

Perspectives

The Newsletter for the Operations & Supply Chain Management Division

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Fall 2020



**BRINGING
THE MANAGER
BACK IN MANAGEMENT**
81st Annual Meeting of the Academy of Management
30 July – 3 August 2021 | A Virtual Experience

This issue reports on the 2020 AOM meeting and honors our various award winners. We interviewed them to learn more about their backgrounds.

Inside this issue you will also find the 2021 Calls for Papers and PDWs.

Curious to stay up to date between newsletters?

Check our Twitter
([@OSCM_AOM](https://twitter.com/OSCM_AOM)) and
[Connect@AOM](https://connect.aom.org).

Enjoy this new edition and happy holiday season!

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2020 Virtual Scholarly Program Overview

The 2020 OSCM Scholarly Program included 75 traditional papers. These contributions to the scholarly program were organized into 3 synchronous (live-streamed) sessions and 14 asynchronous sessions. Synchronous sessions were held for three best paper competitions – OSCM Division Best Student Paper, OSCM Division Chan Hahn Best Paper, and Best Supply Chain Paper. Each of the asynchronous paper sessions was focused on a topic related to operations and supply chain management, such as operations strategy, innovation, project management, sustainability, buyer-supplier relationships, supply networks, disruptive technologies, etc. For the traditional scholarly papers, the acceptance rate was about 44%.

I would like to thank the 218 volunteers who reviewed the 169 paper submissions and 3 symposia submissions. We were able to obtain an average of about 2.6 reviews per submission. We recognized three reviewers who provided particularly thorough and helpful comments to authors with Best Reviewer Rewards. The recipients of these awards were William Diebel (Western University), Shardul Phadnis (Malaysia Institute for Supply Chain Innovation), and Jens Roehrich (University of Bath).

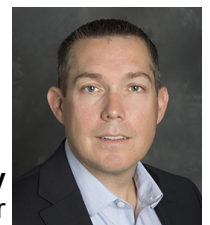


Winners of the 2020 Best Reviewer Awards, from left to right: William Diebel, Shardul Phadnis, and Jens Roehrich

A synchronous session was held for each of three best paper competitions. Every year, the OSCM Division honors one paper with the Best Student Paper Award and one paper with the Chan Hahn Best Paper Award. The finalist papers for each award were selected based on reviewer ratings and comments. Subsequently, the winners for each award were chosen from the finalists by independent award committees. The OSCM Division Best Student Paper Award recognizes the best paper submitted to the OSCM Division that has a student as the lead author. This year's winner for this award was the paper "Subcontracted Labor Mix in Projects Teams: The Benefits and Costs on Financial Performance" by Antoaneta Momcheva and her advisors Fabrizio Salvador and Emmanouil Avgerinos (all from IE University). The OSCM Division Chan Hahn Best Paper Award recognizes the overall best paper submitted to the OSCM Division. This year's winner was the paper "Untangling Drivers for Supplier Environmental and Social Responsibility" by Veronica Villena (Penn State University), Miriam Wilhelm (University of Groningen), and Chengyong Xiao (University of Groningen). Additionally, each year the Institute for Supply Management (ISM) sponsors the Best Supply Chain Paper Award. This year's winner was the paper "Transparency in the Supply Chain: Do Firms Benefit by Disclosing Supplier Monitoring Activities?" by Yanji Duan (University of North Florida), Christian Hofer (University of Arkansas), and John Aloysius (University of Arkansas). I wish to thank all award committee members who graciously volunteered their time to review and rate each of the finalist papers. Finally, conference participants had an opportunity to engage with the editors from the *Journal of Supply Chain Management* (David Cantor, Barb Flynn, Brian Fugate, and Mark Pagell) and *Journal of Operations Management* (Tyson Browning and Suzanne de Treville). The editors from each of these prestigious journals hosted sessions where they provided general journal updates, announced winners for their best reviewer and AE awards, and recognized best papers from their journals.

This year has been a challenging one for many of us, and the planning for the 2020 AOM Annual Meeting was no exception. The somewhat late but unavoidable shift to a virtual conference created many unforeseen changes. I want to offer a very special thank you to all OSCM members who played a role in reviewing papers, serving on award committees, organizing sessions and schedules, financially sponsoring the Division's program, delivering live presentations through the virtual platform, recording and posting presentations for asynchronous viewing, etc. Your dedication to the OSCM Division and the flexibility that you demonstrated is sincerely appreciated.

I would like to encourage you all to submit papers and proposals again next year as well as to remind you to sign up as a reviewer – that way we can assure a great virtual program 2021!



Sean Handley
2020 Program Chair

2020 Professional Development Workshops

A sincere and hearty thank you to all of the professional development workshop (PDW) organizers, participants, and attendees for making the 2020 OSCM division PDW Virtual program a success! This year, we hosted three PDWs, and were very fortunate to be able to offer all of our PDWs in a synchronous format.

We held two PDWs focused on methodological issues in OSCM research:



Mikko Rönkkö

The first was supported by the *Journal of Operations Management*, titled “Common Methodological Problems in Operations Management Research and How They Can Be Addressed.” This PDW was organized by Mikko Rönkkö, of the Jyväskylä University, School of Business and Economics. In this PDW, he focused on two key areas:

- 1) in providing an overview of the common problems in manuscripts submitted to the *Journal of Operations Management*, and
- 2) to present ways these problems can be avoided or addressed.

The second methodologically-focused PDW was titled “Broadening Our Understanding of Behavioral Experiments for OSCM” and organized by Scott DuHadway of Portland State University. This PDW involved a panel discussion with prominent scholars using and publishing behavioral experiments within our field: James Abbey, Paul Green, Lutz Kaufmann, Dina Ribbink, and Wendy Tate. Together, these panelists explored how experiment research in OSCM can benefit from different approaches.



