



# Perspectives

The Newsletter for the Operations Management Division

Vol. 39, No. 2

Fall 2011

## From our 2012 Division Chair



Thanks to everyone who helped make the OM Division Program at the 2011 Annual conference a success. What a long list of “everyones” this is.

First I would like to thank the universities, journals, centers and businesses who provided financial sponsorship. Sponsorships ensured that we had munificent and revitalizing breaks between sessions and during our consortia, as well as a wonderful division reception and breakfast. Please see page 7 for a full list of sponsors.

I’d also like to thank the organizers of our joint Doctoral and New Faculty Consortium **Hale Kaynak** and **Arash Azadegan**, as well as our faculty mentors who gave their time during this event. As you may know, this event utilizes a highly interactive research incubator format, which we have refined over the years and which makes our consortium unique among the myriad consortia in our discipline. If you have not been a participant or a faculty mentor, I’d encourage you to consider it.

**Karen Chinander Dye** and **Kevin Linderman** did a fantastic job putting together the paper sessions and professional development workshops. Of course we could not have the high quality paper sessions we are known for without a well functioning review process. Thanks to everyone who reviewed last year. I know no one needs reminding that if you are submitting a paper, you are asking three to four colleagues to review your paper so please sign up to be a reviewer when our call for reviewers comes out this year. I would also like to thank the individuals who provided an additional layer of peer review by serving as AE’s this year.

Simply put, we have a great divisional program because we have so many fantastic and generous individuals in our division. There are many people to acknowledge (above I’ve mentioned just a few) and, more importantly, many opportunities to get involved this academic year. If you would like to play a part this year, please don’t hesitate to contact me or one of the other division officers (Don’t make us call you!). And, of course, please plan on submitting a paper, symposium proposal or a PDW proposal.

I am looking forward to working with many of you this year and to seeing everyone in Boston in August of 2012.



Tom Gattiker  
Division Chair (2012)

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Submission Deadline for Scholarly Program and Professional Development Workshop  
**January 10, 2012, 5:00 PM EST (New York)**

*Perspectives* is the official newsletter for the Operations Management Division of the Academy of Management. The newsletter serves to inform the membership of important events, news, and achievements of the Operations Management Division and its members. Items for inclusion in the newsletter should be sent to: Dr. William H.A. Johnson, Penn State Erie, School of Business, 5101 Jordan Road, Erie, PA 16563-1400, Office: (814) 898-6434, FAX: (814) 814-898-6223, Email: whj1@psu.edu.

## PROFESSIONAL DEVELOPMENT WORKSHOPS 2011

In addition to our full day joint Junior Faculty and Doctoral Student Consortium, we had several professional development workshops this year. The topics included conducting research across eastern and western countries, managing projects and knowledge, and crafting a high quality research paper in the Journal Supply Chain Management.

I'd like to thank the organizers of the Professional Development Workshops, including **Dongli Zhang, Craig Carter, Lisa Ellram, Carla Messikomer, and Bill Sawaya** for putting together these vibrant and stimulating workshops. These sessions offered many opportunities to learn about conducting cutting-edge research and develop our scholarly skills. I would also like to extend my appreciation to the **Hale Kaynak** and **Arash Azadegan** for their extraordinary efforts in offering an exceptional Doctoral and Junior Faculty Consortium. I hope you had a chance to attend one of these workshops and came away with some new profession contacts and research ideas. I encourage you to start thinking about workshop ideas for next year, including a possible plant or facility tour in the Boston area for Friday afternoon.

Start planning for next year: AOM 2012 Boston  
August 3 – 7, 2012  
*The Informal Economy*  
Submission Deadline: Tuesday, January 10



Dr. Kevin Linderman  
- 2011 PDW Chair  
- 2012 Program Chair

## The 2011 OM Division Joint Junior Faculty and Doctoral Student Consortium

Following last year's format, this year we invited the participants in both the junior faculty and the doctoral student consortium to a full day, single setting. The participants were divided into 6 groups, with each group consisting of senior faculty, junior faculty and doctoral students. The morning was allocated to presentations by doctoral students. The junior and senior faculty provided feedback to the students. The participants viewed a presentation by **Thomas Choi**, Co-Editor-in-Chief for the Journal of Operations Management, on how to become involved in the review process. In the afternoon, it was the junior faculty's turn to receive feedback on their research agenda. Continuing the OM division tradition, this year's joint consortium was focused heavily on building dissertation proposals and research streams. Twelve students and eight junior faculty members officially participated in the one day intensive "research and job talk" 2011 Joint Consortium.

