

Perspectives

The Newsletter for the Operations & Supply Chain Management Division

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Summer 2019



From our 2019 Division Chair

We are looking forward to the AOM annual conference in the heart of Boston! The conference theme this year is “Understanding the inclusive organization”. Developing understanding of inclusive organizations – open systems of opportunity in which stakeholders have access to information, resources, and the capacity to fully contribute to their functioning – fits well with the focus of our division. As you will see in this newsletter, we have a great program planned for our division. Special thanks to Rachna Shah and Sean Handley for putting together our conference program this year!

The annual meeting is approaching. Before you start packing, take some time to relax with our new Perspectives newsletter. Or download our Listen to the Editors podcast (see page 5).

On Saturday we have five professional development workshops (PDWs), addressing some of the cutting-edge topics in research as well as teaching. For example, on Saturday at 12:15pm Aravind Chandrasekaran, Suzanne De Treville, and Tyson Browning are organizing a session on Interventionist Research and later on Saturday (3:00pm) Jonathan Johnson, Mark Pagell, Brian S. Fugate, and Barbara B. Flynn are organizing a session on Putting the ‘Network’ into Supply Network Research. The titles of other PDWs include Incorporating Life Cycle Assessment in Management Teaching and Research; Sustainability Research at the Strategy-Supply Chain Interface: Current Work and Future Agenda; and Managing Time as a Resource and Managing Resources over Time in Entrepreneurial Firms. Besides these workshops, we have the junior faculty and doctoral student consortium on Friday.

Enjoy your Summer!

On Sunday we have both discussion paper sessions and OSCM cafes scheduled as well as the division business meeting and Monday and Tuesday we have the traditional scholarly paper sessions. In addition, we have three socials scheduled for Saturday, Sunday, and Monday evenings and special sessions including both the JOM (Sunday afternoon) and JSCM (Saturday evening) best paper sessions. On Monday, we also have Meet the Journal Editors breakfast session as well as our division plenary with Dr. David Simchi-Levi. Later on Monday, we have the three best conference paper award sessions. Please see this newsletter for detailed information about the conference program.

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Finally, please join me in welcoming Stephanie Eckerd from Indiana University to the executive committee team. Stephanie is starting her five-year journey with the division leadership and will be the PDW chair for the 2020 conference in Vancouver. Stephanie has been actively involved with the division already over the past years, for example, by organizing the doctoral student and junior faculty consortium. Welcome Stephanie – it is great to have you onboard! And, we also say thank you and farewell to our past division chair, Manpreet Hora. I would like to say heartfelt thanks to Manpreet for his work in the leadership of the division and for developing the division over the past five years as well as for covering me last year. It has been a great pleasure to work with Manpreet. Many thanks Manpreet!



I look forward to seeing you all in Boston! Cheers,

Virpi Turkulainen
2019 Division Chair

OSCM Division Professional Development Workshops 2019

We are excited by all of the 2019 PDWs in the OSCM Division. This year's PDW program focuses on doctoral student and junior faculty professional development, supply network research, interventionist research, sustainability teaching and scholarship, and resource management in entrepreneurial firms. Note that some of the PDWs require pre-registration.

Please see the registration information below:

OSCM Division Joint Junior Faculty and Doctoral Consortium

Organizers: Kai D. Förstl (German Graduate School of Management and Law) and John Macdonald (Colorado State University)

Focus: This PDW focuses on doctoral students presenting their dissertation ideas. A faculty panel will provide feedback on each proposal. Junior faculty will discuss how they are extending their dissertation research.

When: Friday, 10:00AM – 5:00PM, followed up by a reception until 6:00PM

The pre-registration for this PDW closes on July 26, 2019. Please contact Kai or John if you are interested in participating in the Junior Faculty and Doctoral Consortium (kai.foerstl@ggs.de or john.macdonald@colostate.edu).

Incorporating Life Cycle Assessment in Management Teaching and Research

Organizer: Tonya Boone (William and Mary, Mason School of Business)

Focus: The goals of this PDW are to: 1) Provide an overview of life cycle assessment (LCA) and its applications, 2) Educate attendees on how to incorporate LCA into their curriculum, and 3) Discuss research opportunities associated with LCA.

When: Saturday, 8:00AM – 9:30AM

Sustainability Research at the Strategy-Supply Chain Interface: Current Work and Future Agenda

Organizer: Veronica Haydee Villena (Pennsylvania State University)

Focus: This PDW aims to foster a vibrant discussion among strategy and supply chain researchers who share an interest in conducting sustainability research. Leading scholars will present their work and share thought-provoking ideas. Participants will discuss how to advance sustainable supply chain research.