Scott DuHadway and his PDW panelists, clockwise: Lutz Kaufmann, Paul Green, Dina Ribbink, James Abbey and Wendy Tate



Pietro Micheli and Andrey Pavlov

The third PDW hosted by the OSCM division was organized by Pietro Micheli of the University of Warwick. In this PDW, titled Measuring the Unmeasurable? Reconceptualising Measurement Process in Organizations and Supply Chains, Pietro Micheli and Andrey Pavlov led attendees through a critical discussions on key issues of measurement. The PDW achieved three main objectives:

- 1) drew attention to the concept and practice of measurement,
- 2) discussed how we can ensure quality of data in ambiguous and complex environments, and
- 3) explored alternative conceptualizations of measurement.

These sessions provided tremendous insights and benefit to our community of scholars. Given these experiences, we are confident that our division will continue to offer thought-provoking and professionally rewarding professional development workshops during next year's conference, and we look forward to seeing the contributions you bring forward for 2021!

Thank you all again for making 2020 a success!



Stephanie Eckerd
2020 PDW Chair

2020 Joint Junior Faculty and Doctoral Consortium

The OSCM division enjoyed a successful and stimulating virtual consortium this year. Seventeen participants joined us early, late, and all times in between on Friday the 7th of August for the consortium. We are glad we were able to realize the consortium in a virtual format. As co-directors, our sight was definitely broadened with the new and innovative ideas that were brought to the consortium by current students. We are excited for the diversity of topics and methods in our future colleagues!

The program involved some pre-work by the participants who listened to two of the OSCM Division Meet the Editors podcasts that Iuri Gavronski has helped produce for our division. Using the online Flipgrid tool, all students were invited to create their own short introduction video in advance of the session, so they could get more familiar with one another before the consortium day. At the start of the live portion, students were asked a few introductory questions such as "What country are you currently in?" The representation for our consortium was truly diverse and included five continents!

We then broke into pre-assigned groups for the research incubation session, where small cohorts of two student participants discussed their research projects with a specialized faculty mentor. The groups were organized by topic, and sometimes methodology to achieve consistency in the research interests among group members to facilitate meaningful discussion. Following the research incubator session, everyone came back together for a discussion titled "Learning from the Giants", led by Mark Pagell. The program concluded with a photo 'screenshot' (see the resulting group picture below) and closing remarks by OSCM Division Executive Committee member and 2020 Scholarly Program chair Sean Handley. Many new friends and potential research collaborations were established throughout the day!

As mentioned, the doctoral student participants for this year's consortium came from all over the globe. They included: Param Chhabra (Georgia Tech), William Diebel (Western University), Amro El-Adle (University of Massachusetts), Laharish Guntuka (University of Maryland), Melanie Hinterplattner (Georgia Southern University), Ata Karbasi (Georgia Southern University), Huiling Liu (Georgia Southern University), Mamorena Matsoso (University of Cape Town), Antoaneta Momcheva (IE Business School), George Panas (Monash University), Nissa Syifa Puspani (University of Twente), Ibrahim Raji (Università Carlo Cattaneo), Piya Sarkar (Ryerson University), Hao Su

Consortium group picture:



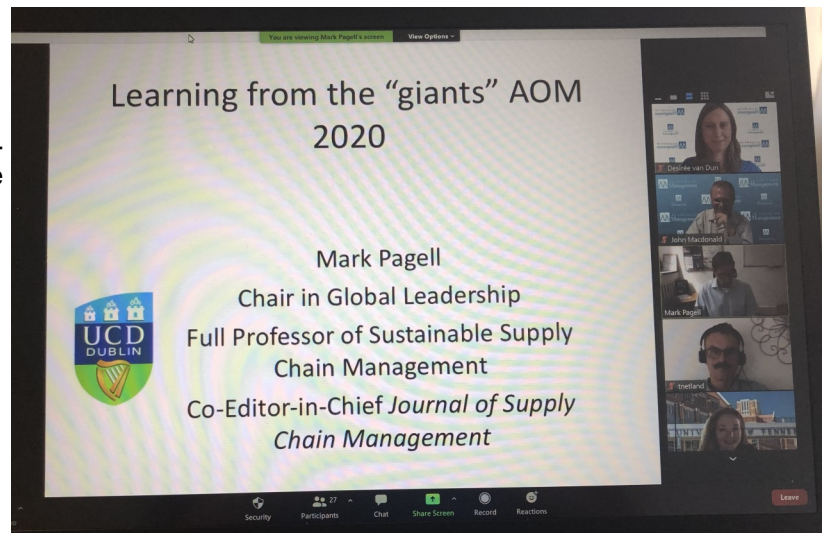
2020 Joint Junior Faculty and Doctoral Consortium

(University of Maryland), Kelsey Taylor (Western University), Vincent Yu (University of Maryland), and Jiayan (Jay) Zhang (University of Rhode Island).

We extend our sincere gratitude to the faculty members who served as mentors for our program this year. The success of this consortium truly resides with their effort and we thank them for generously sharing their time and feedback with the group. We are thankful they dared to step in as mentors in this very-first virtual edition of the consortium. Our mentors this year were: Barb Flynn (Indiana University), Brian Fugate (University of Arkansas), Tom Goldsby (University of Tennessee), Jas Kalra (University of Bath), Torbjørn Netland (ETH Zürich), Manus (Johnny) Rungtusanatham (York University), Wendy Tate (University of Tennessee), Veronica Villena (Pennsylvania State University), and Katie Wowak (University of Notre Dame).

Our sincere thanks to Mark Pagell (University College Dublin), who offered practical advice from a multi-disciplinary, multi-year funded project he had participated in. This included the consequences from his decisions, the ultimate takeaway (he would not do it again), and he traced one of his published papers through the writing, submission, and (difficult) review process. The paper involved hard choices in the review process due to the large team and progression of thought through the various publications emanating from this project. The advice offered will serve participants well in the years to come.