Students in this year's consortium were **Joachim Ehrenthal** and **Jorg Grimm** (University of St Gallen,

Switzerland), **Stephanie Protzner** (Erasmus University, Netherlands), **Somayeh Dehghan** (University of Melbourne, Australia - via Skype), **Sorin Piperica** (University of Quebec-Montreal), **Amydee Fawcett** (University of Arkansas), **Tracy Johnson** and **Enrico Secchi** (Clemson), **Andrew Kach** (New Mexico State), **Monique Murfield** (University of Tennessee), **Praowpan Tansitpong** (Rensselaer Polytechnic Institute) and **Ford Zeng** (University of Texas – Arlington) .

Our Junior faculty participants were **Joerg S. Hofstetter** (University of St Gallen, Switzerland), **Christoph Bode** and **T.T. Niranjan** (Swiss Institute of Technology), **Pamela Rogers** (Cameron University), **Antti Tenhiälä** (IE Business School, Spain), **Lydia Bals** (Copenhagen Business School), **John Macdonald** (Michigan State) and **Christian Rossetti** (North Carolina State). We also had some students who did not present but attended the consortium: **Juliette Brown** (Colorado Technical University), **Juliana Celestini** (UNISINOS, Brazil), **Subhajit Chakraborty** (University of Texas - Pan American), **Muratan Erkul** (University

of Texas - Pan American), **Sebastienne Vendette** (New Mexico State University).

Special thanks are extended to the seven senior faculty members who facilitated the discussion at each of the tables throughout the day. Our senior faculty mentors for 2011 were **David Dilts** (Oregon Health Sciences), **Rebecca Duray** (Colorado State at Colorado Springs), **John Ettlie** (Rochester Institute of Technology), **Stan Fawcett** (Brigham Young), Janet Hartley (Bowling Green), **Morgan Swink** (Texas Christian) and **Mohan Tatikonda** (Indiana). As a token of our appreciation, mugs were provided to the senior faculty who participated in the Joint Consortium. We would like to thank the Ph.D. Program, College of Business Administration, University of Texas -Pan American, for providing funds for the gifts. The afternoon break for the event was sponsored by RNC global projects. We would like to thank this sponsorship. Information about the consortium and the participants can be found at: <http://business.nmsu.edu/~aomdoctoralconsortium/>



**Arash Azadegan**  
Doctoral Consortium Coordinator  
New Mexico State



**Hale Kaynak**  
Junior Faculty Workshop Coordinator  
UT - Pan American

### A Word from the 2011 Program Chair

With regard to the program for this past AOM meeting, I would like to thank everyone who submitted a paper, presenters, session chairs, symposium organizers, roundtable facilitators, and discussion session coaches for your contribution in creating a successful annual meeting. I also appreciate everyone who reviewed one or several of the 110 papers that were submitted to the meeting, especially those who served as associate reviewers during the review process - **Arash Azadegan, Constantin Blome, Janet Hartley, Antony Paulraj, Robert Sroufe, and Suzanne de Treville.**

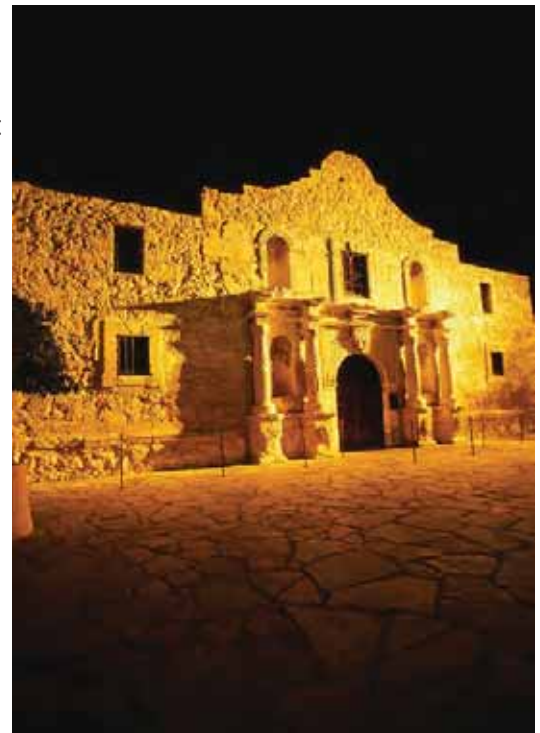
Finally, a special thanks to members of the committees who selected the winner of the Best Student Paper Award (**Elliot Bendoly, Christoph Bode, Janet Hartley, Fabrizio Salvador**) and the Chan Hahn Best Paper Award (**Thomas Gattiker, Dayna Simpson, Stephan Wagner, Zhaohui Wu**).

Thank you to everyone for your contributions!

Without everyone's involvement and assistance, the meeting simply would not be possible.



