

# Perspectives

The Newsletter for the Operations & Supply Chain Management Division

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## From our 2020 Division Chair

I hope you enjoyed the 2019 AOM Annual Meeting in Boston! It is now time to start thinking about our next meeting in Vancouver, British Columbia, Canada, August 7-11, 2019!

I would like to reflect on the past year. In particular, I want to acknowledge the tremendous work and effort made by the executive committee, general committee, and volunteers for the OSCM Division. Rachna Shah and Sean Handley organized an excellent program of scholarly papers and PDWs. Virpi Turkulainen and Manpreet Hora provided excellent leadership, advice, and support to the executive committee. As the Past Division Chair, Manpreet continued to provide feedback to the committee and also managed our Division Awards. I would also like to thank Kai Förstl and John Macdonald who coordinated our Junior Faculty and Doctoral Student Consortium. In addition, important work was carried out by Iuri Gavronski as listserv manager & web administrator, Ednilson Bernardes as treasurer, and Desirée van Dun as communications coordinator and newsletter editor. I also thank all of the conference participants, session chairs, and volunteer reviewers for their contributions. And many thanks to our sponsors; without their generous support, we would not be able to host our socials and receptions.

I am looking forward to the 2020 AOM conference. I am delighted to welcome Stephanie Eckerd (Indiana University) as our PDW Chair. Please review and consider Stephanie's call for PDW proposals (page 11). The OSCM Division PDWs are a great opportunity for creative, contemporary, and inter-disciplinary workshops as part of our conference program. We encourage all researchers to submit PDW proposals as well as full-length scholarly papers (see Sean's call for papers on page 12). Please also sign up again as a reviewer for the 2020 conference. We kindly ask everyone who submits a paper to also sign up as a reviewer.

We are extremely grateful to the *Journal of Operations Management* and the *Journal of Supply Chain Management*. We appreciate that the editors have not only used the conference to hold their annual best paper award sessions but have also organized fantastic workshops to discuss important scholarly topics attracting broad interest.

We look forward to seeing everyone in Vancouver! We need your submissions, reviews, sponsorships and overall participation. Please visit the AOM and OSCM Division websites for more information and detailed submission guidelines. Please plan on submitting your submission when the system opens in December (deadline is January 14, 2020 at 5:00 PM ET [NY Time]).

On behalf of the OSCM Division Executive Committee:  
See you in Vancouver!



**David Cantor**  
2020 Division Chair

This edition reports on the 2019 AOM meeting in Boston and honors our award winners. We also introduce some of our members and our new Membership Committee. More news? Follow us on Twitter ([@OSCM\\_AOM](https://twitter.com/OSCM_AOM)) and [Connect@AOM](mailto:Connect@AOM)!

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## OSCM Division Professional Development Workshops 2019

A special thanks to all of the professional development workshop (PDW) organizers, participants, and attendees for making the 2019 OSCM Division PDW program a great success. This year, we had a full day of PDW programming that included five workshops for which the OSCM Division was the primary sponsor plus an additional four workshops that the OSCM Division co-sponsored.

The first two OSCM PDWs of the day were directed at advancing sustainability topics in our teaching and scholarship. Tonya Boone organized an enlightening discussion on how to integrate the teaching of life cycle assessment methods into operations and supply chain courses. In the second PDW, "Sustainability Research at the Strategy-Supply Chain Interface", Veronica Villena brought together an engaging panel of both supply chain and strategy scholars to deliberate on salient topics in need of investigation at the intersection of the two fields.

The editorial teams at the *Journal of Operations Management (JOM)* and *Journal of Supply Chain Management (JSCM)* have long been valuable contributors to the OSCM Division's PDW programs. This year, they continued with this tradition. First, the JOM editorial team (Aravind Chandrasekaran, Suzanne De Treville, and Tyson Browning) organized a provocative, cross-disciplinary dialogue on the



Large audiences at the PDW's about Sustainability Research at the Strategy-Supply Chain Interface (upper right), Interventionist Research (left) and Putting the 'Network' into Supply Network Research (right)

value of and approaches to interventionist research. In their workshop, the JSCM editors (Barb Flynn, Brian Fugate, and Mark Pagell), in collaboration with Jonathan Johnson, brought together the perspectives of supply chain researchers with those of network theorists to catalyze critical supply network research.

The final PDW, organized by Jennifer Bailey, Mohan Tatikonda, Moren Levesque, and Sinan Erzurumlu, bridged the fields of OM and Entrepreneurship. Their objective was to expand the research agenda regarding the management of time as a resource and the management of resources over time in entrepreneurial firms. The PDW generated new research ideas and served as an opportunity for like-minded scholars to network.

Not only did these sessions leave us with excellent insights that we can benefit from, but this year's PDW organizers should be lauded for their efforts to build connections with other disciplines represented at AOM. This is a focal point for the OSCM Division and a trend that we hope will continue in future years.

