Perspectives

The Newsletter for the Operations & Supply Chain Management Division

Vol. 47, No. 1   **Summer 2020**

THE 80TH ANNUAL MEETING OF THE
ACADEMY OF MANAGEMENT

20/20: BROADENING OUR SIGHT

A VIRTUAL EXPERIENCE

The virtual annual meeting is approaching. This newsletter helps you start preparing after a few hectic months of online teaching. **Enjoy your Summer!**

From our 2020 Division Chair

We are looking forward to the AOM virtual annual conference! The conference theme this year is "Broadening our sight". I am excited about this theme because it encourages us consider multiple perspectives and to break down traditional boundaries as we make further progress in our own profession. Indeed, our discipline strongly values and appreciates integrating multiple viewpoints in our quest to develop new theoretical insights into the supply chain domain. Consistent with this perspective, as you will see in this newsletter, we have a great program planned for our division. Special thanks to the entire leadership team and program contributors for putting together our virtual conference program this year!

Because of the COVID-19 pandemic, the Academy of Management leadership had to quickly re-assess and change plans to deliver this year's conference. AOM leadership evaluated several options on how to best deliver the conference. It was decided in late Spring 2020 to move the program on-line. As you will soon learn, some of the sessions will be delivered synchronously and others using asynchronous technology. We encourage you to follow-up with the leaders and contributors of sessions where you would like to provide feedback or would like to have continue discussions about a topic of interest. I would like to thank Sean Handley for serving as our program chair. He did an outstanding job leading the development of our OSCM program.

I would like to thank John Macdonald and Desirée van Dun for leading our doctoral and junior faculty consortium. The consortium will be held primarily using synchronous technology. I would also like to thank Stephanie Eckerd for leading our PDW program. We will have 2 synchronous and 3 asynchronous workshops.

The *Journal of Supply Chain Management* and *Journal of Operations Management* continue to support our program in several ways. Both top journals will be holding ICW sessions where they will announce updates about the status of their journals including awards for best papers and recognition for outstanding contributions by their editorial team members. Please continue to support their efforts.

I would like to thank Rachna Shah for her outstanding leadership. She is currently serving as the chair of the Distinguished Scholar Committee. She will announce the winner of this award soon. Rachna also led our fundraising effort this year. We would like to thank our financial sponsors for their continued support.

Finally, please join me in welcoming Kai Förstl from German Graduate School of Management and Law (GGS) to the executive committee team. Kai is starting his five-year journey with the division leadership and will be the PDW chair for the 2021 conference in Philadelphia, Pennsylvania. Kai has been actively involved with the division already over the past years, for example, by organizing the doctoral student and junior faculty consortium. Welcome Kai – it is great to have you onboard! And, we also say thank you and farewell to our past division chair, Virpi Turkulainen. I would like to say heartfelt thanks to Virpi for her work in the leadership of the division. Virpi has been a wonderful leader, colleague. It has been a great pleasure to work with Virpi. Many thanks Virpi!

David Cantor
2020 Division Chair

2020 Virtual AOM OSCM Division Annual Meeting

Greetings OSCM community!

If you have not done so already, now is a great time to start preparing for what is shaping up to be an exciting 2020 Virtual AOM Annual Meeting. While we will not be able to interact with friends and colleagues in-person this year, the virtual format of this year's conference offers several benefits including:

- Vastly more convenient to attend via the **one-stop virtual event platform Pathable**
- Access to 400+ synchronous (live) sessions and hundreds of additional asynchronous sessions across the Academy's numerous divisions
- Fewer scheduling conflicts. All synchronous sessions will be recorded for later viewing
- Authors can post supplemental information (papers, slides, recordings, etc.) for review and comment by attendees
- An extended collaboration and viewing period. Questions, answers, and comments can be added through August 31st. Supplemental session information is available through October 31st
- The ability to participate in the Virtual Career Fair
- The opportunity to meet one-on-one with publishers and other vendors at the Virtual Exhibit Hall

This year, the OSCM Division received 169 paper submissions, 3 symposia submissions, and 6 PDW submissions (including the Joint Doctoral Student & Junior Faculty Consortium). Thanks to the service of 218 members who signed up as reviewers, our review process resulted in the acceptance of 75 papers, 6 PDWs, and 3 co-sponsored symposia. These accepted contributions were offered placement in either the synchronous or asynchronous portion of the virtual program.