Finally, we are excited to welcome John Aloysius, who will be starting the two-year consortium co-director rotation beginning in 2021. John has been part of our community for several years and currently also manages the PhD program at the University of Arkansas, where he holds the Oren Harris chair in logistics in the supply chain department of the Walton College of Business. Building upon his track record in a wide range of academic societies (including POMS, INFORMS, and DSI), he brings constructive ideas and dedication to the consortium team.



2020 OSCM Distinguished Scholar Mark Pagell shared his key learnings with the consortium participants and mentors

We look forward to hosting another rewarding consortium next year, and look forward to taking the learning from this year's online consortium and applying it to next year. We will hold the consortium on Friday and Saturday morning (EDT) to enable as many participants around the world as possible. It also allows those involved to take advantage of the other exciting workshops and activities held by the division afterwards.

The success of the consortium depends on volunteers from our OSCM community, so if you would like to be involved as a mentor or panelist in next year's program, please reach out to either Desirée van Dun (d.h.vandun@utwente.nl) or John Aloysius (jalloysius@walton.uark.edu). We will accept applications for participants starting early in 2021, so please watch for the announcements to go out (check our OSCM Division website, especially: <https://oscm.aom.org/events/consortium> and contact John or Desirée with any questions.

Thanks again and see you during next year's virtual edition, which will certainly allow junior faculty and doctoral students from around the globe participate in this fruitful event!

John Macdonald
2019-2020
Coordinator



Desirée van Dun
2020-2021
Coordinator



John Aloysius
2021-2022
Coordinator



OSCM Best Student Paper Award 2020

Winner: Subcontracted Labor Mix in Projects Teams: The Benefits and Costs on Financial Performance
Antoaneta Momcheva, IE University; Fabrizio Salvador, IE University; Emmanouil Avgerinos, IE University

Congratulations, Antoaneta! Can you explain us a bit more about your background and the idea behind your PhD research? “I’m currently a fifth year doctoral student in Operations Management at IE Business School, IE University. Prior to my PhD, I worked as an Associate in a business intelligence consulting firm and as a Service Manager in a language academy. While working in consulting, I experienced the pros and cons of working in fluid teams. As a Service Manager I had to struggle with matching the special requirements of each student while keeping performance of the teachers up to standards as well as effectively filling their idle hours with course prep or other administrative tasks. My corporate experience inspired me to study how we can utilize the human resources of the firm to improve performance. My primary research interests lie in the impact of using flexible labor arrangements such as external labor or unstable scheduling on individual, project, as well firm performance.”

What is the most interesting outcome of your awarded AOM paper? “Companies nowadays use external workers mainly to adapt their labor capacity to meet demand by keeping labor costs low. Organizational Behavior research indicates that this practice can have negative impacts on organizational climate and worker outcomes. This may suggest negative implications for worker performance too, but it is not what we find. In fact, the most interesting outcome of our paper is that using external or subcontracted labor can have unexpected benefits for project performance. Subcontracted workers have an incentive to put more effort in their work in order to ensure future contracts and this has a positive impact on project margins. We empirically show that projects can actually benefit from using these workers. This benefit becomes even more prominent when the project’s team size is large and there are no significant scope changes.”

Why did you join the OSCM division and what would you like to get out of the AOM at large and our division? “I joined the division because of the great things I had heard from faculty in my department about the Junior Faculty and Doctoral Consortium as well as the community as a whole. I joined the division last year and it was a great honor to be so well welcomed and to receive the Best Student Paper Award. A PhD can be quite challenging at times and receiving such a recognition is a great motivating factor, and it is comforting to learn that the long hours of hard work pay off eventually. What I would like to get out of AOM as well as the OSCM division is to connect with scholars mostly from OM field and be part of a supportive community where we can make research a more social and interactive process. Needless to say, I hope my membership in the OSCM division will help in the recruiting process.”

What are your future academic plans? “My plan is to finish my dissertation in the next year, go on the job market and eventually join a research-oriented university as a faculty member. I hope I will have the opportunity to develop even further my research skills and be able to answer new intriguing questions. What I like the most about academia is that we have the opportunity to stop for a second, observe the environment and actually ask and answer the “why” questions, which unfortunately is very hard to do in the corporate world, due to time constraints and mostly profit-focused KPIs.”

Thanks for this interview, Antoaneta, and good luck in your future career!



Antoaneta Momcheva



Fabrizio Salvador



Emmanouil Avgerinos

OSCM Best Student Paper Award 2020 Runner-ups:

- *Prototyping a Routine Building-intervention to Develop Towards a Lean Organization*
Wilfred Herman Knol, HAN University of Applied Sciences; Kristina Lauche, Radboud University Nijmegen; Roel Schouteten, Radboud University Nijmegen; Jannes Slomp, HAN University of Applied Sciences
- *Buyer-Supplier Networks and Innovation: The Role of Shared Technological Knowledge*
Shubhobrata Palit; Manpreet Hora; Soumen Ghosh, all Georgia Institute of Technology
- *When Managers Meet Models: Integrating Human Judgment and Analytics*
Rebekah Inez Brau, University of Arkansas; John Aloysius, University of Arkansas; Enno Siemsen, University of Wisconsin, Madison

Winners of the Chan Hahn Best Paper Award

Winner: Untangling Drivers for Supplier Environmental and Social Responsibility

Veronica H. Villena, Pennsylvania State University; Miriam M. Wilhelm, University of Groningen; Chengyong Xiao, University of Groningen



This year's proud winners of the Chan Hahn Best Paper Award. From left to right: Dr. Veronica Villena, Dr. Miriam Wilhelm, and Dr. Chengyong Xiao

Congratulations! Could each one of you explain us a bit more about your background? Wilhelm:

"I am an Associate Professor at the Faculty of Economics and Business, University of Groningen, The Netherlands. I am passionate about researching the challenge of making global supply chains more sustainable from an inter-disciplinary perspective. And I would like to promote more research on this important topic! I am currently guest-editing two special issues related to this topic in the *Journal of Supply Chain Management* and the *Journal of International Business Studies*."