When: Saturday, 10:00AM – 11:30AM

Interventionist research: Challenges and Opportunities

Organizers: Aravind Chandrasekaran (Ohio State University), Suzanne De Treville (University of Lausanne), and Tyson Browning (Texas Christian University)

Focus: This PDW will conduct a deep dive on interventionist research, which often underlies both design science and the sciences of the artificial more generally. The objective of this PDW is to review how interventionist research departs from natural science, and how this departure needs to be managed in order to publish in academic journals. Examples of successful interventionist research will be considered. An expert panel will discuss their experiences with either conducting or taking to publication this type of research across a variety of topic areas.

When: Saturday, 12:15PM – 1:45PM

Putting the 'Network' into Supply Network Research

Organizers: Jonathan Johnson (University of Arkansas), Mark Pagell (University College Dublin), Brian Fugate (University of Arkansas), and Barbara Flynn (Indiana University)

Focus: Supply chain management (SCM) researchers have only rarely employed network theory and analysis as the foundation for their research. In contrast, network theorists have only rarely applied their theoretical foundation and analytic techniques to SCM research questions. This PDW seeks to bring these perspectives together by combining the deep theoretical and analytical expertise of network theorists with important research questions raised by SCM researchers and the archival data sources that are now available, serving as a catalyst for critical supply network research.

When: Saturday, 3:00PM – 5:00PM

Pre-registration is required for this session. To register online, please visit <https://secure.aom.org/PDWRReg> and use the following authorization code: 6FNH6Q. The deadline to register online is August 2, 2019.

(continued on next page)

OSCM Division Professional Development Workshops 2019

Managing Time as a Resource and Managing Resources over Time in Entrepreneurial Firms

Organizers: Jennifer Bailey (Babson College), Mohan Tatikonda (Indiana University), Moren Levesque (York University), and Sinan Erzurumlu (Babson College)

Focus: This PDW aims to engage researchers in discussions which will expand the research agenda regarding the management of time as a resource and the management of resources over time in entrepreneurial firms. The presenters will include leading entrepreneurship and operations management scholars in addition to editors of entrepreneurship and operations management journals. To aid idea generation and networking, the PDW concludes with break-out roundtable discussions.

When: Saturday, 5:30PM – 7:00PM

And congratulations to Stephanie Eckerd (Indiana University) who was just elected as incoming PDW Chair 2020!



Sean Handley
2019 PDW Chair

Scholarly Program Overview

This year's scholarly promises yet another inspiring AOM meeting. We would like to thank all OSCM members who submitted and reviewed papers and PDW proposals. On page 4 you can find our scholarly program highlights that also includes two Sunday café's: one about Emerging Sustainability Standards and the other about Women Academics in OSCM.



In particular we welcome you to the plenary session on **Digital Innovation** by **David Simchi-Levi, Professor of Engineering Systems at MIT**. The plenary will take place on Monday at 11:30 am in Westin Copley, Room: America North OSCM. We discuss three technology trends, digitization; analytics, including the application of machine learning and artificial intelligence algorithms; and automation, and their impacts on the ability of companies to reduce cost, increase revenue and improve margins and market share. We report results from live implementations in companies from a variety of industries including retail, CPG, automotive and airline.

David Simchi-Levi is considered one of the premier thought leaders in supply chain management and business analytics. His research focuses on developing and implementing robust and efficient techniques for operations management. He has published widely in professional journals on both practical and theoretical aspects of supply chain and revenue management. His Ph.D. students have accepted faculty positions in leading academic institutes including U. of California Berkeley, Carnegie Mellon U., Columbia U., Cornell U., Duke U., Georgia Tech, Harvard U., U. of Illinois Urbana-Champaign, U. of Michigan, Purdue U. and Virginia Tech.

He is the current Editor-in-Chief of Management Science, one of the two flagship journals of INFORMS. He served as the Editor-in-Chief for Operations Research (2006-2012), the other flagship journal of INFORMS and for Naval Research Logistics (2003-2005). He is an INFORMS Fellow, MSOM Distinguished Fellow and the recipient of the 2014 INFORMS Daniel H. Wagner Prize for Excellence in Operations Research Practice; 2014 INFORMS Revenue Management and Pricing Section Practice Award; 2009 INFORMS Revenue Management and Pricing Section Prize and Ford 2015 Engineering Excellence Award.

Professor Simchi-Levi has consulted and collaborated extensively with private and public organizations. He was the founder of LogicTools which provided software solutions and professional services for supply chain optimization. LogicTools became part of IBM in 2009. In 2012 he co-founded OPS Rules, an operations analytics consulting company. The company became part of Accenture in 2016.

In 2014, he co-founded Opalytics, a cloud analytics platform company focusing on operations and supply chain intelligence. The company became part of the Accenture Applied Intelligence in 2018.

See you in Boston, don't miss out!