**Sean Handley**  
2019 PDW Chair



## 2019 Joint Junior Faculty and Doctoral Consortium

The OSCM division enjoyed another successful and stimulating consortium this year in Boston. Twenty-two participants joined us on Friday of the conference for the consortium. The day started with a panel of journal editors who introduced their journals and then answered questions from the participants. The robust discussion that the Q&A started touched on topics ranging from the importance of cover letters and proactive communication to editors, to the topics of interest for journals, and also the appropriate use-case of reject and resubmit as a manuscript decision. We then broke into pre-assigned groups for the research incubation session, where small cohorts of three participants discussed their research projects with a faculty mentor. The groups were organized by topic to achieve consistency in the research interests among group members to facilitate meaningful discussion. Following the research incubator session, everyone came back together for a discussion titled “Learning from the Giants”, led by Barb Flynn. The last session of the day was some time for the Junior Faculty and Assistant Professors to share some valuable insights from life after the dissertation is finished and the first job has begun. The program concluded with a reception where all of the people who contributed to the success of the day could continue networking in a relaxed social setting. Many new friends and potential research collaborations were established throughout the day!

The **doctoral student participants** for this year’s consortium included: Raveekarn Aiemwongnukul (University of Leeds), Rohan D’Lima (University of Maryland), Sebastian Gehrlein (University of Mannheim), Sven Januszek (ETH Zurich), Hsin-Tsz Kuo (National Taiwan University), Justin Kistler (University of South Carolina), Désirée Laubengaier (Politecnico di Milano), Gysuk Lee (Michigan State University), Huashan Li (University of Melbourne), Raveen Menon (IIT Bombay and Monash University), Hao Su (University of Maryland), Iana Shaheen (University of South Florida), Kristina Sollander (Jonkoping University), Petchprakai Sirilertsuwan (Ecole Nationale Supérieure des Arts et Industries Textiles), Piyush Shah (Arizona State University), Gawon Yun (University of Rhode Island), Fizah Zainudin (University College London), and Maryam Zomorodi (RMIT University). **Junior faculty participants** were: Henrik Franke (German Graduate School of Management & Law), Jas Kalra (University of Bath), John-Patrick Paraskevas (Miami University) and Mehrnoush Sarafan (University of Cambridge).

We extend our sincere gratitude to the faculty members who served as mentors for our program this year. The success of this consortium truly resides with their effort and we thank them for generously sharing their time and feedback with the group.

**Our mentors** this year were: Stephanie Eckerd (Indiana University), Barb Flynn (Indiana University), Jeff Jia (University of York), Gilbert Nyaga (Northeastern University), Mark Pagell (University College Dublin), Brian Squire (University of Bath), Wendy Tate (University of Tennessee), Kaitlin Wowak (University of Notre Dame), and Walter Zinn (The Ohio State University).

We also are greatly appreciative of our **panelists**. Thank you to the journal editors: Walter Zinn representing the *Journal of Business Logistics*, Suzanne de Treville and Tyson Browning representing the *Journal of Operations Management*, Wendy Tate representing the *Journal of Purchasing and Supply Management*, and Mark Pagell representing the *Journal of Supply Chain Management*.



↑ Participants discussing their research plans with our mentors  
↓ Questions and answers during the journal editors panel



## 2019 Joint Junior Faculty and Doctoral Consortium



*Consortium group picture just before the lunch break*

Our sincere thanks to **Barb Flynn**, who shared on the topic of ethics and research. She traced one of her published papers from ideation through the writing, submission, and review process. Her paper also included a fascinating ethical twist that everyone was able to learn from. The publishing advice offered will serve participants well in the years to come.

The division awards **scholarships** to assist students with their travel expenses to the conference. This year we offered three scholarships, competitively awarded based on their outstanding research promise. Raveekarn Aiemwongnukul, Désirée Laubengaier, and Maryam Zomorodi were our travel grant award winners this year. Congratulations!

Finally, we are excited to welcome Desirée van Dun, who will be starting the two-year rotation beginning in 2020. Desirée has been active with the OSCM division for several years, and brings great ideas and energy to the consortium team.

We look forward to hosting another rewarding consortium next year. Once again, we will hold the consortium on Friday to enable all those involved to take advantage of the other exciting workshops and activities held on Saturday. The success of the consortium depends on volunteers from our OSCM community, so if you would like to be involved as a mentor or panelist in next year's program, please reach out to either John Macdonald ([john.macdonald@colostate.edu](mailto:john.macdonald@colostate.edu)) or Desirée van Dun ([d.h.vandun@utwente.nl](mailto:d.h.vandun@utwente.nl)). We will accept applications for participants starting early in 2020, so please watch for the announcements to go out and contact John or Desirée with any questions.