Xiao: "I am an Assistant Professor at the Faculty of Economics and Business, University of Groningen, The Netherlands. My research is focused on the

extension of sustainability standards along global supply chains and the supply chain management of social enterprises."

Villena: "Before academia, I worked as an auditor and visited hundreds of supplier factories in Latin America and Europe. This industry experience has been influential on my sustainability research. During the last decade, I have partnered with several leading sustainability companies that pursue to cascade their environmental and labor standards throughout their global supply networks. I have also collaborated with key industry organizations and non-governmental organizations to fully understand the challenges of building sustainable supply networks. In my free time, I like building castles and airplanes with my little son Gabriel. If Gabriel allows me, I go cycling!"

Looking back, what is the most interesting outcome or learning based on your awarded AOM paper? "The most important take-away from our paper is that environmental and social supplier responsibility in China differ in nature and that each is linked to different drivers. Thus, they need to be managed differently. Our study shows that pressure from environmental regulatory agencies in China and drivers fostered by global brands (e.g., lean-trainings and trust) can be effective to prompt suppliers to improve their environmental responsibility. Supplier social responsibility is much harder to address, however. Some evidence suggests that collective pressure from multiple global brands and global brands' purchasing power might pressure Chinese suppliers to address some chronic labor issues."

Those are highly interesting findings, indeed. And what are your future academic plans? Wilhelm: "In the future, I would like to investigate more in-depth why supplier social responsibility is so much harder to address, as our study indicates. In my current projects I look at the unique challenges of managing modern slavery in supply chains, and the interaction between supply chain governance and supplier country institutions."

Xiao: "Currently, I am conducting a longitudinal study that investigates the development of suppliers' social and environmental management capabilities in China. In the future, I will continue the current lines of research on sustainable supply chain management and also explore the supply chain management of social enterprises, which prioritize social equity and environmental integrity over economic prosperity."

Villena: "I will definitively continue my sustainability research agenda. It includes two multidisciplinary projects focused on how collective effort (e.g., industry or from multiple global brands) and emerging technologies (e.g., Blockchain) can facilitate the building of sustainable supply networks in the electronics, apparel and food industries." **Thank you for making the time for this interview: We look forward to hearing from you in the future!**

Chan Hahn Best Paper Award Runner-ups:

- *Rare is Beautiful? Rare Technological Resources and Value Implications*
Jeongsik Lee, Drexel University; Hyun Ju Jung, KAIST College of Business; Hyunwoo Park, Ohio State University
- *Which Supplier to Select for Product Development? A Node, Dyad, And Network Level Investigation*
Yingchao Lan, University of Nebraska - Lincoln; Tingting Yan, Wayne State University; Brett Massimino, Virginia Commonwealth University
- *The Effect of Tariffs on Inventory Performance: The Moderating Role of Supply Base Characteristics*
Robert Wiedmer, Arizona State University; John-Patrick Paraskevas, Miami University

Winners of the 2020 Best Supply Chain Paper Award

We interviewed the 2020 winners of the Institute for Supply Management-sponsored Best Supply Chain Paper Award, who wrote the paper entitled “Transparency in the Supply Chain: Do Firms Benefit by Disclosing Supplier Monitoring Activities?”. Congratulations on winning this award: Could each one of you explain us a bit more about your background? **Duan:** “I am an Assistant Professor in the Coggin College of Business at the University of North Florida. I earned my Ph.D. in Supply Chain Management from the Sam M. Walton College of Business at the University of Arkansas. I am passionate about sustainability-related topics and developed my research interest in supply chain transparency. Specifically, I am interested in understanding how firms can effectively communicate their sustainable supply chain practices to customers. I also seek novel data sources and use mixed methods to conduct that research.”

Hofer: “I am an Associate Professor in the Sam M. Walton College of Business at the University of Arkansas. I earned my Ph.D. from the University of Maryland’s Robert H. Smith School of Business. As an empirical researcher, I mainly use archival data to study issues ranging from competitive dynamics in supply chains to the inventory-performance link.”

Aloysius: “I am currently the PhD director in the supply chain department at the University of Arkansas, and my research is primarily in behavioral and technological issues in supply chain management. My research methodology is primarily experimental, whether it be in the lab or in the field. I am pretty open to working across disciplines and with researchers who have expertise in other methodologies – these tend to be among the most rewarding experiences I have had.”



This year’s proud winners of the Best Supply Chain Paper Award. From left to right: Dr. Yanji Duan, Prof. Christian Hofer, and Prof. John Aloysius

What is the most interesting outcome of your awarded

AOM paper? **Duan:** “This research is based on my Ph.D. dissertation; we explore how firms’ disclosure of their supplier monitoring activities (SMA) can impact firms’ performance. In my opinion, the most exciting part of this research is that we can provide statistical evidence that SMA communications affect consumer sentiment as evidenced in consumers tweets. Moreover, we find that these “bumps” in consumer sentiment are relatively short-lived, thus highlighting that firms need to continually invest in and communicate about all the good things they do.”

Hofer: “On a personal note, this was my first foray into experimental research—it has been a very rewarding experience, and I’ve learned a lot. As for the paper, I am excited that we find consistent evidence, both in the experimental and archival pieces, that supplier monitoring disclosures affect consumer perceptions, aggregate consumer sentiment, and ultimately firms’ brand value.”

Aloysius: “For me the remarkable finding from the stream that emerged from Yanji’s dissertation was the sensitivity that we find customers display toward disclosure of supplier monitoring activities. It seems that people really do care about supply chains and they are aware of the impact that their own purchase behaviors could have via the actions of firms upstream in those supply chains.”

What are your future academic plans? **Duan:** “I will continue to work with my co-authors on research in supply chain transparency and sustainability. But I also want to diversify my research portfolio and take advantage of social media and big data. I hope my research can provide evidence that consumers do care about sustainability in supply chains, thus motivating firms to improve their employees’ lives and make the world a better place to live.”

