

**MANAGING TIME AS A RESOURCE
&
MANAGING RESOURCES OVER TIME
IN ENTREPRENEURIAL FIRMS**

AOM 2019

PDW 514

MANAGING TIME AS A RESOURCE & MANAGING RESOURCES OVER TIME IN ENTREPRENEURIAL FIRMS

AOM 2019

PDW 514

Organizer: Jennifer Bailey, Babson College (OM)

Organizer: Mohan V Tatikonda, Indiana U. Kelley School of Business (OM)

Organizer: Moren Levesque, York U. (OM/ENT)

Organizer: Sinan Erzurumlu, Babson College (OM)

Presenter: Nitin Joglekar, Boston U. (OM)

Presenter: David G. Sirmon, U. of Washington (ENT)

Presenter: Candida G Brush, Babson College (ENT)

Presenter: Berke Emre Guzelsu, Boston U. Questrom School of Business (OM)

Presenter: Todd Saxton, Indiana U. Kelley School of Business (ENT)

Presenter: David R. Clough, Sauder School of Business, U. of British Columbia (ENT)

Presenter: Robert Nason, Concordia U. (ENT)

ENTREPRENEURSHIP & OPERATIONS MANAGEMENT

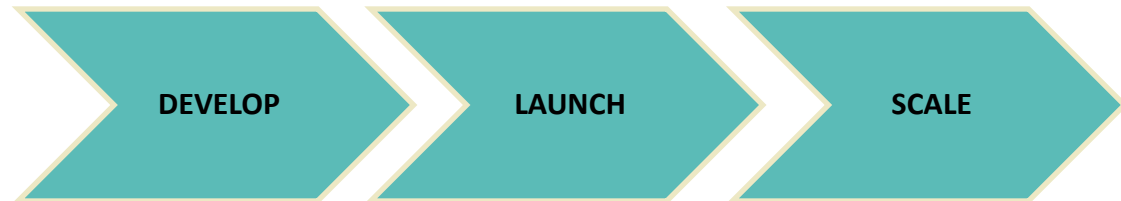
Entrepreneurship:

- Opportunity Identification, Evaluation & Exploitation
- Creation of New Products/Services and New Firms



Operations Management:

- Develop, Launch & Scale
- Commercialization of New Products/Services
- Process Management
- Resource Management



ENTREPRENEURSHIP & OPERATIONS MANAGEMENT

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For many entrepreneurial firms “time” is considered to be their most constrained and critical resource, and the ability to compete on the basis of speed is essential, as a competitive advantage is conferred to first movers and fast movers. This workshop aims to engage researchers in discussions which will expand the research agenda regarding the management of time as a resource and the management of resources over time in entrepreneurial firms.

This PDW provides will bring together scholars from the divergent yet complementary divisions of OM and ENT. Research questions of interest to entrepreneurship scholars involve the actors, actions, “resources”, and outcomes associated with the entrepreneurial process. On the other hand, research questions of interest to operations management scholars focus on the efficient and effective conversion of a firm’s “resources” into good and services to maximize the profit of the firm. In that sense, both ENT & OM scholars have a shared interest in studying issues related to resource management.

In this session we will explore the impact of temporal dynamics and the role of time in the management of both tangible and intangible resources in entrepreneurial firms.

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PDW 514 AGENDA

TIME AS A RESOURCE IN ENTREPRENEURIAL FIRMS

Robert Nason, Concordia U. (ENT)

MANAGING TANGIBLE RESOURCES OVER TIME IN ENTREPRENEURIAL FIRMS

Jennifer Bailey, Babson College (OM)

Todd Saxton, Indiana U. Kelley School of Business (ENT)

MANAGING INTANGIBLE RESOURCES OVER TIME IN ENTREPRENEURIAL FIRMS

David R. Clough, Sauder School of Business, U. of British Columbia (ENT)

Sinan Erzurumlu, Babson College (OM)

PANEL DISCUSSION

Mohan V Tatikonda, Indiana U. Kelley School of Business (OM)

Moren Levesque, York U. (OM/ENT)

Nitin Joglekar, Boston U. (OM)

Candida G Brush, Babson College (ENT)

MODERATOR

Emre Guzelsu, Boston U. Questrom School of Business (OM)

CONTINUING THE CONVERSATION...

AOM 2012

INTEGRATING OPERATIONS MANAGEMENT & ENTREPRENEURSHIP

PDW 333

AOM 2012

Organizer: Jennifer Bailey; Georgia Institute of Technology (OM)

Organizer: Mohan V. Tatikonda; Indiana U. (OM)

Organizer: Per Davidsson; Queensland U. of Technology (ENT)

Presenter: Moren Levesque; York U. (OM/ENT)

Presenter: Nitin Joglekar; Boston U. (OM)

Presenter: Stephan M. Wagner; Swiss Institute of Technology Zurich, ETH (OM)

Presenter: Suresh Kotha; U. of Washington, Seattle (ENT)

Presenter: Phillip H Phan; Johns Hopkins U. (ENT)

Presenter: Laura B. Cardinal; U. of Houston (TIM)

Presenter: Rene M. Bakker; Queensland U. of Technology (ENT)

Presenter: Donald E. Hatfield; Virginia Tech (ENT)

Presenter: Manpreet Hora; Georgia Institute of Technology (OM)

Presenter: Rohit Verma; Cornell U. (OM)