

Perspectives

The Newsletter for the Operations & Supply Chain Management Division

Vol. 50, No. 1

Summer 2023

From our 2023 Division Chair



The annual meeting is approaching.

This newsletter helps you start preparing after a few hectic months of teaching and research. **Enjoy your Summer!**

Dear OSCM Community,

I am looking forward to meeting everyone in Boston for the 2023 Annual Academy of Management Conference. The conference theme this year is “Putting the Worker Front and Center”, and I am excited to see the contributions from the OSCM division given how fitting this topic is for our area.

The executive committee, along with all our other valuable volunteers, have worked diligently to put together a program that will be exciting and educational. I would like to thank Veronica Villena, our Program Chair for 2023, as this is a challenging and time-consuming role. Anand Nair is our PDW Chair, and he recruited some fantastic development opportunities for us this year. Maricela Arellano Caro and Annachiara Longoni have taken on the task of coordinating the Junior Faculty and Doctoral Student Consortium this year. While it is never difficult to find scholars wanting to be involved, it is a lot of effort to put together this day-long event. Thanks to you both! My appreciation goes out to Kai Förstl, who led fundraising efforts this year, and to Ednilson Bernardes for his instrumental help on that front. We are very grateful to have such a supportive community, and this year (as in years past) we are able to provide scholarships, awards, and (of course!) receptions with the generous support of our donors. Finally, a special thank you to our outgoing executive committee member, Sean Handley. He has done so much for our division during his tenure on the committee, and I look forward to publicly acknowledging his efforts at our Business Meeting on August 6th.

Of course, bringing together an amazing program is only possible through your contributions, so a big thank you to all those who submitted papers and PDWs to the division. I especially appreciate everyone who volunteered their time to review for us. Thank you!

I also want to welcome a host of new volunteers to the division this year. In our recent 5-year strategic review, we learned that our members wanted more opportunities to get involved and more ways to connect throughout the year. On that front, we developed several new Ex Officio positions for the division; we welcome Iana Sheehan as our Communications Coordinator and Vincent Yu as our Knowledge Management Specialist. We also started a new Regional Ambassadors initiative. This program is off to a great start, and is highlighted in a separate article in this issue. Finally, a warm welcome to Desirée van Dun as our incoming PDW Chair for 2024. Desirée is no stranger to our division, having given her time in many different roles. We are looking forward to her contributions on the executive committee!

See you all soon in Boston!

Stephanie Eckerd
2023 Division Chair



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Message from our Past Division Chair (2023)



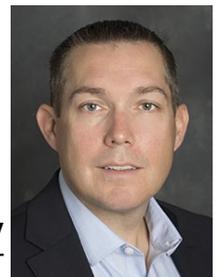
Dear OSCM Community,

On behalf of the OSCM Division Executive Committee, I thank you for participating in the very important election for our next PDW Chair. We had three very strong and enthusiastic candidates for the position, and I would like to express my appreciation to all of the candidates for their willingness to serve our professional community. I am pleased to announce that **Desirée van Dun** received the most votes and will be starting in the PDW Chair role in August 2023.

Desirée is an assistant professor at the University of Twente, the Netherlands. Her current research agenda centers around the human factor in digital and green operational transformation (i.e., the 'twin transition'). Her research has been published in various leading journals such as the *International Journal of Operations & Production Management*, *European Management Journal*, *Journal of Manufacturing Technology Management*, *International Review of Industrial and Organizational Psychology*, and *Business Ethics: A European Review*. Desirée has a long history of service to our OSCM Division through roles such as Communications Coordinator, Membership Committee member, Co-organizer of the 2020 and 2021 OSCM Junior Faculty & Doctoral Consortia, and Coordinator of the OSCM regional ambassador network. Read more about her background and ideas for the OSCM Division on page 8 of this newsletter.

[The annual meeting will be held August 4-8, 2023. Everyone is welcome to attend our division's business meeting on Sunday, August 6th at 3:30pm](#). We are very excited about our conference program and look forward to interacting with you in Boston.

Warm Regards,



Sean Handley
2022 Division Chair

2023 AOM OSCM Division Annual Meeting

Greetings OSCM community!

Hope you are having a great summer. We have planned an amazing conference in Boston. If you have not done so already, now is a great time to start preparing for an exciting 2023 AOM Annual Meeting. We are back in person with many opportunities to learn from one another, network with old and new friends, and have a lot of fun!

