2nd Webinar Series: Reimagining Supply Chains in the Digital Economy
Produced by Professor Norma Harrison, Macquarie Business School

Recording of Webinar 1: Please click this link or simply click the image below.

Webinar 1, 25 Aug 2020
Coping with Disruption through Innovation & Digital Initiatives

In this first webinar, we heard from Supply Chain and Operations professions from President of Singapore Management University, Xian Jiaotong-Liverpool University, and Aglive about innovation ecosystems, innovative leads by China CEOs, and digital start-ups.

Recording of Webinar 2: Please click this link or simply click the image below.

Webinar 2, 3 Sep 2020, 9-10am AEST
Supply Chain Cyber Security: Enabling the Next Stage in Cyber Security

Cyber security has increased in importance with broadening of the concept of digital assets, increasing presence of interconnectedness, and awareness that most cyber hacks occur through the supply chain. Panelists from Accenture, Aon and Michigan State University addressed issues affecting the acceptance and deployment of improved cyber security systems.

Recording of Webinar 3: Please click this link or simply click the image below.
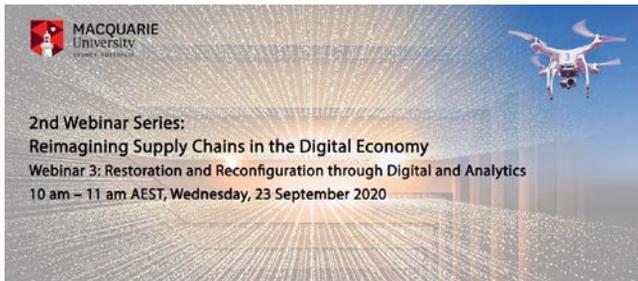
Webinar 3, 23 Sep 2020, 10–11am AEST
Restoration and Reconfiguration through Digital and Analytics

The digital supply chain leverages data to make better use of advanced analytics for faster and better decisions. Panelists from Microsoft, Station Five and CEIBS discussed applications in AI enabled innovation, data visualisation and workflow automation, the delivery of complete enterprise level data analytics solutions across various industries, and the "regenerative" supply chain.

You are welcome to register for Webinar 4 below on https://www.eventbrite.com.au/e/2nd-webinar-series-reimagining-supply-chains-in-the-digital-economy-tickets-117425094619

Webinar 4, 30 Sep 2020, 9-10am AEST
Digitalisation – The New Normal for Logistics and Transportation

This webinar focuses on the necessity for wide scale implementation of automation technology in the port space, with container terminals and intermodal logistics increasingly utilising cloud based platforms. Join our panelists from Navis LLC, MPC International Pty Ltd, and the Centre for Workforce Futures, Macquarie University.