Hofer: “Working with great doctoral students and various sets of inspiring co-authors, I continue to explore new research opportunities in the broader SCM and OM domains: While issues related to competition and inventories remain a focus, I’m also studying topics related to culture, governance, and diversity & inclusion. That’s a diverse set (no pun intended), and it keeps things interesting!”

Aloysius: “Working with doctoral students and helping others to work with doctoral students continues to be my passion. The most enjoyable experience for me is to see a young person come up with a germ of an idea and then to see them take it to fruition – it still amazes me that they could get that level of expertise in a few short years!”

2020 Best Supply Chain Paper Runner-ups:

- *Coordinating Collaborative Supply Chain Efforts: A Focus on Rohingya Refugee Camps in Bangladesh*
Arash Azadegan, Muhammad Hossain, Mohammad Ali
- *The Trust-Opportunism Paradox in Corporate Sustainability: Managing Sustainability in Supply Chains*
Constantin Blome, Lutz Preuss, Antony Paulraj
- *The effect of Postponement on Logistics Flexibility: An Empirical Evidence of Swedish Retailers*
Hamid Jafari, Mohammad H. Eslami, Anthony Paulraj

2020 Distinguished OSCM Scholar: Prof. Mark Pagell



This year's Distinguished OSCM scholar is Prof. Mark Pagell, who holds a Chair in Global Leadership and is a Professor of Sustainable Supply Chain Management at University College Dublin. He is also the Co-Editor-in-Chief of the *Journal of Supply Chain Management* and an Adjunct Scientist at the Institute for Work and Health in Toronto, Canada. He received his PhD in Operations and Sourcing Management from Michigan State University in 1997. Dr. Pagell does research on topics such as sustainable supply chain management, human resource issues including employee safety in operations, and operational responses to uncertainty. Dr. Pagell has published over 80 peer reviewed journal articles in a number of premier outlets including: *Journal of Supply Chain Management*, *Journal of Operations Management*, *Management Science*, *Production and Operations Management*, *Sloan Management Review*, *International Journal of Production and Operations Management*, and *Journal of Management Studies*. Dr. Pagell's research has won a number of international awards. See: <http://www.smurfitschool.ie/researchandfaculty/facultylisting/management/profmarkpagell/>

Our warmest congratulations Mark on winning our division's Distinguished Scholar Award! What does winning the award mean to you?

"I was honored, surprised and frankly a bit uncomfortable because I am not really sure I belong on the same list with most of the previous recipients."

What made you take a job in academia? "My initial motivations were pretty instrumental; I wanted a job with the autonomy of an entrepreneur without the risks. And that autonomy is a piece of my remaining an academic. But more importantly, teaching, when it goes well, and research, on topics that matter to you, can both be pretty inspirational. The end result is that most days my motivation is almost all intrinsic; which compared to most people for whom work is a means to an end, makes me pretty happy with my vocation."

Who were your mentors? "As a PhD student I learned the most from Steven Melnyk, Robert Handfield, Gary Ragartz and Alison Barber. As a junior faculty member Chwen Sheu, David Gobeli, and Eric Larson all provided equal measures of guidance and support. But mentoring takes many forms and one needs mentors for their entire career; so until this summer I relied a great deal on Brian Fynes (RIP) and today I find that I am learning the most from Barb Flynn, Lisa Ellram and Christine Harland – all of whom provide models for how a senior faculty member should work and behave."

What were the defining moments in your career? "I hope at least some are yet to come! But looking backwards the defining moments are mostly not the obvious milestones like finishing the PhD. Instead, I think my career (to date) has been defined by choices. For instance, choosing Rob Handfield to be my supervisor, as opposed to one of the more senior faculty, had a large positive influence on the researcher I became. Similarly, by volunteering to take the lead on Oregon State's early efforts at sustainability, I put myself on a very different trajectory in terms of both research and teaching; most of the research that I assume was involved in winning this award was a result of that choice. Finally, choosing to move to Ireland has done the most to define who I am and what I do today; both at and outside of work."

What was your most important lesson you would like to share with younger faculty? "The biggest downside to being a researcher is that most of the feedback we receive is negative; it's a weird profession where a major risky revision is good news. Positive feedback is much less frequent and generally does not occur when the actual good work was done. I have worked with any number of people who had much better ideas than me; who did really poorly with the preponderance of negative feedback. Hence, to survive you need to develop thick skin and use the negative feedback as motivation to learn and improve your work."

What are your plans for the years to come? "In the immediate future being one of the Co-Editors of JSCM will remain pretty all-encompassing. The work is important, and I usually like doing it; but when I step away in July 2022 after 6 years, it will be time. Beyond that I hope to continue to do research that I think matters; though it is likely that my role on research teams will continue to evolve. Finally, after more than 2 decades of debating with business students about why they should care about sustainability, the world has caught up. So I look forward to spending a lot more time in the classroom discussing how to create sustainable supply chains, as opposed to debating the why." **Thanks Mark, for carving out the time for this interview; good luck with your next steps!**

2020 OSCM Division Service Award

The Executive Board of the Operations and Supply Chain Management (OSCM) Division would like to recognize Virpi Turkulainen for her outstanding leadership at the Academy of Management.



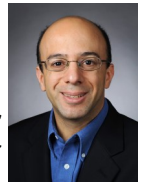
Virpi Turkulainen

Over the past several years, Virpi has made significant contributions to the AOM OSCM division in many ways. She has brought a tremendous level of excitement, energy, passion and new ideas to our division including encouraging us to develop stronger partnerships with several organizations and scholars including leaders from the *Institute of Supply Management*, *Journal of Operations Management*, and *Journal of Supply Chain Management*.

We are also very grateful to Virpi for her leadership in the development of innovative programming as evidenced through the continued growth in the division's membership and participation in special events such as the doctoral and junior faculty consortium and women in supply chain cafes. Virpi has also been very instrumental in championing our efforts to increase the visibility of our division through our strategic communication outreach efforts.

In summary, Virpi is an outstanding colleague and we want to say thank you for her service to our division!