Rachna Shah
2019 Program Chair

OSCM Division 2019 Sessions, Socials and Meetings

Session	Title	Time	Hotel & Room
Friday 9 August			
102	OSCM Division Joint Junior Faculty and Doctoral Consortium	10:00AM - 5:00PM (followed up by a reception until 6:00PM)	Westin Copley Place Boston, Independence
PDW's			
Saturday 10 August			
510	JSCM Best Paper Session	5:30PM - 7:30PM	Westin Copley Place Boston Gloucester/Newbury
PDW's			
Sunday 11 August			
545	Sunday Morning Jog	7:00AM - 8:30AM	Westin Copley Place Boston, Lobby
605	Sunday Café I Emerging Sustainability Standards	10:00AM - 11:00AM	Westin Copley Place Boston, Defender
626	Sunday Café II Women Academics in OSCM	11:00AM -12:00PM	Westin Copley Place Boston, North Star
750	OSCM Division Business Meeting	3:00PM - 4:30PM	Westin Copley Place Boston, Staffordshire Ballroom
797	Journal of Operations Management Awards Presentation	4:30PM - 5:30PM	Westin Copley Place Boston St. George CD
821	OSCM Division Social	6:00PM - 8:00PM	Westin Copley Place Boston, Staffordshire Ballroom
OSCM Discussion paper sessions			
Monday 12 August			
922	OSCM Division Breakfast & Meet the Journal Editors	8:00AM - 9:30AM	Westin Copley Place Boston, Essex Center
1026	Best OSCM Student Paper Award Session	9:45AM - 11:15AM	Westin Copley Place Boston, Courier
1160	OSCM Plenary Session: Professor David Simchi-Levi	11:30AM - 1:00PM	Westin Copley Place Boston, America North
1286	Chan Hahn Best Paper Award Session	1:15PM - 2:45PM	Westin Copley Place Boston, St. George D
1523	Finalists for Best SCM Paper in OSCM	4:45PM - 6:15PM	Westin Copley Place Boston, St. George D
1556	ISM Best SCM Paper Award and Reception	6:00PM - 8:00PM	Westin Copley Place Boston, Essex South
OSCM Paper Sessions			
Tuesday 13 August			
OSCM Paper Sessions			

Listen to the Editors: An OSCM Podcast Series



Earlier this year, the OSCM division initiated a special podcast series entitled "Listen to the Editors." The host is Iuri Gavronski, Associate Professor for the Graduate Program in Business for the UNISINOS Jesuit University. He posts the interviews monthly in our division website. You can also subscribe to our podcast in *Apple Podcasts*, *Spotify*, or with the *Podcast Addict* app on Android. You can discuss any of the topics of the episodes using our Discussion platform on <https://connect.aom.org>.

Thank you very much for this initiative, Iuri! What made you decide to start this podcast series? "AoM asked us to make the new Connect@AOM platform more interactive. I believe in Social Exchange Theory, so we needed to have something to give back to the members willing to give their time to interact. So I suggested the podcast, where members could listen to journal editors and interact about the content."

During the interviews the editors reveal, among others, the trends they observe as well as how they view the reviewing process. What was the most surprising thing you learned during the past interviews? "I find it funny when I ask editors about their editorial process and they go "Our process is quite standard..." because every one of them describe a different process. In fact, this question was meant to warm up the conversation, but to my surprise, the editorial process is a source of differentiation among journals. In fact, as an afterthought, this is what we teach in our OM classes, right? Process is a source of competitive advantage..."

Podcasts allow people to listen at their own time, place and pace. What are good moments to listen to the editors? "I myself listen to the episodes with huge headphones and an audio editor software! [laughs] I can't tell how others should listen to our podcast. I normally listen to other podcasts during my commute. I moved to a place by the sea some years ago, so I have long commutes, during which I started listening podcasts. That's where I learned how powerful are they to convey information, the kind of long, comprehensive type we academics like. I have heard of some people that listen to podcasts while they do their dishes. I imagine how much dishes you have to accumulate! Well, our episodes are published monthly..."

Finally, how did the editors experience participating in the podcasts? "I have to admit that the first ones had to suffer a bit with my lack of experience. We had to learn everything from the beginning, from the interview platform to podcast publishing. Myself and the poor editors. Mark Pagell, from JSCM, for example, had to re-record the full interview because his audio was unusable, due to the poor quality of the recording. We have come a long way. The editors now have past episodes to listen to and know what to expect from the questions. We interview with a video platform, which makes the interaction easier than the audio-only one I was using in the beginning. I am getting good feedback from the editors in the end of the interviews. I believe they are enjoying the experience. You always reflect on your practices when you have to talk about them, right?"