The table on the following page highlights the synchronous portion of the OSCM program which includes:

- The Joint Doctoral Student & Junior Faculty Consortium,
- 3 PDWs,
- 3 Best Paper sessions, and
- 2 Journal Award presentation meetings.

An effort was made to schedule these live sessions at times that were most convenient for the authors/presenters based on the time zones where they are located. If a session of interest is scheduled at a time that is inconvenient given your time zone, please remember that all sessions are recorded for later viewing.

In addition to synchronous sessions, conference registrants will have access to an extensive asynchronous program. Authors of papers accepted for the OSCM program, and not included in the sessions listed in the table on the following page, have the opportunity to post papers, slides, and video recordings to the AOM virtual conference platform. For the OSCM Division alone, this includes the potential for up to 63 additional papers. Conference participants will be able to view the shared materials, follow conversations, and engage in meaningful online dialogue.

The complete AOM virtual program should be available online before the end of July. Beyond what was mentioned above, the program will include:

- 400+ live sessions
- 1,400+ mock live and pre-recorded sessions
- Supplemental materials available for sessions, including presentation slides, videos, and other informational documents
- Discussion feeds and additional interactive engagement opportunities for all sessions

Make sure to register online via: https://aom.org/events/annual-meeting/registering-and-attending. Answers to frequently asked questions can be found via: https://support.aom.org/hc/en-us/categories/360004074194--AOM2020-FAQs.

See you online soon!

Sean Handley
2020 Program Chair

OSCM Division 2020 Online Program

The overview in the below presents the synchronous portion of the OSCM program:

Time (EDT time zone)	Type	Session Title	Chair/Coordinator(s)
Friday 7 August			
8:00AM - 9:30AM	Consortium	OSCM Joint Doctoral Student & Junior Faculty Consortium (Part 1)	John Macdonald (John.Macdonald@colostate.edu; Desirée van Dun (d.h.vandun@utwente.nl)
9:30AM - 11:00AM	Consortium	OSCM Joint Doctoral Student & Junior Faculty Consortium (Part 2)	John Macdonald (John.Macdonald@colostate.edu); Desirée van Dun (d.h.vandun@utwente.nl)
11:30AM - 12:30PM	Meeting	Journal of Supply Chain Management (JSCM) Awards Presentation	Barb Flynn (bbflynn@iu.edu); Dave Cantor (dcantor@iastate.edu); Brian Fugate (bsfugate@uark.edu); Mark Pagell (mark.pagell@ucd.ie)
Saturday 8 August			
8:00AM - 10:00AM	PDW	Common Methodological Problems in Operations Management Research and How They Can Be Addressed	Mikko Rönkkö (mikko.ronkko@jyu.fi)
10:30AM - 11:30AM	Meeting	Journal of Operations Management (JOM) Awards Presentation	Tyson Browning (t.browning@tcu.edu); Suzanne de Treville (suzanne.detreville@unil.ch)
Sunday 9 August			
8:00AM - 10:00AM	PDW	Measuring the Unmeasurable? Reconceptualising Measurement Process in Organizations and Supply Chains	Pietro Micheli (Pietro.Micheli@wbs.ac.uk)
10:00AM - 12:00PM	PDW	Broadening Our Understanding of Behavioral Experiments for OSCM	Scott DuHadway (duhadway@pdx.edu)
Monday 10 August			
8:30AM - 10:00AM	Paper Session	OSCM Division Best Student Paper Award	Stephanie Eckerd (seckerd@utk.edu)
10:30 AM - 12:00PM	Paper Session	OSCM Division Chan Hahn Best Paper Award	Sean Handley (sean.handley@moore.sc.edu)
Tuesday 11 August			
8:30AM - 10:00AM	Paper Session	Best Supply Chain Paper Award (sponsored by ISM)	Wendy Tate (wendy.tate@utk.edu)

The full 2020 Annual Meeting program will be available before the end of July via https://aom.org/events/annual-meeting/annual-meeting-program.