Dr. Karen Chinander Dye  
- 2011 Program Chair  
- 2012 Division Chair Elect



## List of Award Winners for the OM Division at the 2011 AOM Annual Meeting in San Antonio

### Winner Chan Hahn Best Paper Award

#### Impact of New Product Introduction on Plant Productivity in the North American Automotive Industry

Authors: Anand Gopal (U. of Maryland), Manu Goyal (U. of Utah), Serguei Netessine (INSEAD), and Matthew Reindorp (Eindhoven U. of Technology)



### Finalist Chan Hahn Best Paper Award

#### Supply Chain Innovation through Organizational Compatibility: Mediating Role of Absorptive Capacity

Authors: Maria Jesus Saenz (Zaragoza Logistics Center), Elena Revilla (Instituto de Empresa Business School), Desiree Knoppen (Zaragoza Logistics Center)



#### Mitigating Supplier Integration's Challenges in NPD: The role of Modular Design Competence

Authors: Fabrizio Salvador (IE Business School), Veronica Haydee Villena Martinez (Pennsylvania State U.)



#### Supply Chain Integration Configurations: Product Newness and Process Structure

Authors: Christos Tsinopoulos (Durham U.) and Heather McDougall (U. of Warwick)



### Winner Best Student Paper Award

#### Role of State and Hospital Leadership in CMS Process Management: Effects on Art and Science of Care

Student Author: Claire Senot; Faculty co-authors: Aravind Chandrasekaran and Ken Boyer (all from Ohio State U.)



### Finalists for Best Student Paper Award

#### The Labor Illusion: How Operational Transparency Increases Perceived Value

Student Author: Ryan W. Buell; Faculty co-author: Michael Norton (both from Harvard Business School)

#### Information Systems, Error Culture, and Healthcare Performance Outcomes

Student Author: John Gardner; Faculty co-authors: Ken Boyer and John Gray (all from Ohio State U.)

### Best Reviewer Awards

Björn Claes, Cranfield University (No photo)

David Johnston, York University (No photo)

Fabrizio Salvador, IE Business School

Antti Tenhiälä, IE Business School







## Socializing at the 2012 OM Division Reception



## Distinguished Scholar Award



Each year the OM Division honors a person who has made outstanding contributions to the discipline through his or her scholarship. The Distinguished Scholar for 2011 is Morgan Swink (pictured in the middle of the picture to the left).

Dr. Swink is currently Professor and Executive Director SVCC at the Neeley School of Business at the Texas Christian University. He was co-editor-in-chief of the Journal of Operations Management for many years and his work in operations and innovation management has been influential. He has published more than 40 journal articles.

Congratulations, Morgan!

## 2012 Operations Management Professional Development Workshop: Call for Proposals

The Operations Management (OM) Division invites you to submit proposals for Professional Development Workshops (PDWs) for the 2012 Academy of Management Annual Meeting in Boston, MA. PDWs take place on Friday, August 3 and Saturday, August 4, 2012.

The OM Division encourages creative and innovative PDWs that build knowledge and share expertise oriented toward OM teaching, management practice and research. We also encourage PDW proposals that link to other divisions/interest groups and/or that reflect the conference theme – *The Informal Economy*. Appropriate PDW formats include workshops, tutorials, panel discussions, debates, round table discussions, practitioner focused sessions, and facility tours. Interactive PDWs are especially welcome. (Note: Traditional presentations of research papers should be submitted to the Scholarly Program portion of the Annual Meeting). December 13th 2011 is the deadline for submitters to contact PDW Chairs for general inquiries and informal discussions about ideas for PDW sessions.

PDW proposals must be submitted online via the AOM submission website, <http://submissions.aomonline.org/2012>. Please submit all proposals (along with any joint-division “sponsorship” suggestions) using this website. The General Submission Guidelines are available at the 2012 Annual Meeting website, <http://meetings.aomonline.org/2012>. **Deadline for Submissions: January 10, 2012, 5PM EST.**

If you have any questions or would like feedback or suggestions about your ideas for a PDW event, please do not hesitate to contact Stephan Vachon (svachon@ivey.ca), OM Division 2012 PDW Chair.

For more information about the OM division please visit [www.omaomonline.org](http://www.omaomonline.org).