**Kai Förstl**  
Doctorial Consortium & Junior  
Faculty Coordinator



**John Macdonald**  
Doctorial Consortium & Junior  
Faculty Coordinator



## Member Profile: John Macdonald



**So John, you have been volunteering as a Joint Junior Faculty & Doctoral Consortium coordinator. For those amongst us who do not know you, could you please briefly introduce yourself?** “I am currently an Associate Professor of Supply Chain Management and Logistics at Colorado State University (CSU). My role here also includes being the Associate Director of our Supply Chain Forum, which includes our partner companies. I am from Iowa originally, have lived and worked in Germany and Singapore, received my Ph.D. from the University of Maryland, and moved here to CSU in 2016. I have been married for 20 years and we have three children. When time allows for fun activities, we like to hike, bike, play ultimate frisbee, attend a myriad of children’s events, and play Eurogames.”

**And why did you decide to volunteer for the OSCM division?** “I was introduced to the OSCM division at AOM as a doctoral student. I recall meeting and presenting in front of people such as Mark Pagell and Barb Flynn, who provided rich feedback and mentoring. Ultimately, I am grateful for what I have been given that I wanted to give back. I also value that the OSCM division pulls in so many people from diverse backgrounds with a truly international inclusivity and involvement.”

**If we go back a bit further, what made you take a job in academia?** “Life is an amazing tapestry of interacting events, so this one is difficult to answer briefly. As one reason, I began developing a supply chain training program for my first employer in Singapore. For a later employer, multiple project trips to Sri Lanka infused fascination with how diverse supply chains can be, and how disruptions to that chain can be overcome. I really wanted to be able to learn how to help companies in these situations and be able to provide knowledge to them and students.”

**If you had to choose, what were defining moments in your career?** “Defining moments are about both the opportunities that are provided as well as the resilience needed to overcome the challenges that invariably occur. One key moment was, after starting to rise up the management ranks, I was faced with a difficult ethical challenge where my client had lied to their supplier about who I was, and only told me about it as I was about to present to that supplier. That, among other situations, represented another reason to begin finding a way to continue working in supply chain management, but not be in compromising positions. This led, in part, to the academic career.

A second defining moment came when it became clear that I would not attain tenure at a previous university position. I was not a good fit there. Lack of fit affected many things such as my research productivity, my teaching, and my relationships with companies. However, being able to maintain a grateful outlook helped in receiving a tenure-track position at another university in less than a month. It was an amazing process that allowed me to find a position that utilizes the skills I have and keep those three activities in a rewarding and encouraging balance (research, teaching, outreach and engagement).

Finally, a team that I am part of was awarded an \$800,000 National Science Foundation (NSF) grant this past August (2019). This is a recent turning point in my research activities, with the full extent yet to be revealed, but has already allowed for research creativity and professional opportunities that I didn’t think would be possible.”

**Who were your own professional mentors?** “I have had many and will invariably miss a few here. Of specific note would be the attention that Dr. Ben Allen and Dr. Mike Crum provided to a young country boy studying undergraduate logistics at Iowa State. Glenn Mills and Alec Campbell at UTi Worldwide (now DSV logistics) shaped my presentation skills and believed in me to work in difficult situations (such as routing trucks in a civil war zone!). I am grateful for all the support provided by the U. of Maryland department (Dr. Tom Corsi, Dr. Martin Dresner, Dr. Phil Evers, the late Dr. Curt Grimm, and Dr. Bob Windle).

Academically, Dr. Stan Griffis at Michigan State University has been a joy to work with, invested in me, and taught me much about the academic discipline. Bill Shuster has taken me under his wing even as an Associate Professor and encouraged me to keep growing.”

**Thanks very much for this interview. To end with, what is an important lesson you would like to share with younger faculty?** “Dissertation chairs and panelists will always mention that it is important to find an academic job that will be a good fit. This is absolutely true. My recommendation is to take some of the pressure off and realize that sometimes an excellent fit can’t be revealed until an imperfect fit is first tried. Maintain the joy that led you to an academic life in the first place. It is truly one of the best jobs in the world.”

## OSCM Best Student Paper Award 2019

### Park Sinchaisri — The Impact of Behavioral and Economic Drivers on Gig Economy Workers

#### Congratulations on winning this award, Park. Can you explain us a bit more about your background and current position & research focus?

"Growing up in traffic-jamming Bangkok, Thailand, I have always wanted to study optimization, hoping to fix transportation and urban problems. My background is in computer engineering and applied mathematics with an ScB from Brown University and an SM from MIT. Prior to PhD, I had worked in software engineering, investment banking, and management consulting. Inspired by my experiences, I hope to blend mathematical optimization with behavioral science to develop tools to improve human decision-making. I am currently a fourth-year doctoral candidate in Operations Management at the Wharton School at the University of Pennsylvania. My primary research interests are in the design and analysis of data-driven and human-centric solutions to problems in operations management, currently focusing on gig economy, people operations, machine learning, and urban analytics."