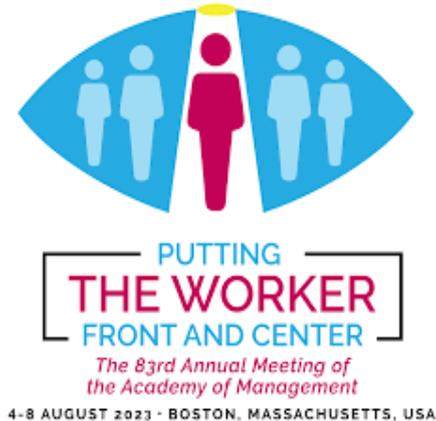
This year, the OSCM Division received 165 paper submissions, 2 symposia submissions, and 6 PDW submissions (including the Joint Doctoral Student & Junior Faculty Consortium). As always, acceptance decisions are competitive at AOM. And thanks to the service of 150 members who signed up as reviewers, our review process resulted in the acceptance of 72 papers, 5 PDWs, and 2 co-sponsored symposia. These accepted contributions are now scheduled for in-person presentations throughout the conference. And here are a few that I would like to bring your attention:

- ⇒ Our joint doctoral student & junior faculty consortium
- ⇒ Six professional development workshops
- ⇒ Three best paper award sessions
- ⇒ A journal editor's panel featuring JOM, JSCM, DS, JBL, JPSM, and IJOPM
- ⇒ A plenary panel discussion featuring top executives of our three key communities: ISM, CSCMP, and ASCM. There will be a social event right after. Don't miss it!
- ⇒ Our OSCM division social event
- ⇒ JOM and JSCM sessions
- ⇒ Our new member coffee session

I would like to thank all of our volunteers and contributors who make this conference such a successful event. In addition to 150 members who volunteered as reviewers, there are 14 members that serve in our three best paper award committees and many others who are collaborating with me behind the scenes. Thank you! I am **truly** grateful for your support and dedication to our division. Without your help, it could be impossible to create a great experience for the upcoming AOM Conference.

If you need further reason to attend this year's conference, or are just seeking even more information on what is in store, please visit <https://aom.org/events/annual-meeting>, and be sure to register early for discounted registration rates: <https://aom.org/events/annual-meeting/registering-and-attending>. Please be sure to also check the OSCM Division homepage for division-specific news and announcements: <https://oscm.aom.org/home>, and make sure your personal settings allow for email communications from us.

I look forward to seeing you all in Boston!



Veronica H. Villena
2023 Program Chair



2023 Scholarly Program Highlights

OSCM Plenary Speaker and Social Session (#467): “Putting the Worker Front and Center”

When: Saturday, August 5, 3:00pm – 5:30pm

Who: A panel of leaders from our three prominent organizations: ISM, CSCMP, and ASCM.

Moderator: Veronica H. Villena

Information and Award Sessions:

	Session #508: ISM Best Paper Awards Sat 5. Aug: 6:00 – 8:00pm
	Session #718: JSCM Awards Sun 6. Aug: 5:15pm – 6:45pm
	Session #1322: OSCM Best Student Paper Mon 7. Aug: 2:00pm – 3:30pm
	Session #1373: OSCM Chan Hahn Best Paper Mon 7. Aug: 3:45pm – 5:15pm
	Session #558: JOM Information Session Mon 7. Aug: 5:30pm – 7:00pm

More Notable Sessions/Events

Sunday, August: 6th:
 OSCM Division Morning Run (Session #521)
 7:00am – 9:00am
 Meet in the Westin Lobby

Sunday, August: 6th:
 OSCM Division New Member Café (Session #664)
 2:00pm – 3:00pm

Monday, August: 7th:
 OSCM Division Meet the Journal Editors Panel (Session #1862)
 8:00am – 9:30am

Morning Coffee Break

Saturday, August 5th through Tuesday, August 8th
 7:30am – 9:00am

OSCM Business Meeting

Sunday, August 6th, 3:30pm – 5:00pm

OSCM Division Social

Monday, August 7th, 7:15pm – 8:30pm

OSCM Division Professional Development Workshops 2023

We are excited about the PDWs on OSCM's schedule for the 2023 conference. As in previous years, we will host a doctoral student and junior faculty consortium. This year the consortium is led by Maricela Connie Arellano Caro (HEC Montréal) and Annachiara Longoni (Esade Business School). Additional details regarding the consortium can be found below. We also have two PDWs that provide insights into publishing manuscripts in leading OSCM journals and three PDWs that focus on exciting research areas. Days and times of the sessions are below.

