monday morning with our annual Welcome Breakfast at 8:30 AM in room 207C of the Anaheim Convention Center. We will have paper sessions in the same room beginning at 9:20, but also, again given the increase in the number of submissions, we will host parallel sessions in rooms 207B and 209A at various points in the day. Our annual Business Meeting and Awards Presentation will be held at 4:10 (again in 207C), to be followed at 6:00 by the OM Division Social in the same room; plenty of time to change into more comfortable clothes in the interim.

Tuesday's schedule starts with coffee, as is natural, and a 9am symposium (Nine Schools of Project Management Research) in 207C once again. This will be followed by the JOM Best Paper session, same room. Three excellent papers will be presented in this session, with, by tradition, the best paper award made at the end. Finalists include:

- Linking e-service quality and markups: The role of imperfect information in the supply chain, by Elliot Rabinovich, Arizona State U.
- Outsourcing impact on manufacturing firms' value: Evidence from Japan, by Bin Jiang, James Belohlav and Scott Young, DePaul U.

- Exploring retailers' sensitivity to local sustainability policies, by Hans Quak and Rene Koster of Erasmus University Rotterdam

The remaining sessions that day will either be held in 207C or 209A, with a coffee break in the afternoon.

As in past years, Wednesday also welcomes attendance at two excellent morning paper presentations sessions to wrap the program together. Coffee will accompany the start of the first of these morning sessions (8:30), each of which will be held in the Newport Beach and Rancho Las Palmas rooms of the Anaheim Marriott (just across the street from the convention center; Area map provided on the OM division site om.aomonline.org).

We look forward to seeing and interacting with all of you during the program, and sincerely hope that the 2008 experience will be as valuable to you as it has been exciting for us to see come into its full form.

Elliot Bendoly
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Operations Management Doctoral Consortium Research Incubator 2008

The Operations Management Division is proud to announce its 2008 doctoral consortium to be held at the Academy of Management (AoM) conference in Anaheim, California, USA. This half day event will be held the morning of Sunday, **August 10, 2008**. The AoM Conference is the premier venue for empirically-focused Operations Management research.

The consortium follows an intensive research incubator format. Students present their research proposals to a panel of distinguished faculty that provides feedback and guidance on each proposal. To ensure the highest quality feedback, faculty members also review the proposals prior to the event. This format has proven valuable as students refine

and complete their dissertation proposals, and it is very engaging for the doctoral faculty as well.

Doctoral students working on any Operations Management topic may participate. Space is limited. Preference is given to students employing empirical research techniques in their dissertation work. Preference is also given to those students who are "mid-career" within their doctoral program; that is, those who have formulated a dissertation research proposal but have not yet carried through the bulk of the dissertation research. The research incubator format is generally less appropriate for students in the early stage, or concluding stage, of their doctoral program. Students may attend the consortium once during their doctoral career. Students who have attended other doctoral consortia find this consortium uniquely beneficial due to its sole and intensive focus on developing research.

Outstanding faculty with proven empirical research records serve on the consortium faculty panel. Students also interact with the doctoral faculty at a sponsored breakfast. Faculty and student participants from past consortia can be reviewed by following the hyperlinks below. Discounted lodging is available for students (see the conference website and reserve early).

Applications consist of the following: vita, your full contact information, your advisor's contact information, one-sentence statement on your stage in the doctoral program, and a one-page summary of your dissertation research. Formatting instructions for the summary should be downloaded from the consortium chair's website (url below). Electronic applications are required. Applications were accepted through April 25, 2008. Applications will be acknowledged via email by May 2. Please email the application to the consortium chair:

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Journal of Innovative Education
CALL FOR PAPERS

Barbara B. Flynn, Editor
 Decision Sciences Journal of
 Education



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DSJIE is a quarterly, peer-reviewed journal published by the Decision Sciences Institute. Its mission is to publish significant research relevant to teaching and learning issues in the decision sciences.

Please find specific information for submission on the Journal home page in the chart on page 15.

Barbara B. Flynn
Indiana University

Call for Papers

OPERATIONS MANAGEMENT RESEARCH

A new journal, published by Springer, will be starting publication this year to fill the growing need for a peer-reviewed journal that publishes high-quality research that is shorter and more sharply focused than articles in existing OM journals. **OMR** has been designed as a rigorous, double-blind peer-reviewed journal that is oriented toward fast reviews and publication of research that makes a clear contribution to both the theory and practice of operations management. All research methodologies and all topics in the field are welcome. Initial submissions can be in any good academic style and format but are limited to 20 manuscript pages. The Editors-in-Chief of the journal are Jack Meredith and Patrick McMullen, both of Wake Forest University. For more information, please see the web site www.springer.com/12063, as well as the web-link

entitled “*Important Information for Authors*” at the submission site www.editorialmanager.com/omra.

Interesting Journal Information

Journal of Operations Management	http://www.elsevier.nl/inca/publications/store/5/2/3/8/2/9/index.htm
Academy of Management	http://www.aom.pace.edu/publications.stm
POMS	www.poms.org
IJOPM	www.mcb.co.uk/ijopm.htm
Decision Sciences Management Science	www.bus.msu.edu/dsjonline/ http://mansci.pubs.informs.org/
IEEE Trans on Engineering Mgt	http://www.emp.pdx.edu/ieee/ieee.html
Journal of Business Logistics	http://www.cscmp.org
Operations Management Research	www.springer.com/12063
Supply Chain Management	http://www.mcb.co.uk/scm.htm
Intl Journal of Production Research	http://gort.ucsd.edu/newjour/i/m sg02651.html
Intl Jnl of Physical Distribution & Logistics Management	http://www.mcb.co.uk/ijpdlm.htm
Intl Jnl of Production Economics	http://www.elsevier.com/inca/publications/store/5/0/5/6/4/7/index.htm
Quality Management Journal	http://www.asq.org/pub`
Journal of Innovative Education	http://www.mba.wfu.edu/dsjie/

OM Division Officers 2007-08

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SEE YOU IN ANAHEIM!



August 8-13, 2008

<http://meeting.aomonline.org/2008/>

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