#### Why did you join the OSCM division and what would you like to get out of the AOM at large and our OSCM Division?

"I have heard awesome things about AOM from my peers in Management and JDM since I started my PhD. I recently learned that AOM has an OM arm, the OSCM division, and immediately wanted to join the community. The OSCM division reminds me that, for us OM researchers, there are several connections to other fields. I consider myself as an interdisciplinary researcher; therefore, I am looking forward to connecting with and learning from not only OSCM scholars but also those from fields such as OB, TIM, SIM, HCM, and ENT. Lastly, I really enjoyed my first AOM this summer and it was an immense honor to receive the Best Paper Award. Thank you very much for this opportunity!"



*Rachna Shah handing out the OSCM Best Student Paper Award 2019 to Park Sinchaisri*

#### What is the most interesting outcome of your awarded AOM paper?

"Two main insights from my paper are a potential reconciliation between two theories of labor supply to explain gig economy workers and a new behavioral phenomenon we referred to as "inertia." *First*, we show financial incentives have a positive influence on a worker's decision to work and on the work duration, while cumulative earnings from earlier hours or days have a negative impact. This can be explained by an income-targeting behavior: the closer s/he is to her/his earning goals, the shorter amount of time s/he is likely to work. *Second*, a new phenomenon, inertia, suggests that, the longer the worker has been actively working so far, the more likely s/he will continue working and the longer period they will work. Amidst intensifying competition among providers of similar on-demand services, companies are making every effort to win over a mutual pool of workers. Our paper empirically identifies key behavioral factors and an incentive policy that induce platform loyalty through inertia."

#### What are your future academic plans?

"My current plan is to stay in academia, potentially as a faculty at a business school. I aspire to be an effective teacher, supportive mentor, and data-driven researcher. In addition, I hope to do more research on that employs OM/OR tools for social good in the future."

Once again, congratulations Park. Good luck in your future career!

#### OSCM Best Student Paper Award 2019 Runner-ups:

- *The Effect of Unstable Schedules on Employee Turnover Productivity*  
Mohammad Mahdi Hashemian, MIT Sloan School of Management; Zeynep Ton, Harvard Business School
- *Differentiating Inter-Hospital Transfer Types: Varied Impacts on LOS and Destination Choice*  
Raymond Fan, U. of Houston; Ming Zhao, U. of Houston; Xiaosong Peng, U. of Houston
- *The Unintended Consequences of Health Policy: An Empirical Analysis of Opioid Prescribing Behavior*  
Justin Kistler, U. of South Carolina; Luv Sharma, U. of South Carolina

## Winners of the Chan Hahn Best Paper Award

**Arunachalam Narayanan, Alan Mackelprang, and Manoj Malhotra — Effect of Capacity and Flexibility Constraints on Bullwhip Effect in Supply Chains**

**Congratulations all on winning this award. Could you please introduce yourself?**

**Mackelprang:** Thank you very much. I graduated with my PhD from the University of South Carolina under the direction of Manoj. I have spent all of my career thus far at Georgia Southern University, where I am currently a Professor and Director of our PhD Program. My current research focus is mostly related to where my PhD students have interests, but I have long had interests in studying the Bullwhip Effect.”

**Narayanan:** “I graduated with my PhD from the Texas A&M University and currently an Associate Professor of Analytics at University of North Texas. Prior to my appointment at UNT, I was a faculty member at Texas A&M University and University of Houston. My research interests are in inventory management, forecasting and supply chain network design and my methodology varies from pure optimization to behavioral methods. I love working with industries and have worked with companies in oil & gas, retail, automotive, and non-profit entities. Just as my colleagues in this project, I have long had interests in studying the Bullwhip Effect. I have developed an online version of beer game which is now hosted at [scgames.bauer.uh.edu](http://scgames.bauer.uh.edu) and used by at least 100 institutions around the world.”

**Malhotra:** “I earned an engineering undergraduate degree from the Indian Institute of Technology, Kanpur, India and a PhD in operations management from The Ohio State University. I am a Fellow of the Decision Sciences Institute and the American Production and Inventory Management Society. Now, I am the dean at the Weatherhead School of Management, Case Western Reserve University. Previously, I was the senior associate dean of graduate programs, and chair of the Management Science Department at University of South Carolina. My research has thematically focused on the deployment of flexible resources in manufacturing and service firms, operations and supply chain strategy, and on the interface between operations management and other functional areas of business. I have been the program chair for international conferences at both the Decision Sciences Institute and Production and Operations Management Society, and also served as the president of POMS in 2017. I continue to work on interesting research problems with my talented co-authors and collaborators such as Alan and Chalam, among others.”