The Journey from Submission to Acceptance in the Journal of Operations Management

Organizer: Tyson Browning (Texas Christian University).

Focus: This PDW will present and discuss the expectations regarding rigor and relevance, theoretical contributions, methodological scope and rigor, and developmental reviews (on the part of reviewers) for publishing in one of the top empirical journals in the OSCM field. JOM's co-EICs will discuss ongoing efforts to expand the areas of contribution to management research, and they and several department editors (DEs) will provide informative details about the review process. A key part of the PDW will take the audience through the progression of an example paper from its initial submission to its final acceptance, detailing the concerns along the way and how these were addressed, highlighting what it takes to publish a manuscript in the journal.

When: Saturday August 05, 09:45 AM - 11:15 AM

Putting the Worker First: A Conversation Around DEI

Panelists: Priyank Arora (University of South Carolina), Vikram Bhakoo (University of Melbourne), Barbara Flynn (Indiana University), Sriram Narayanan (Michigan State University), Wendy Tate (University of Tennessee), Katie Wowak (University of Notre Dame).

Focus: This session focuses on how faculty can strive to create a better world together through diversity, equity, and inclusion (DEI) research. The intent is to hold a positive, candid conversation about DEI research topics and trends to foster a more diverse, equitable, and inclusive environment for all workers (i.e., factory workers, managers, executives, students, faculty, etc.). The session will be partitioned into two segments. During the first portion of the session, a panel of distinguished faculty members will share their insights on DEI research trends and opportunities. The objective of this portion of the session is to craft a broad DEI research agenda. For the second portion of the session, participants will join breakout groups for more in-depth discussions around various DEI research topics, trends, and opportunities. The objective of this portion of the session is to populate the broad DEI research agenda generated from the first portion of the session with specific research questions scholars should investigate.

When: Saturday August 05, 11:30 AM - 01:00 PM

Organizational Misconduct: Developing an Operations Management-Based Research Agenda

Organizer: Rachna Shah (University of Minnesota).

Presenter: Finn Petersen (University of Minnesota).

Focus: Organizational misconduct is generally defined as "behavior in or by an organization that a social-control agent judges to transgress a line separating right from wrong; where such a line can separate legal, ethical, and socially responsible behavior from their antitheses" (Greve et al., 2010). Numerous examples of organizational misconduct exist – Ford Pinto's flawed fuel tank design, British Petroleum's Deepwater Horizon oil rig explosion, and Bangladesh's Rana Plaza explosion. These and many other similar tragedies occur because the organization and its management ignore established ethical, moral, and social norms. Research on organizational misconduct is relatively new and is being conducted by researchers in criminology, strategy, finance, and economics. These include concept and construct development type of papers which focus on describing misconduct and differentiating it from mistakes/disaster, and other similar terms (Greve et al. 2010, Tenbrunsel and Smith–Crowe 2008, Vaughan 1999). There are also a handful of empirical papers that examine conditions under which organizations misbehave, e.g., type of firms, and environmental and competitive context of the firm. Although we did not find any papers in operations management journals that invoked the notion of organizational misconduct, the definition and the concept are well-suited to operations management. For instance, delayed product recalls (Ball et al., 2018), spill and pollution accidents due to regulatory violations (Hardcopf et al., 2021, Muthulingam et al. 2022), employee injury due to safety violations (Pagell et al. 2000) lend themselves well to the Greve et al., 2010 definition. We believe that the concept is ripe enough to be examined more broadly, and systematically (Osigweh, 1989). In this PDW, we will 1) present a research framework encompassing existing literature on organizational misconduct, 2) identify the necessary elements of the definition when applied to operations management, 3) outline an operations management-based research agenda related to misconduct. The PDW will consist of a short presentation to review the existing literature and the tentative framework. The remaining time will be hands-on interactive exercises where the audience will contribute towards developing the research agenda.

When: Saturday August 05, 12:30 PM - 02:00 PM

OSCM Division Professional Development Workshops (Continued)

From Less Unsustainable to Regenerative Supply Chains: Advancing Theory for Positive Change

Organizer: Miriam Wilhelm (WU Vienna University of Economics and Business).

