



28th EurOMA Conference
4 - 7 July 2021
Estrel Hotel,
Sonnenallee 225,
12057 Berlin, Germany

MANAGING THE “NEW NORMAL”: THE FUTURE OF OPERATIONS
AND SUPPLY CHAIN MANAGEMENT IN UNPRECEDENTED TIMES

CALL FOR PAPERS

We look forward to welcoming you to EurOMA 2021 for an interesting exchange of ideas and research!

Special Track Submission

For those wishing to submit a proposal for a special track session, please contact Anthony Alexander before 10th November 2020.

E: Anthony.Alexander@sussex.ac.uk

Paper Submission

Authors are invited to submit an abstract by Tuesday 1st December 2020, which will undergo a double-blind review.

Authors of accepted abstracts will be required to prepare a final paper (10 pages maximum length) for oral presentation at the conference. Inclusion of the final paper in the conference programme is subject to at least one author having registered by Tuesday 25th May 2021 to attend the conference.

Abstracts are limited to 1000 words (everything included: the title, keywords, topic(s), word count, main subject text, tables, figures and references). An abstract exceeding the specified limit may not be included in the review process. Please specify the word count on the abstract.

Authors should also indicate the topic(s) that relate(s) most closely to the focus of the abstract. A list of topics is provided below.

The abstract main text should have the following structure:

- Purpose: Theoretical background, managerial problem and research questions, objectives and/or hypotheses.
- Design/methodology/approach: How are the objectives achieved? Describe the main data and data sources as well as methods of data collection, analysis and validation.
- Findings: Presentation and discussion of achieved or expected results.
- Relevance/contribution: Highlight achieved or expected contribution to the theory, practice, methodology or teaching of OM.

We have developed these guidelines to help you to prepare your abstract and to facilitate an efficient review. Further information is available on the conference website: <https://www.euroma21.org/call-for-papers>



BUSINESS
SCHOOL



Conference Topics

The focus of the conference in 2021 will be on the following topics. We will be accepting submissions on papers from all topics below.

- Artificial Intelligence and Big Data Analytics in Operations and Supply Chain Management
- Blockchain in Operations and Supply Chain Management
- Digital Manufacturing
- Supply Chain Risk Management
- Operations and Supply Chain Management and the Covid 19 pandemic
- Operations and Supply Chain Management in Emerging Economies
- The Circular Economy and Sustainable Operations and Supply Chain Management
- Responsible and Ethical Operations and Supply Chain Management
- Behavioral Operations
- E-business and Operations
- Global Operations and Strategic Sourcing
- Healthcare Operations Management
- Humanitarian Operations Management
- Innovation, Product and Service Development
- Information Systems in Operations
- Inventory Management
- Lean and Agile Operations
- Managing Inter-firm Relationships in Supply Chains
- Managing the Operations Interface within Organisations
- Mass Customization in Operations and Supply Chain
- Management Technology & Innovation Management
- Negotiations and conflicts in decentralized supply networks
- Operations in the Public Sector
- Operations Strategy Planning, Scheduling and Control
- Performance Measurement and Management
- Project Management
- Purchasing and Procurement
- Retail Operations
- Revenue Management in Operations
- Sales & Operation Planning
- Service Operations Management and Servitization
- Supply Chain Management
- Supply Network Design and manufacturing location decisions
- Total Quality Management, Kaizen and Six Sigma
- Technology Management in Operations
- Teaching and Learning in Operations Management (incl. Cases, Games and Simulations)

KEYNOTE SPEAKERS

**PROFESSOR ROBERT
HANDFIELD**
North Carolina State
University



PROFESSOR CHRIS TANG
University of California,
Los Angeles



**PROFESSOR STEFAN
SCHOLTES**
University of Cambridge



More keynote speakers will be confirmed shortly!

PROGRAMME

Date	Activity
Saturday 3rd July	Pre-conference workshops including Doctoral Seminar and Young Scholar Workshop
Sunday 4th July	Pre-conference workshops including Doctoral Seminar Journal Publishing Workshop and EurOMA/IJOPM Developmental Papers Workshop Conference Opening Keynote speeches Welcome Reception
Monday 5th July	Conference Full Day Conference Dinner
Tuesday 6th July	Conference Full Day
Wednesday 7th July	Conference Half Day Tours and Industry Visits

In light of the on-going uncertainty due to the COVID-19 pandemic, EUROMA 2021 will offer a blended conference experience, with a full programme for those able to attend in person and virtual participation in certain areas of the conference for those who cannot.

KEY DATES

Date	Activity
Tuesday 1st December 2020	Abstract submission opens
Tuesday 19th January 2021	Abstract submission closes
Tuesday 16th February 2021	Full paper submission closes
Monday 15th February 2021	Registration opens
Tuesday 25th May 2021	Registration closes