*Rachna Shah handing out the award to Alan Mackelprang (left) and Arunachalam Narayanan (right);*



**What is the most interesting outcome or learning based on your awarded AOM paper?** “The most interesting finding is that while providing the option of having flexibility should have benefitted system performance, it made it worse. It seems that for our subjects, giving them one additional tool (flexibility) to combat bullwhip made it more difficult for them. As a result, our subjects exhibited even more irrational behavior than is normally seen in BWE experiments. In addition, we started this project with a goal in mind – it revolved around the idea of how to control bullwhip effect by nudging the decision makers in the right direction. Irrespective of the irrational behavior, we show that having soft capacity constraints at the upstream echelon helps in reducing order variance, with no significant drop in service level in the supply chain. This is particularly useful in manufacturing environments, which prefer stable orders for production planning without affecting the downstream customer service level.”

**What are your future academic plans?**

“This is a very good question for which as a team we don’t have a good answer. We are open to what may come. Dr. Malhotra is now a dean of a college, Dr. Mackelprang is the director of a PhD program and Dr. Narayanan has taken up a new position in the rapidly growing Analytics program at UNT.”

**Chan Hahn Best Paper Award Runner-ups:**

- *Patent Grant Delays and Future Innovative Activities*  
Param Pal Singh Chhabra, Manpreet Hora, and Karthik Ramachandran, Georgia Institute of Technology
- *Scalability of Follower Bases on Social Media Platforms for Humanitarian Operations*  
Eunae Yoo, U. of Tennessee; Elliot Rabinovich and Bin Gu, Arizona State University
- *Hailing Rides Using On-Demand Mobility Platforms: What Motivates Consumers to Choose Pooling?*  
Sergey Naumov and David R. Keith, MIT Sloan School of Management

## 2019 Distinguished OSCM Scholar: Prof. Lisa Ellram

Each year the OSCM Division honors a person who has made outstanding contributions to the discipline through their scholarship. This year Prof. Lisa Ellram was awarded. Professor Ellram is the James Evans Rees Distinguished Professor of Supply Chain at The Farmer School of Business. Dr. Ellram teaches courses in Logistics Management and Supply Chain Management. Her primary areas of research interest include sustainability; buyer-supplier relationships; services purchasing and supply chain management; offshoring and outsourcing; and supply chain cost management. She has published in numerous top journals spanning a variety of disciplines, including *Journal of Supply Chain Management*, *Academy of Management Journal*, *Journal of Operations Management*, *California Management Review*, *MIT Sloan Management Review*, and other managerial and academic outlets. Lisa is also the recipient of numerous research grants, including grants from CSCMP, ISM, CAPS Research and NSF. She aims to provide managerial contributions along with scholarly research findings in her work. She was the Co-Editor in Chief for the *Journal of Supply Chain Management* for nine years, through 2016. She is currently Senior Associate Editor at the *Journal of Purchasing and Supply Management*. She has co-authored six textbooks, the most recent being "Logistics Management: Enhancing Competitiveness and Customer Value". See: <http://miamioh.edu/fsb/directory/?up=/directory/ellramlm>.



**Congratulations Lisa on winning our division's Distinguished Scholar Award! What does winning the award mean to you?** "It is a great honor to win this award. The Academy of Management Conference is a conference I always benefit from, and I really appreciate the input and participation of my peers that attend AoM. I am grateful for this award and recognition."

**What made you take a job in academia?** "I was working in accounting and realized I needed more challenge and variety. I was finishing up my MBA in the evening, and had filled in teaching an undergraduate class. I thought I was familiar with what research was about (I was not), so it seemed like a great fit."

**Who were your mentors?** "Dr. Bud Lalonde and Dr. Martha C. Cooper, who were both on my dissertation committee at the Ohio State University. Many other people were helpful to me in shaping my research and professional identity, and providing extremely useful feedback. This includes Dr. Tom Mentzer, Dr. Arjan van Weele and Dr. Richard Lamming. While I never worked at the same University as any of them, they all took time to help an emerging scholar. To anyone I have forgotten, I apologize!"

**What were defining moments in your career?** "When my advisor, Dr. Bud Lalonde first discussed the idea of supply chain management with me. When I looked into it further, it sounded like a great area, and I have been involved in teaching and researching supply chain topics ever since. I decided to do my dissertation in the area of purchasing and international supply chain management because it fit my interests and I applied for and received a \$10,000 grant from the Institute for Supply Management (ISM- formerly the NAPM). That steered me towards purchasing research, which made Arizona State University interested in hiring me. At ASU, I became very involved with ISM and CAPS Research, which gave me access to many good business contacts and research projects of interest to me."

**What was your most important lesson you would like to share with younger faculty?** "Find research topics that you really enjoy, and co-researchers who you enjoy working with. It will help you keep you going when you run into rough spots in your research."