David Cantor
2021 Past Division Chair



Journal of Operations Management: Jack Meredith Best Paper Award

Two papers were awarded with the 2020 Jack Meredith Best Paper Award! Our congratulations go to:

Work after Work: The Impact of New Service Delivery Models on Work Hours

Bavafa, H., and Terwiesch, C. <https://doi.org/10.1002/joom.1052>

And:

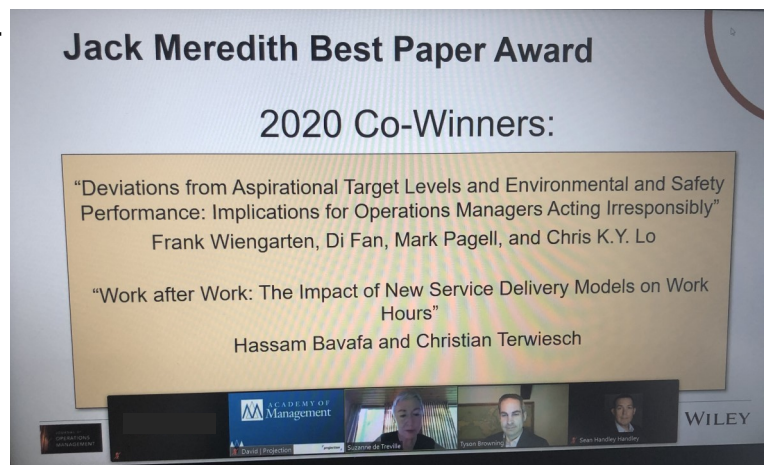
Deviations from Aspirational Target Levels and Environmental and Safety Performance: Implications for Operations Managers Acting Irresponsibly

Wiengarten, F., Fan, D., Pagell, M., and Lo, C.K.Y. <https://doi.org/10.1002/joom.1032>

These papers, as well as the runner-ups that are listed below, are highly recommended reading materials. Follow the doi links to download and read them.

Runner-ups:

- *Taking Stock of Consumer Returns: A Review and Classification of the Literature*
Abdulla, H., Ketzenberg, M., and Abbey, J. <https://doi.org/10.1002/joom.1047>
- *Contracting Outsourced Services with Collaborative Key Performance Indicators*
Akkermans, H., Van Oppen, W., Wynstra, F., and Voss, C. <https://doi.org/10.1002/joom.1002>
- *Why Do Surgeons Schedule Their Own Surgeries?*
Johnston, D., Diamant, A., and Quereshey, F. <https://doi.org/10.1002/joom.1012>
- *Does Supply Chain Visibility Affect Operating Performance? Evidence from Conflict Minerals Disclosures*
Swift, S., Guide, D., and Muthulingham, S. <https://doi.org/10.1002/joom.1021>



Screenshot of the Journal of Operations Management Award session, led by JOM's co-editors-in-chief: Suzanne de Treville and Tyson Browning

Journal of Supply Chain Management Best Paper Award

The *Journal of Supply Chain Management* traditionally hosts their annual awards session at the Academy of Management virtual Meeting. The Best winning paper was chosen by a committee headed by Dayna Simpson. We would like to congratulate the authors of the **winning paper**:

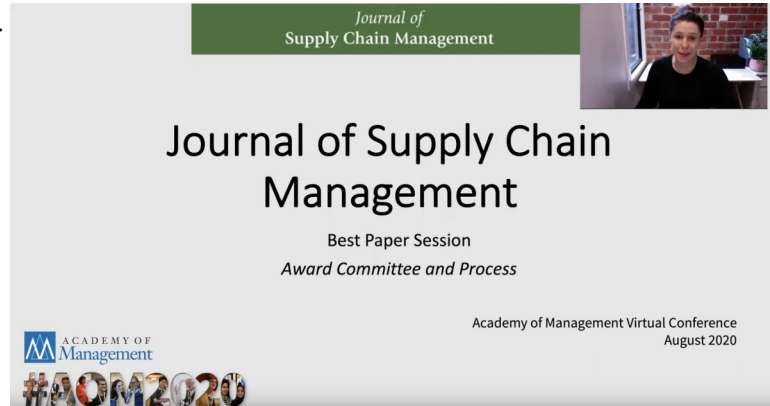
The Impact of Supplier Sustainability Risk on Shareholder Value

Kim, S., Wagner, S. M., and Colicchia, C.

<https://doi.org/10.1111/jscm.12188>

This article also appeared in JSCM's Spotlight series:

<https://www.journalofsupplychainmanagement.com/new-blog/2018/11/16/spotlight-the-impact-of-supplier-sustainability-risk-on-shareholder-value>



Screenshot of the Journal of Supply Chain Management Award ceremony, led by Danya Simpson

Honorable mentions go to the runner ups:

- *Business for Society is Society's Business: Tension Management in a Migrant Integration Supply Chain*
Longoni, A., Luzzini, D., Pullman, M., and Habiague, M. <https://doi.org/10.1111/jscm.12213>
- *Supply Chain Power and Real Earnings Management: Stock Market Perceptions, Financial Performance Effects, and Implications for Suppliers*
Lanier Jr., D., Wempe, W.F., and Swink, M. <https://doi.org/10.1111/jscm.12186>

2021 Professional Development Workshops (PDW): Call for Proposals

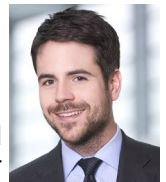
The Operations and Supply Chain Management (OSCM) Division invites you to submit creative and innovative proposals for pre-conference Professional Development Workshops (PDWs) for the 2021 Academy of Management Annual Meeting, A Virtual Experience. PDWs will take place over the entire course of the conference, from **Friday, July 30 until Tuesday, August 3, 2021**.

The OSCM Division encourages PDWs that build knowledge and share expertise oriented towards emerging research themes and methods as well as management practice in the OSCM area. PDW sessions are also intended for professional development of the participants, so sessions around research and teaching development are called for. PDWs can take different formats, such as workshops, tutorials, debates, roundtable discussions, panel discussions, facility tours, etc.