The following episodes are available at:

Episode 1: Rachna Shah, Academy of Management *OSCM Division Program Chair 2019*. See: <http://oscm.aom.org/viewdocument/2019-01-14-rachna-shah-aom-oscm-p?CommunityKey=a6ede3d3-269f-49bf-9dcf-3e06ebe1d133&tab=librarydocuments>

Episode 2: Mark Pagell, co-editor in chief for the *Journal of Supply Chain Management*. See: <https://soundcloud.com/user-369679196/2019-02-14-episode-002-mark-pagell-jscm>

Episode 3: Cristina Gimenez Thomsen, co-editor in chief for the *International Journal of Operations and Production Management*. See: <https://podcasts.apple.com/us/podcast/international-journal-operations-production-management/id1450173424?i=1000433769706>

Episode 4: Kalyan Singhal and Subodha Kumar, (deputy) editors-in-chief of *Production and Operations Management*. See: <https://podcasts.apple.com/us/podcast/production-operations-management-pom-kalyan-singhal/id1450173424?i=1000436816860>

Episode 5: Suzanne de Treville and Tyson R. Browning, co-editors-in-chief for the *Journal of Operations Management*. See: <https://podcasts.apple.com/us/podcast/journal-operations-management-jom-suzanne-treville/id1450173424?i=1000440299361>

Episode 6: Christopher Tang, editor-in-chief *Manufacturing & Service Operations Management*. See: <https://podcasts.apple.com/us/podcast/manufacturing-service-operations-management-msom-christopher/id1450173424?i=1000443376833>



Iuri Gavronski
AOM@Connect Administrator

Discover the New Connect@AOM Platform for the OSCM Community

Since last Autumn, the OSCM Division is live on AOM's new online community Connect@AOM. You will certainly have noticed this. Below are some tips to optimize your experience with the platform.

In brief, the new platform provides us plenty opportunities to **share and discuss** knowledge via the Discussion platform and a centralized Event calendar and Library. **It is easy to sign on** with your AOM membership profile – no additional subscription is required!

At this point, our community has 786 members. It can be accessed via oscm.aom.org. We as webmasters have five simple steps you can make to get to know the new platform:

1. Update your member [profile](#). Add a photo and tell us a little about your professional interest and background.
2. Start a conversation by [posting a message](#) in the OSCM Discussion group.
3. Visit the [Library](#) and share a document, video, job opening etcetera. Sample folders have been created in the Library already.
4. Create an [Event](#), such as a call for papers.
5. Do you feel you are being spammed? Change your messaging frequency via the orange "Settings" button on the [Community home](#) (upper right corner) - Your default is the Daily Digest of the OSCM Community, meaning you'll get only one email each day containing all of the previous day's posts. You may elect to change to real time, weekly digest or no emails at all. You can change your settings any time.

In case of any questions, please do not hesitate to contact us.

See you at Connect@AOM!

Iuri Gavronski
AOM@Connect Administrator



Desirée van Dun
Communications Coordinator
& Newsletter Editor



@OSCM_AOM Twitter feed:

OSCM is also on Twitter:
[@OSCM_AOM](#)
In total, 160 followers stay up to date. Do you follow us already?

Tag us when you are tweeting the latest OSCM or Academy news.

A selection of some of our favorite tweets:

Ali Z. Bigdeli @DrAliBigdeli · 29-03-19

Good news keep coming in! Two of our papers have been accepted for the 2019 Academy of Management Annual Meeting in Boston: 'Behind the Scenes of Digital #Servitization' for @OSCM_AOM and Stakeholder's Journey for Org Change for @MED_AOM. #AOM2019 @TheASGroup @AOMConnect

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OSCM_AOM @OSCM_AOM · 25-04-19

Episode 3 of Listen to the Editors: What future trends does Prof. Gimenez Thomsen, co-editor-in-chief of the International Journal of Operations & Production Management, see for OSCM research? Listen here: [podcasts.apple.com/us/podcast/lis... @AOMConnect @EmeraldOpsLogs #IJOPM](#)

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Sajad Fayezi @sajadfayezi · 28-03-19

Have received our #Aom2019 paper acceptance email @OSCM_AOM! Thanks to the reviewers... Look forward to visiting #Boston for another fruitful @AOMConnect annual meeting and represent @MonashBusiness

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Jury Gualandris @JuryG · 10-05-19

Putting #networks into #SupplyChains research and #Sustainability! @AOMConnect @OSCM_AOM [linkedin.com/feed/update/ur...](#)

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Hats of to our 2019 OSCM Division Sponsors

Our sponsors that have pledged as of July 1, 2019:

Platinum:



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Get Ready for AOM 2019 in Boston!

Besides a promising scholarly and PDW program, Boston has many other things to offer and places to network. Including:

- Museum of Fine Arts
- Rose Kennedy Greenway
- Freedom Trail
- Boston Common
- Quincy Market
- Boston Red Sox
- Boston Duck Tours
- Museum of Science

Sources: thebostoncalendar.com and www.boston.gov