**What are your plans for the years to come?** "I hope to continue doing research, publishing and teaching in the indefinite future. I am currently working on a co-edited book on purchasing, supply chain and management theories to help researchers better understand some key theories, theory application and theory building. I have also been involved in developing cutting-edge interactive, on-line textbooks through Myeducator.com, and plan to continue to improve those and integrate new technologies as they emerge. I am very excited about the growing quality and recognition of journals in SCOM, and plan to continue to work as an Associate Editor where needed. We have made some good progress on improving the constructive nature of reviews in our journals. I'd like to continue to work with journals to improve editorial processes. I also plan to continue to travel internationally to conferences and work with colleagues with common interests all over the world. That is one of the things that I really love about this profession, and it helps me continue to learn both personally and professionally."

## 2019 OSCM Best Reviewer Awards

Every year we award our best OSCM division meeting reviewers. This year we awarded four reviewers who did a particularly good job in providing helpful comments to the authors:

- Katie S. Wowak, University of Notre Dame
- Jas Kalra, University of Bath
- Virpi Turkulainen, University College, Dublin
- Junhao Yu, University of Minnesota

**We strongly appreciate all reviewers who helped us review the submitted conference papers for our OSCM division. We invite you to continue your service by reviewing also for the 2020 conference!**



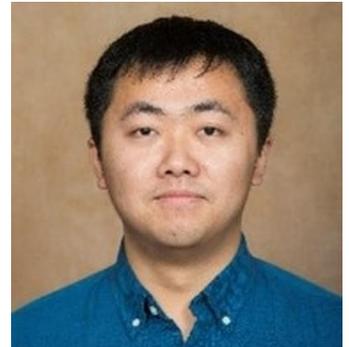
*Katie Wowak*



*Jas Kalra*



*Virpi Turkulainen*



*Junhao Yu*

## 2019 OSCM Division Service Award

We would like to take a moment and provide special recognition to Manpreet Hora. Manpreet has been an active leader and participant in the OSCM division for many years. He has served as a mentor, collaborator, and friend to many people on the executive board and overall division. We appreciate his advice, contribution and hard work.



**Thank you Manpreet for your leadership and hard work! You have helped to elevate the OSCM division in many ways, and we appreciate your significant contributions to the division.**



↑ Manpreet Hora opening the OSCM Business Meeting 2019 (left) and receiving the Distinguished Service Award at the OSCM Business Meeting 2019 (right); ← OSCM Division Executive Committee group picture during the 2018 AoM Meeting

## Jack Meredith Best Paper Award—Journal of Operations Management

No less than two papers won the Jack Meredith Best Paper Award this year. Congratulations to:

- **Ball, G. P., Shah, R. and Wowak, K. D.—[Product Competition, Managerial Discretion, and Manufacturing Recalls in the US Pharmaceutical Industry](#)**
- **Villena, V. H. and Gioia, D. A. —[On the Riskiness of Lower-tier Suppliers: Managing Sustainability in Supply Networks](#)**



Jack Meredith, Suzanne de Treville and Tyson Browning handing out the Awards to both author teams (George Ball, Rachna Shah and Kaitlin Wowak on the left; Verónica Villena and Dennis Gioia on the right)

## Harold E. Fearon Best Paper Award—Journal of Supply Chain Management

Congratulations to:

- **Wilhelm, M. and Sydow, J.—[Managing Coopetition in Supplier Networks: A Paradox Perspective](#)**



Mark Pagell handing out the Award to Miriam Wilhelm and Jorg Sydow

Runner-ups:

- **[Discovery to Recall in the Automotive Industry: A Problem Solving Perspective on Investigation of Quality Failures](#)**—Ni, J. and Huang, X.
- **[Supply Chain and Marketing Integration: Tension in Frontline Social Networks](#)**—Stolze, H. J., Mollenkopf, D.A., Thornton, L., Brusco, M. J. and Flint D. J.

## Institute of Supply Management (ISM) Best Paper Award

This year's winner of the ISM Best Paper Award is: **Marcus A. Bellamy, Boston U., Suvrat Dhanorkar, PSU, Ravi Subramanian, Georgia Institute of Technology**, with their paper, entitled "Supply Chain Network Structure and Environmental Information Disclosure". Congratulations!



Wendy Tate handing out  
the ISM Best Paper  
Award to  
Marcus Bellamy

### Runner-ups:

- *Bounded Rationality, Complexity, and Operational Failure: Lessons from the Lac-Mégantic Disaster*  
Akhil Bhardwaj, Tilburg U.
- *The Effect of Individual-Level Cultural Values on Responses to Supply Chain Disruption*  
Mehrnoosh Sarafan, Brian Squire, and Emma Brandon-Jones, University of Bath
- *Managing a portfolio of green projects: Drivers of efficiency and the role of complementary projects*  
Xun Tong, U. of Groningen; Kevin Linderman, U. of Minnesota

## 2020 Professional Development Workshops (PDW): Call for Proposals

The Operations and Supply Chain Management (OSCM) Division invites you to submit creative and innovative proposals for pre-conference Professional Development Workshops (PDWs) for the 2020 Academy of Management Annual Meeting in Vancouver, British Columbia, Canada. PDWs will take place on Friday, August 7 and Saturday, August 8, 2020.