## Journal of Operations Management (JOM) Best Paper Session at the 2011 ADM Annual Meeting

### Winner of the JOM Best Paper Award

**Authors:** Chad W. Autry and Susan L. Golicic

**Evaluating buyer–supplier relationship–performance spirals: A longitudinal study**

Pages 87-100, Vol. 28, No. 2

### Finalists of the JOM Best Paper Award

**Authors:** Danny Lanier Jr., William F. Wempe, Zach G. Zacharia

**Concentrated supply chain membership and financial performance: Chain- and firm-level perspectives**

Pages 1-16, Vol. 28, No. 1

**Authors:** Scott C. Ellis, Raymond M. Henry, Jeff Shockley

**Buyer perceptions of supply disruption risk: A behavioral view and empirical assessment**

Pages 34-46, Vol. 28, No. 1

**Authors:** Mehmet Murat Kristal, Xiaowen Huang, Aleda V. Roth

**The effect of an ambidextrous supply chain strategy on combinative competitive capabilities and business performance**



## News on the upcoming ADM 2011 meeting in Boston, MA

### 2012 Operations Management Scholarly Program Call for Papers

The OM Division invites empirical and conceptual papers, and symposia that are consistent with its domain. Papers and symposia submissions that reflect the conference theme, “The Informal Economy” are particularly welcome. The informal economy refers to commercial activities that occur at least partially outside a governing body’s observation, taxation, and regulation. This leads to questions such as: What is the meaning of competitive advantage for firms in the informal economy? What can firms in the formal economy learn from the informal economy? How do resources – or lack of resources – in an informal economy affect improvement and innovation? How do operations and supply chain management practices differ across the formal and informal economy?

AOM meetings provide excellent opportunities for OM scholars to interact and discuss their research findings with fellow researchers from all over the world. For more information about the OM Division or the 2012 conference theme, please visit <http://meetings.aomonline.org/2012>. Papers must be submitted online via the AOM submission website, <http://submissions.aomonline.org/2012> no later than January 10, 2012, 5:00 PM EST (New York).

### 2012 Operations Management Division Awards

The OM Division presents awards in three categories each year.

1. The *Chan K. Hahn Distinguished Paper Award* will be given to the best competitive paper.
2. The OM Division also recognizes the *Best Student Paper*. To be considered for the best student paper award, the paper must be clearly identified as a student paper at the time of submission.
3. Several *Best Reviewer Awards* are presented to celebrate the efforts of the anonymous reviewers who put in a tremendous amount of work to review papers for the OM Division.

For more details about each of the paper awards, please see the website [http://www.fc.bus.emory.edu/~elliott\\_bendoly/OM2011/CriteriaBestPapers\\_2010.doc](http://www.fc.bus.emory.edu/~elliott_bendoly/OM2011/CriteriaBestPapers_2010.doc)







Bill Johnson  
Newsletter Editor (2009-12)

Don't forget! Send Items you wish include in future newsletters to:

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Thanks to our 2011 Program Sponsors!

## 2011 Division Sponsors

### Platinum



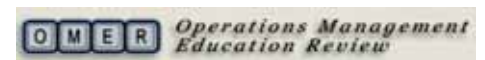
### Gold



### Silver



### Bronze



## Other Important Notices from the OM Community

### JOM's New Policy for Special Issue Proposals

Scholars interested in guest-editing a special issue for the *Journal of Operations Management* are requested to submit a proposal to the co-EICs, Tom Choi and Dan Guide. Proposals will be evaluated by Tom and Dan in consultation with a set of qualified AEs once a year. The deadline for proposals is 15 January and results announced by 15 March. Proposals should be emailed to Tom and Dan and should contain the following materials.

- A 1-2 page description of the special issue
- A short discussion of why the proposed topic is important to OM/SCM practices
- Current CVs of the guest editors
- A successful proposal for a special issue should demonstrate the following characteristics:
  - The topic is of current interest, deals with a pervasive managerially-relevant problem, and has not been adequately covered by the current body of knowledge.
  - The guest editors show a track-record of expertise in the proposed area of the topic.

Once the proposal is accepted, guest editors are expected to manage the review activities for the special issue independent of the regular JOM review process. Guest editors will make the final acceptance decisions in consultation with the EICs.

More information on the Journal can be found on the web managed by Dan and Tom at <http://wpcarey.asu.edu/jom/>

### Remember the OM Listserv!

Did you know there is an OM Division Listserv? Have you ever wanted to interact with other OM Division members? The Listserv gives you that opportunity. On it, we have representative from 23 countries and almost 200 subscribers.

To join, simply follow this link: [http://www.fc.bus.emory.edu/~elliott\\_bendoly/OM2010/OM\\_Listserve.pdf](http://www.fc.bus.emory.edu/~elliott_bendoly/OM2010/OM_Listserve.pdf)  
Or visit the OM Division page of the AOM website.

### Calling all Members!

**Have you filled out the OM Division Survey, which was emailed Oct 17?  
Your input is important (and we only ask once every 5 years!) so please complete it right away!**







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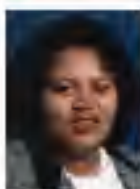
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