We highly encourage PDW proposals that link to other divisions/interest groups with joint sponsorship as well as ones that reflect the conference theme – 'Bringing the Manager Back in Management'. Workshops and panels with journal editorial board members as well as off-site PDWs such as facility tours are encouraged. Preference will be given to proposals that are of relevance to the Division's membership and represent innovative, inclusive, interactive, and developmental ideas. (Note: Traditional presentations of research papers should be submitted to the Scholarly Program portion of the Annual Meeting).

Proposals must be submitted online via the AOM submission website <https://review.aom.org/>. Please submit all proposals along with any joint-division "sponsorship" suggestions using this website. The General Submission Guidelines are available at the 2021 Annual Meeting website, <https://aom.org/events/annual-meeting/submitting>. Deadline for Submissions: **Tuesday, January 12, 2021 at 5:00 PM ET (NY Time)**.

If you have any questions or suggestions or would like feedback on your ideas for a PDW event, please do not hesitate to contact Kai Foerstl, EBS Universität, EBS Business School (kai.foerstl@ebs.edu).



Kai Foerstl
2021 PDW Chair

Call for Papers: 2021 Scholarly Program



BRINGING THE MANAGER BACK IN MANAGEMENT

81st Annual Meeting of the Academy of Management
30 July – 3 August 2021 | A Virtual Experience

The OSCM division invites scholarly papers and symposia submissions addressing any aspect of operations and supply chain management. We welcome submissions that consider the management of processes that create and deliver products and services. Research may focus on profit or non-profit organizations. Conceptual, empirical, and methodological contributions are encouraged, as are cross-functional linkages and perspectives.

The theme of the 2021 Academy of Management conference is **Bringing the Manager Back In Management**, and the OSCM division encourages papers and symposia focused on that theme. This is a fantastic opportunity for our division to showcase one of our key strengths – researching issues that are of practical importance to frontline, middle, or executive level managers. The 2021 theme is a call for research that can shape what managers do on a day-to-day basis. How can we help managers deal with the issues confronting them in the incredibly challenging period we are currently facing? How do we adapt processes to accommodate a virtual/hybrid workforce environment, and do skillsets need to change for managers to succeed in such an environment? How will firms' competitive and comparative advantages, core competencies, and dynamic capabilities change? Where will new competitors come from and how will corporate strategies change in the future? We invite you to explore this theme further at <https://aom.org/events/annual-meeting/annual-meeting-theme>, and take advantage of exciting opportunities it presents for our division.

Symposia proposals are particularly encouraged as they provide conference attendees a coherent, focused session of either a series of authored papers explicitly linked to a common theme, or a group of panelists engaged in a formal interactive discussion around particular issues or questions.

The OSCM division also encourages submissions from PhD students. Papers with a PhD student as the first or sole author should be clearly identified at the time of submission. We also encourage papers that are earlier in development that would benefit from collegial discussion and constructive feedback.

Each year, the OSCM division selects several awards for scholarly submissions:

- **Chan Hahn Best Paper Award:** All accepted papers are automatically entered into the competition. The finalists are selected before the conference, and the award is announced at the conference.
- **Best Student Paper Award:** An accepted paper lead-authored by a doctoral student will be recognized with the Best Student Paper Award. To be considered, the paper must be identified as a “student authored” paper at the time of submission.

All submissions must be made through the AOM submission system website. The submission system is targeted to open in **early December, 2020**. The submission deadline is **Tuesday, January 12, 2021 at 5:00 PM ET (NY Time)** (but earlier submissions are encouraged). Please carefully review all submission guidelines and formatting instructions before submitting. If any of the guidelines or formatting instructions are not met, the submission cannot be reviewed. Please note that there is limited space on the scholarly program; therefore, not all submissions will be accepted. All submissions will nevertheless make an important contribution to the OSCM division, as the number of submissions impacts future allocation of time on the program. If your paper is accepted, you are committing to attend the virtual scholarly program, **held July 30th (Friday) through August 3rd (Tuesday), 2021**.

Please sign up to review for OSCM!

See: <https://review.aom.org/>



Stephanie Eckerd
2021 Program Chair

Interview with *Listen to the Editors* podcast initiator: Iuri Gavronski



All episodes can be found here:
<https://oscm.aom.org/events/meet-the-editors-panel-2020>

Iuri, until now, you have created about a dozen *Listen to the Editors* podcast episodes for our OSCM division. Looking back, what were the most memorable moments recording them? “The most memorable moments to me were those when I had the opportunity to gather and share the tacit knowledge of the publication process. For example, the subtleties of the letters we receive from the journal, the different processes every journal designed, how editors frame their missions and goals.”

And why were these moments so memorable? “I live in Latin America, one of the most underrepresented regions in the world for management research. Some time ago, I studied the affiliations of the authors of three top journals in management: *Journal of Operations Management*, *Academy of Management Journal*, and *Journal of International Business Research*. I collected the authors for each paper published in those journals for the period 2010-2012 and recorded each author’s country of affiliation, no matter where the person was born. Strikingly, US-based authors comprised between 70% and 77% of all authors in JOM. European authors ranged from 8% to 20%, then Asia, Canada, and Oceania. No papers from Africa or Latin America. Furthermore, 61% of the papers

published in JOM in the period were composed of only US-based authors. Papers with partnerships between US-based authors and non-US authors comprised 27% of the sample. Only 12% of the JOM papers had non-US authors in their bylines. In other words, I was trained, I live, and I teach my students too far from the action.

It is common for a US-based Ph.D. student to have the editors of their future target journals talking to them, either in seminars or on one-on-one conversations. Doctoral consortia in the US are very different from those in Brazil. Therefore, Brazilian Ph.D. students, and professors alike, do not have access to the tacit knowledge needed to interpret the editors’ letter, the reviewers’ recommendations, or understand their options. The choice of target journals is quite opaque if you don’t listen to the editors. Every journal is the voice of a particular community of authors. And if you don’t know what the community is talking about, how can you join them in their conversation? All in all, these moments were memorable because they allowed me to access the tacit knowledge unavailable otherwise and share it with a broader audience. I hope the newer generation of Operations and Supply Chain Management students worldwide have a better chance to have their voices heard, no matter where they work and live.”