The OSCM Division encourages PDWs that build knowledge and share expertise oriented towards emerging research themes and methods as well as management practice in the OSCM area. PDW sessions are also intended for professional development of the participants, so sessions around research and teaching development are called for. PDWs can take different formats, such as workshops, tutorials, debates, roundtable discussions, panel discussions, facility tours, etc.

We highly encourage PDW proposals that link to other divisions/interest groups with joint sponsorship as well as ones that reflect the conference theme – [2020: Broadening our Sight](#). Workshops and panels with journal editorial board members as well as off-site PDWs such as facility tours are encouraged. Preference will be given to proposals that are of relevance to the Division's membership and represent innovative, inclusive, interactive, and developmental ideas. (Note: Traditional presentations of research papers should be submitted to the Scholarly Program portion of the Annual Meeting).

Proposals must be submitted online via the AOM submission website <https://review.aom.org/>. Please submit all proposals along with any joint-division "sponsorship" suggestions using this website. The General Submission Guidelines are available at the 2020 Annual Meeting website, <https://aom.org/annualmeeting/submission/>. Deadline for Submissions: Tuesday, January 14, 2020 at 5:00 pm ET (NY Time). If you have any questions or suggestions or would like feedback on your ideas for a PDW event, please do not hesitate to contact Stephanie Eckerd ([seckerd@iu.edu](mailto:seckerd@iu.edu)).



Stephanie Eckerd  
2020 PDW Chair

## Call for Papers: 2020 Scholarly Program



The OSCM division invites scholarly papers and symposia submissions addressing any aspect of operations and supply chain management. We welcome submissions that consider the relevance of traditional operations and supply chain topics within a rapidly evolving environment characterized by the heightened expectations for sustainability and corporate social responsibility, the disruptive impact of emerging technologies, and the uncertainty in global socioeconomic factors.

In addition to submissions addressing the operations and supply chain domain, the OSCM division also encourages papers and symposia focused on the 2020 conference theme, [Broadening our Sight](#). There are dichotomies that have emerged in our profession, which can serve as obstacles to our field making more meaningful contributions toward addressing the most pressing challenges facing organizations and society. By broadening our sight, we can overcome these dichotomies to create synergies and make more positive contributions to the field. Thus, the 2020 theme invites members to broaden their sight by addressing questions such as: How do we integrate qualitative and quantitative methods, theories, and domains? How can our scholarship positively impact other academics as well as practitioners and policy makers? How

can we find convergence across different domains to tackle common theoretical and practical problems? How do we balance scientific rigor with the demands for quick publications and managerial relevance? Submissions addressing the theme in these or other ways related to supply chain and operations management are welcome.

Symposia proposals are particularly encouraged as they provide conference attendees a coherent, focused session of either a series of authored papers explicitly linked to a common theme, or a group of panelists engaged in a formal interactive discussion around particular issues or questions.

The OSCM division also encourages submissions from PhD students. Papers with a PhD student as the first or sole author should be clearly identified at the time of submission. We also encourage papers that are earlier in development that would benefit from collegial discussion and constructive feedback.

The OSCM division honors the following papers: **Chan Hahn Best Paper Award**: All accepted papers are automatically entered into the competition. The finalists are selected before the conference, and the award is announced and handed out at the conference. **Best Student Paper Award**: An accepted paper authored by doctoral students will also be recognized with the Best Student Paper Award. To be considered, the paper must be identified as a “student authored” paper at the time of submission.

All submissions must be made through the [AOM submission system](#) website. The submission system is targeted to open on **Tuesday, December 3, 2019**. The submission deadline is **Tuesday, January 14, 2020 at 5:00 PM ET (NY Time)** (but earlier submissions are encouraged).

Please carefully review all the [submission guidelines and formatting instructions](#) before submitting. If any of the guidelines or formatting instructions are not met, the submission cannot be reviewed. Please note that there is limited space on the scholarly program; therefore, not all submissions will be accepted. All submissions will nevertheless make an important contribution to the OSCM division, as the number of submissions impacts future allocation of time on the program. If your paper is accepted, you are committing to attend the scholarly program in Vancouver, August 9 (Sunday) through August 11 (Tuesday), 2020.