Do you want to "tweet the meeting"?
Please make sure to tag @OSCM_AOM and #AOM2020

OSCM Division Professional Development Workshops 2020

We are excited about the PDWs on OSCM's schedule for the 2020 virtual conference. As in previous years, we will host a doctoral student and junior faculty consortium, led by Desirée van Dun (University of Twente) and John Macdonald (Colorado State University): see below. Additional details regarding the consortium can be found below. We also have two PDWs focused on methodological issues in OSCM research, and one PDW that will delve into a discussion on key issues of measurement. We are very pleased to be offering all of our PDWs in a synchronous format. Days and times of the sessions are below. All sessions will also be recorded and available for asynchronous viewing during the conference and for several weeks following.

Common Methodological Problems in Operations Management Research and How They Can Be Addressed
Organizer: Mikko Rönkkö (Jyväskylä University, School of Business and Economics)
Focus: This PDW has two goals: 1) provide an overview of the common problems in manuscripts submitted to the Journal of Operations Management, and 2) present ways these problems can be avoided or addressed.
When: Saturday, 8:00AM – 10:00AM

Measuring the Unmeasurable? Reconceptualising Measurement Process in Organizations and Supply Chains
Organizer: Pietro Micheli (University of Warwick)
Focus: This PDW has three main objectives: 1) to draw attention to the concept and practice of measurement, 2) discuss how we can ensure quality of data in ambiguous and complex environments, and 3) explore alternative conceptualizations of measurement.
When: Sunday, 8:00AM – 10:00AM

Broadening Our Understanding of Behavioral Experiments for OSCM
Organizer: Scott DuHadway (Portland State University)
Focus: This PDW will explore how experiment research in OSCM can benefit from different approaches and yet maintain rigor.
When: Sunday, 10:00AM – 12:00PM

Stephanie Eckerd
2020 PDW Chair

OSCM Division Junior Faculty and Doctoral Consortium 2020

We look forward to hosting our division's annual junior faculty and doctoral student consortium in a couple of weeks. On August 7th, 8:00AM – 11:00 AM (EDT), the consortium will take place with no less than 18 international doctoral students (similar to last year) from all over the globe (on four continents: ranging from Australia, Europe, Africa to Northern America), and 9 international and experienced mentors. We are grateful these highly esteemed mentors are willing to join us in navigating the first online doctoral consortium ever!

Considering the greatly varying time zones we have created a somewhat shortened interactive program including both synchronous research incubator sessions, socializing & networking, and an online Q&A with a Prof. Mark Pagell. In order to continue the successful elements from previous years, we will make use of the latest technologies. This includes our OSCM Division 'Listen to the Editors' podcast series, hosted by our very own Iuri Gavronski (see: https://oscm.aom.org/ourlibrary), as well as interactive polls and short videos to introduce the participants.

We hope to have a lot of fun and gain new insights doing things differently this year. We look forward to seeing the participants and mentors, virtually! In case you are a doctoral student or junior faculty who is not yet on the participant list, and this creates some appetite, make sure to apply next year!