What are your biggest learnings from listening to all these journal editors? “In one of the episodes, I asked the editors what they do when reviewers ask authors inappropriate things. Barbara Flynn answered that she writes something like “I ask you to pay particular attention to reviewer X,” meaning that reviewer Y’s comments should be discounted. I immediately recalled having a letter from an editor in the past saying something in those lines, but now I know what it means. Other editors mentioned that they expect most papers to converge to the final version in two rounds for their journals. I recall receiving, as a reviewer, the same paper several times from some journals; in the last rounds, the editors wanted me to check if the authors had corrected that typo I pointed out in the previous round. Other journals are more strict than others in their desk-reviews. Thus, some journals are more considerate of their reviewers than others. Since you usually are “promoted” to a reviewer as soon as you publish in a journal, it seems more rational to submit your manuscripts to those journals that are more respectful to their reviewers.”

Who is still on your ‘wish list’ as you are planning to record new podcasts? “I wanted to cover all the OM/SCM papers in the UT/Dallas Jindal list. From those, only Management Science did not yet respond to my call. I also would like to interview the editors of AoM journals. I truly enjoyed talking to Jay Barney about AMR, so the other editors are on my wish list. Also other general management and strategy journals are on my wish list. I am quite curious about how we OSCM scholars can reach a larger audience. I am witnessing a waning interest in OM/SCM among PhD candidates over the years. I believe if we reach a broader audience in management, instead of publishing only in journals in our field, we can attract more talented students in the future. In one of our AoM annual meetings, I heard an OM scholar saying that to publish in SMJ, he had to “disguise” his OM background somehow. I would be curious to explore that. I recall reading a few Operations Strategy papers in SMJ back in the day, but less so now. Are our themes irrelevant to the larger Management community?

In the OM/SCM realm, there are several good journals I did not cover yet, including JPSM. And after the pandemic hit and my country was hardly affected, it was much more challenging to conduct the interviews, and *Listen to the Editors* suffered a bit. I hope it recovers in 2021, with great interviews and insights for OSCM members.” **Thank you very much for your hard work so far, Iuri! We look forward to the next episodes.**

Thank you to our 2020 OSCM Division Sponsors

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We would also like to credit the following sponsors for consistently supporting the OSCM Division during the foregoing years:



Finally, we send our appreciation to the following sponsors that supported us in the past three years:

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Officers



David Cantor
Past Division Chair (2021)
Iowa State University, USA
(515) 294-8462
dcantor@iastate.edu



Sean Handley
Division Chair Elect & Sponsorship (2021)
University of South Carolina, USA
(803) 777-2787
sean.handley@moore.sc.edu



Kai Förstl
PDW Chair (2021)
EBS University, Germany
+ 49 611 7102 2189
Kai.Foerstl@ebs.edu



Desirée van Dun
Communications Coordinator, Newsletter Editor, and
Doctoral and Junior Faculty Consortium Coordinator
(2020-2021)
University of Twente, the Netherlands
+316 5372 6754
d.h.vandun@utwente.nl



John Aloysius
Doctoral and Junior Faculty Consortium Coordinator
(2021-2022)
University of Arkansas
(479) 575-3003
jaloysius@walton.uark.edu



Sherwat Ibrahim
Membership Committee
American University in Cairo (AUC), Egypt
sherwat@aucegypt.edu



Rachna Shah
Division Chair (2021)
University of Minnesota, USA
(612) 624-4432
shahx024@umn.edu



Stephanie Eckerd
Program Chair (2021)
Indiana University, USA
seckerd@iu.edu



Ednilson Bernardes
Treasurer
West Virginia University, USA
(304) 293-7840
ednilson.bernardes@mail.wvu.edu



Iuri Gavronski
Web Administrator & Listen to the Editors Podcast
UNISINOS University, Brazil
igavronski@unisinob.br



Virpi Turkulainen
Former Past Division Chair (2020)
University College Dublin, Ireland
virpi.turkulainen@ucd.ie



Sajad Fayezi
Membership Committee
La Trobe University, Australia
+61 3 9479 5330
s.fayezi@latrobe.edu.au

We look forward to seeing you at AOM 2021! Meanwhile, follow us on Twitter:

A selection of our favorite tweets:



Congratulations team Stephan
Wagner [@ETH_Management](https://twitter.com/ETH_Management) !

[Vertaal Tweet](#)

Stephan M. Wagner @ET... · 07-08-2020
The committee selected our paper as winner for the JSCM best paper award. Announced today at @AOMConnect by @JournalofSCM . Thanks to EICs Barb Flynn, Mark Pagell, Bryan Fugate and Dave Cantor. @OSCM_AOM @E...
[Toon deze collectie](#)



Due to the virtual #AOM2020 format, we had to do without the annual Monday-morning Meet the Editors Breakfast. Because we never skip breakfast, @prof_iuri has recorded a special Listen to the Editors podcast series! Check all 10 episodes here: oscm.aom.org/events/meet-th... @AOMConnect

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13:55 · 10-08-2020 · Twitter for iPhone

STR Division @AOM... · 28-10-2020
BREAKING NEWS: #AOM2021 will be held *ONLINE*:
@AOMConnect @AOM_OMT @AOM_TIM @AOM_OB @ENT_Div_AoM @Strategizers @AOM_SIM @AOM_OrgNatEnv @cms_aom @HR_Div_AoM @RMD_AOM @aom_odc @MOC_AOM @aomgdo @aom_odc @OSCM_AOM

Marcel Bogers · 28-10-2020
The Board of Governors of the Academy of Management has decided that the Academy of Management Annual Meeting 2021 will be held as a virtual conference...

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