MACQUARIE BUSINESS SCHOOL



2nd Webinar Series: Reimagining Supply Chains in the Digital Economy

Many organizations were already transforming through digital means pre-pandemic, before COVID-19 accelerated the pace of business and adoption of digitalisation worldwide. These four webinars focus on the vital role of digital and innovation in today's businesses and particularly, supply chains, which have had to cope with COVID-19. We hear how top executives have led on digital initiatives, how supply chains across industries have evolved to meet the disruptions, and the special challenge of cybersecurity.

All sessions will comprise 30 mins presentations and 30 mins Q&A Panel. They will be held at either 9.00am or 10.00am, Australian Eastern standard time (AEST).

Webinar Moderator: Professor Norma Harrison, Macquarie University

• 10.00am – 11.00am AEST, Tue 25 August 2020

Coping with Disruption through Innovation & Digital Initiatives

Panelists:

- Speaker 1: Arnoud De Meyer, University Professor, Singapore Management University (SMU) and previous President, SMU, Singapore
- Speaker 2: Laurie Underwood, Sr Associate Professor of Management (Adjunct), International Business School, Suzhou & Sr Consultant, Sino Associates, China

Speaker 3: Mark Toohey, Managing Director, Aglive Group Limited, Sydney, Australia

9.00am – 10.00am AEST, Thur 3 September 2020
 Supply Chain Cyber Security: Enabling the Next Stage in Cyber Security

Panelists:

Speaker 1: Chris McLaughlin, Director, Cyber Solutions Group, Aon, Sydney, Australia Speaker 2: Joseph Failla, Managing Director, Australia and New Zealand Security Lead, Accenture Speaker 3: Steve Melnyk, Professor of Operations and Supply Chain Management, Michigan State University, East Lansing, Michigan, USA

10.00am – 11.00am AEST, Wed 23 September 2020
 Restoration and Reconfiguration through Digital and Analytics

Panelists:

Speaker 1: Nejhdeh Ghevondian, Principal Data Scientist – Microsoft, Sydney, Australia

- Speaker 2: Lambros Photios, CEO, Station Five, Sydney, Australia
- Speaker 3: Xiande Zhao, Professor of Operations and Supply Chain Management, China Europe International Business School, Shanghai, China
- 9.00am 10.00am AEST, Wed 30 September 2020
 Digitalisation The New Normal for Logistics and Transportation

Panelists:

Speaker 1: Peter Creeden, Managing Director, MPC International Pty Ltd, and Director, Mizzen Group Pty Ltd, Sydney, Australia

Speaker 2: Daryll Hull, Professor, Centre for Workforce Futures, Macquarie University, Sydney, Australia Speaker 3: TBA