John Macdonald
Doctorial Consortium & Junior
Faculty Coordinator

Desirée van Dun
Doctorial Consortium & Junior
Faculty Coordinator

OSCM Division Business Update

Given this year's virtual AOM conference we decided to prioritize synchronous PDWs and paper sessions over an online business meeting. Because we do care for the tradition of transparently sharing with our members how our division is doing, below we would like to share with you the main facts and figures regarding our division's health.
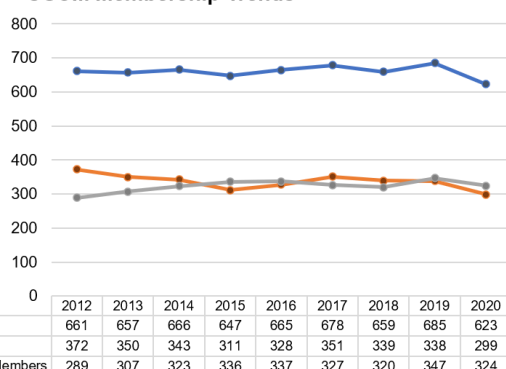
Financial health
Over the past years the division has build up a healthy financial position which allows us to deal with unforeseen events as they happen. Naturally, given the difficulties we all face due to the COVID-19 pandemic, including our institutions, it is understandable that this has also affected our own financial income in 2020. On page 7 of this newsletter, we would therefore like to express our gratitude for our sponsor's continued support in the past years.
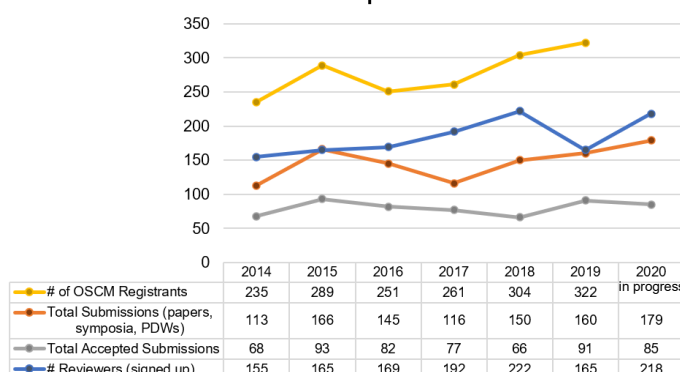
Membership
As can be seen in the left figure below, membership numbers have consistently grown until 2019, with a little dip in 2020 (in line with the total AOM drop off this year which is estimated to be around 8%). Because a part of our membership is linked to conference participation, and some participants had to withdraw from participation due to the virtual format, we expect this to be a temporary drop. Another point that stands out is the equal balance between US and International members. We aim to further develop our membership base on other continents. Our OSCM membership committee also reflects this ambition and is working on some initiatives to boost this. In terms of conference participation, engagement was strong going into the conference this year in terms of total submissions and number of reviewers who signed up. This bodes well for the level of excitement about our division.

OSCM Membership Trends

	2012	2013	2014	2015	2016	2017	2018	2019	2020
Total OSCM Members	661	657	666	647	665	678	659	685	623
# US OSCM Members	372	350	343	311	328	351	339	338	299
# International OSCM Members	289	307	323	336	337	327	320	347	324

Conference Participation Trends

	2014	2015	2016	2017	2018	2019	2020
# of OSCM Registrants	235	289	251	261	304	322	in progress
Total Submissions (papers, symposia, PDWs)	113	166	145	116	150	160	179
Total Accepted Submissions	68	93	82	77	66	91	85
# Reviewers (signed up)	155	165	169	192	222	165	218

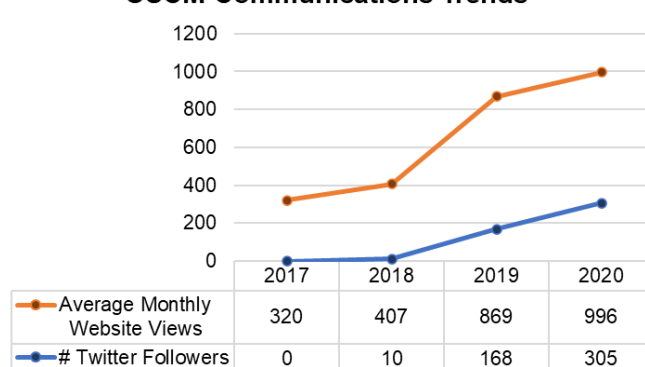**Communications**
We are excited to see a growing number of average monthly website visits since the implementation of our new OSCM website in 2018: https://oscm.aom.org, which integrates the Connect@AOM discussion platform. Besides these channels, since 2018 we also have a Twitter account: @OSCM_AOM. As can be seen in the figure on the right, over the last year the number of international followers has starkly grown from 168 to 305.

A final highlight is the regular new releases of our very own OSCM Listen to the Editors podcast. Since last year 11 new episodes have been recorded by our host Iuri Gavronski. The podcasts cover interviews with the editors of leading journals in– as well as outside our domain. For those who would like to learn more about publishing in those journals, as well as get inspired by the journal editors' views on the future of OSCM research, the podcasts can be accessed via Apple Podcast, Spotify, and Podcast Addict.

OSCM Communications Trends

	2017	2018	2019	2020
Average Monthly Website Views	320	407	869	996
# Twitter Followers	0	10	168	305

Award Recipients
Although traditionally part of our business meeting, the awardees for the Distinguished Scholar Award, Best Reviewer Award, etc., will be honored in the Fall edition of the newsletter. Stay tuned!