**Please sign up to review for OSCM!**



**Sean Handley**  
2020 Program Chair

## Membership Committee

The Operations and Supply Chain Management Division recently expanded her Membership Committee with two new members. We are thankful for their contribution to our community and would like to introduce them to you:

**Sajad Fayezi:** “I am an Associate Professor of Supply Chain Management at La Trobe University in Melbourne, Australia. I earned my PhD from Deakin University and have an international working experience. I have successfully managed flagship postgraduate programs in OSCM, and my research expertise lies in exploring sustainability transitions, tensions, and innovations in global value chains.



I always get excited by the vibrant, multidisciplinary and intellectual conversations that happen during AoM. Participating in the OSCM division activities makes you feel part of a truly global community of OSCM scholars that aspire to make a real change by addressing some of the pressing issues of our time. This amazing experience has convinced me to consider making a stronger contribution to the growth and reach of an already thriving division.

I am looking forward to expanding our membership by connecting with both OSCM and non-OSCM scholars. Equally important for me is to improve the diversity of our members and engage with under-represented regions.”



**Sherwat Elwan Ibrahim:** “I am Associate Professor of Operations Management and Director of the MBA programs at the American University in Cairo (AUC) School of Business. I hold a PhD in Technology Management from Stevens Institute of Technology. I attended my first AoM meeting in Vancouver 2015, and has experienced firsthand how becoming a member in the OSCM division can impact one’s career and research network. I am looking to serve back and to bring in more scholars from Africa and the Middle East to the OSCM division. I am also serving as PDW co-chair for the Africa Academy of Management (2020-2021), and actively promoting research in the area of Supply Chain Management Sustainability in Africa businesses.”

Sajad and Sherwat will be organizing the New Members Café during the Annual Meeting 2020, a brochure for (new) members pointing out the key events during the meeting, and be available for any questions (new) members of our OSCM division may have throughout the year. Feel free to contact Sajad ([s.fayezi@latrobe.edu.au](mailto:s.fayezi@latrobe.edu.au)) or Sherwat ([sherwat@aucegypt.edu](mailto:sherwat@aucegypt.edu)).

## @OSCM\_AOM Twitter feed:

OSCM is also on Twitter. Follow our [@OSCM\\_AOM](https://twitter.com/OSCM_AOM) account to stay up to date. A selection of our favorite tweets:

**Phil Tomlinson** @PRT1... · 13-08-2019

Als antwoord op @jas\_kalra, @OSCM\_AOM en 3 anderen

Well Done @jas\_kalra. You know what this means don't you? More reviewing 😊

1 reply, 1 retweet, 4 likes

**John Gray** @ProfJVGray · 11-08-2019

Great run on a beautiful morning in this beautiful city. New connections made and old friends catching up. Hope to see you next year in another beautiful city, Vancouver.

**OSCM\_AOM** @OSCM\_A... · 12-08-2019

We are thrilled to have prof. David Simchi-Levi (@MITSloan) as our OSCM Division Plenary speaker at 11:30 today. He will discuss the effects of 3 technology trends on operational outcomes and exemplary cases. #machinelearning #artificialintelligence #AOM2019 @AOMConnect

2 likes

**OSCM\_AOM** @OSCM\_A... · 11-08-2019

Nine early birds are currently #runningboston to stretch their legs during the traditional OSCM Sunday morning jog at #AOM2019 Another fun way to @AOMConnect and expl...

2 retweets, 9 likes

**OSCM\_AOM** @OSCM\_A... · 11-08-2019

The JOM editors in chief ready to rumble for their Awards session #AOM2019 & advertising their journal with a fancy JOM sweater! Latest news is that their 5-year impact factor moved up to 10.16! @WileyBusiness @AOMConnect pic.twitter.com/qqsip9llnz

2 retweets, 11 likes

Je hebt geretweet

**Dr Jas Kalra** @jas\_kalra · 13-08-2019

I am so honoured and grateful to receive the Best Reviewer Award at @AOMConnect. Very thankful to the judges @OSCM\_AOM for the honour @ido\_bath @BathSofM #HPCsciLab #research4good #thinkambitious #SupplyChain #opsmgmt #serviceops pic.twitter.com/imSINQ4rAm

13 replies, 6 retweets, 85 likes

## Thank you to our 2019 OSCM Division Sponsors

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**Bronze:**



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See the [OSCM website](#) or contact Rachna Shah ([shahx024@umn.edu](mailto:shahx024@umn.edu)) for more information.



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**We look forward to seeing you at AOM 2020 in Vancouver!**

Apart from working on your paper and PDW submissions, take a moment to explore the location for AOM2020. Vancouver has many exciting things to offer, ranging from a vibrant city life, a harbor, and incredible nature (see, for instance, the Capilano Suspension Bridge on the right).

See, for more information:  
[www.tourismvancouver.com](http://www.tourismvancouver.com) and  
[www.insidevancouver.ca](http://www.insidevancouver.ca)