David Cantor
2020 Division Chair

Interview with New OSCM Division Committee Member

This Fall, **Prof. Dr. Kai Förstl** will start his five-year term as an executive committee member. We interviewed him to learn more about his background and ambitions with the OSCM division.

For those amongst us who do not yet know you, could you please briefly introduce yourself? I am Kai Förstl, Professor of Supply Chain Management and Logistics right now at the German Graduate School of Management and Law, Germany, but this is coming to an end as per the Fall term 2020, I am transitioning back to the EBS Business School and that is in fact also where my academic career started. It is where I got my PhD and also spend most of my assistant professorship time. What is maybe more specific for me is that I started off with inductive case research, then I transitioned towards survey research and now I am mostly engaged in deductive studies, conducting experiments primarily; all in the context of supply chain management. Currently, we study teams within companies that make supply chain decisions, such as purchasing or operations planning, but also at the interface of the buyer and supplier. Through experiments we study how conflicts emerge, how they are resolved and which coordination mechanisms make these teams more effective.

If we go back a bit further, what made you take a job in academia? At the time I was writing my Master thesis on the topic of procurement, EBS had a vibrant, large supply chain management institute that was growing. The seemed happy with my work, so they approached me whether I wanted to become a research assistant. I also knew already a couple of doctoral students from there and they kind of dragged me in. I had also been at an internship at Audi's logistic department before, but when I had the choice I was leaning towards academia more.

You have already volunteered before as a OSCM Division Joint Junior Faculty & Doctoral Consortium co-ordinator 2018-2019. What made you return to the OSCM Division and nominate yourself for the executive committee? First of all, I enjoy our division and I like the Academy as a conference, a larger group and network. I just like to be involved in our community and have always enjoyed taking on these kinds of roles. When my tenure as an executive at IPSERA ended last year I decided to stand for election. Primarily because my fellow board members have established a very friendly atmosphere for the division that I would like to continue. I have learned a lot at the Academy and the OSCM division as I attended the conference since 2009. It is a great opportunity to give something back and have a positive impact.

That is great to hear. Being an executive committee member, which goals would you like to achieve for the OSCM Division? Well, I would like to draw the attention to the OSCM division within the wider community. Some have the impression that we borrow a lot from the other disciplines but I actually think we are doing quite well and we also develop novel ideas that leads to useful knowledge in todays business world. Hopefully we can draw more attention from people with main affiliations at other divisions and bring them in to the OSCM division. For instance involve them during socials, show them what we are doing and that we have cool topics and interesting methods. There could be a lot more mutual benefits still.

What would you like to keep and is there anything you would like to change for the better? We definitely need to keep the junior faculty and doctoral consortium: that is something where we, at an early stage of the academic career, can plant the seeds for the future generation of scholars. It is such a great network opportunity and friendly environment as a young, shy scholar to get in touch with all these big names in the editorial boards. That is a great kick start for academic careers. And I would definitely like to work on the cross-matching sessions and keep those. Previously other scholars in our division have also been very eager to bring in scholars from more general interest domains. And in terms of change? More socials ;) ! And although it is a challenging one, a company visit is something I would really like to bring back if people like this as well. As academics it is important to present your work and get published, but a little more practical stimulus could also foster novel research.

We all had to deal with severe changes in the past months. What is your take away on remote teaching? Obviously when we were struck by it there was so much going on that we simply converted to online lectures with only minor adjustments. But we quickly learnt that this style of lecturing does not work online. I learnt that it is worth spending your time on preparation and try to get the students to work and present what they have found. During the actual teaching hours I now take the role of an instructor or coach: this has changed even more now under the current conditions. I thought it is counterintuitive that you actually coach more over the distance, but this enhances students' attention span and engagement. It was also more pleasant for me because speaking to your camera or notebook for 45 minutes is not really rewarding. **Thanks for sharing your ideas, Kai, and good luck!**

Understanding Connect@AOM E-Mail Delivery Modes

Since the Fall of 2018, Connect@AOM is our communications platform at AOM. But if you didn't change your defaults since you started using it, you probably are not receiving the messages in the frequency you would expect. Let's dig deeper into the delivery modes, and you will then be able to adjust your settings to your liking.

For each community (Division, Interest Group, or other communities) you are part of, there are two sets of delivery options:
1. One deals with the reaction of Connect@AOM to each message that arrives.
2. The other deals with how it consolidates the messages for you.

The default setting is the daily digest. We recommend that you change it to Real Time, at least during the AOM 2020 Meeting, so that you can be notified in real-time during the conference as we plan for a series of news postings to highlight our OSCM Division program. You change those options navigating to "My Account" options, then "Community Notification Settings" (or clicking here: https://connect.aom.org/network/members/profile/myaccount/my-settings?section=subscriptions). This is what should appear for you:

(Image source: Academy of Management)

For each community you belong to, you can choose one of the following settings:
- **Real Time:** every time a message is sent to that community and approved by the moderator, you get a copy in your email inbox. This is what we (Desirée van Dun and Iuri Gavronski) have in our settings for the OSCM community, and we assure you that it is not that noisy.
- **Daily Digest:** this is the default. All messages sent up to midnight (US Eastern Time) will be delivered to you the next day at 7 AM (US Eastern Time). In other words, all messages sent that very day will only show up in your inbox as a single message on 7 AM US East the next day. *Not very interactive, eh?*
- **Plain text:** delivers like the Real Time option, but the formatting and images will be removed. If you have a very limited data plan, that might be an option.
- **No email:** no message is sent to your email. You can always check the discussions (and reply to them) on the website or opt for a consolidated message (see below).

In **addition** to the above options, you can also choose to get a consolidated message. You can decide to have:
- A daily digest (works as above); **and**
- A weekly digest: all messages are consolidated and delivered Sunday at 7 AM. You can change the day of the delivery. All messages sent up to midnight US Eastern are sent to you.

Those options are cumulative. For example (don't ask why), you can have a real-time delivery, a daily digest, and a weekly digest, in case you missed something… People wanting to keep the noise to a minimum would set to no email and weekly digest. Finally, you can have a separate email to get all the discussions. Everything is set on the page we referred to above.

Again, the default is Daily Digest. For this reason, some people express their concerns to us whether for instance their job ad posting was delivered or not. In fact, it was probably delivered to only those who opted for real-time messages. Sometimes we simply missed it! If you sent a message and it was not delivered in, say, 24 hours, get back to us, and we will check what happened. Make sure you set the delivery option for OSCM to Real Time to make part of the conversation.

See you at Connect@AOM!

Iuri Gavronski
Connect@AOM Web Administrator

Hats off to our 2020 OSCM Division Sponsors

Our sponsors that have pledged as of July 1, 2020:

Platinum: **Gold:**

Silver:

We would also like to credit the following sponsors for consistently supporting the OSCM Division during the foregoing years:

Finally, we send our appreciation to the following sponsors that supported us in the past three years:

Association for Supply Chain Management	German Graduate School of Management & Law	Project Management Institute
APICS	Institute for Supply Management	University of South Carolina
Arizona State University	Instituto de Empresa	Texas Christian University
Boise State University	Iowa State University	University College Dublin
Bowling Green State University	Ivey Business School	University of Melbourne
Cornell University	Journal of Operations Management	University of Minnesota
Duquesne University	Journal of Supply Chain Management	University of Newcastle
Erasmus University Rotterdam	Kennesaw State University	Virginia Commonwealth University
ETH Zürich	Monash Business School	West Virginia University
Georgia Institute of Technology	Ohio State University	WHU – Otto Beisheim School of Management
Georgia Southern University	Penn State University	

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@OSCM_AOM Twitter Feed

Follow our @OSCM_AOM account to stay up to date throughout the year. Feel free to tag us if you want to draw some additional attention to your own tweets!
A selection of our favorite tweets:

Sajad Fayezi 🔒 @saja... · 05-04-2020 ⌄
Look forward to presenting (virtually!?) our latest piece on Base-of-the-Pyramid (BoP) business with the focus on Purchasing & #SupplyManagement at @AOMConnect @OSCM_AOM @BCTAinitiative #AoM2020

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John Gray @ProfJVGray · 16-04-2020 ⌄
Happy to have shared my thoughts with @AnandGopesh. Thanks @prof_iuri for a great interview and for organizing these podcasts. @ORMS_Elsevier
Journal of Operations Management (JOM) – John Gray and Gopesh Anand @OSCM_AOM lnns.co/iWqyhCDjfnv via @ListenNotes

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