Discussants: Kevin Dooley (Arizona State University), Wendy Tate (University of Tennessee), Andreas Wieland (Copenhagen Business School), Miriam Wilhelm (WU Vienna University of Economics and Business), Tingting Yan (Texas Tech University).

Focus: Sustainability is becoming more pervasive across businesses as issues such as climate change and biodiversity loss have entered the mainstream psyche. This also affects the design and functioning of supply chains that cannot simply aim at minimizing their harmful impact on the environment but need to operate in harmony with or even regenerate nature. But what principles, processes and outcomes characterize supply chains that function in sync with nature? And how does regenerative organizing apply to supply chains? The purpose of this PDW is to provide a platform for a collective effort to advance new knowledge about how supply chains could transition from being unsustainable to being regenerative. With the help of invited speakers and roundtable discussions, the workshop will act as a forum for those interested in the topic to learn from experts from different disciplines, share ideas and receive feedback from experts.

When: Sunday August 06, 08:30 AM - 10:30 AM

Crafting a Journal Submission That Makes a Strong Theoretical Contribution

Discussants: Wendy Tate (University of Tennessee), Andreas Wieland (Copenhagen Business School), Tingting Yan (Texas Tech University).

Panelists: Lisa Ellram (Miami University), Mark Pagell (University College Dublin), Paul Skilton (Washington State University), Miriam Wilhelm (WU Vienna University of Economics and Business).

Focus: In this session, we will invite a panel of scholars with experience in a wide diversity of theory building approaches to talk about how to craft a journal submission that makes a strong contribution.

When: Sunday August 06, 10:45 AM - 12:45 PM

Anand Nair
2023 PDW Chair



OSCM Division Junior Faculty and Doctoral Consortium 2023

We look forward to hosting our division's annual junior faculty and doctoral student consortium in a couple of weeks. On August 4th, 8:00 AM – 4:30 PM (EDT), around 30 participants from all over the globe (on four continents: ranging from Asia, Europe, Africa to Northern America) will take part in this fabulous event.

The 2023 program includes an exciting research incubator session in which participants discuss their research projects and receive feedback from mentors and peers. We are grateful to the 16 highly esteemed mentors who are joining us and sharing their knowledge and experiences with our participants this year! The program also includes a keynote presentation by Prof. Morgan Swink, our giant in the session "Learning from the giants." Moreover, we welcome many members of the editorial teams from two leading OSCM journals, Journal of Supply Chain Management and Journal of Operations Management. Thank you for your contributions every year! Finally, we have two special interactive sessions this year: one on career initiation for young academics hosted by Prof. Adela Drozdibob and another on ethics in research, led by a member of the AOM Ethics Education Committee. As previous years, the participants have the opportunity for many informal exchanges during the socializing & networking sessions.

We hope to offer a day full of inspiration and fun. We look forward to seeing the participants, mentors, and special guests in Boston!

Maricela C. Arellano
Doctorial Consortium & Junior
Faculty Coordinator



Annachiara Longoni
Doctorial Consortium & Junior
Faculty Coordinator



OSCM Regional Ambassador Program Update

The ambassador program was kicked off this year in response to two different items that came up during the 5-year strategic review and last survey of members. The first was members asking for more ways to be involved, and the second was a request for more touchpoints throughout the year, besides just the annual conference. The ambassador program was a great way to achieve both of those. So far, it seems to be going well!

Asia Regional Ambassador Event

Ambassadors: Antonio Lau (Kyung Hee University, Seoul), Guangzhi Shang (Florida State University), Dequn Teng (Cambridge University).

Event Summary: The AOM OSCM Asia regional ambassador team hosted a successful virtual seminar on "Crypto, Blockchain, and AI in Operations Management" on March 16, 2023. At the event, Prof. Guangzhi Shang, Prof. Fabrice Lumineau, and Prof. Howard Hao-Chun Chuang enlightened participants on the evolving roles of cryptocurrencies, blockchain, and AI in operations management; sparked new methodological approaches and research questions; and connected Asian OSCM scholars. The seminar addressed three essential topics. The presentation began by analyzing the emerging function of cryptocurrencies in operations management and their potential to revolutionize the digital economy. Second, the increasing use of blockchain in corporate digitalization impacts operations was investigated. Last but not least, an AI-powered empirical operations management methodology was researched on the theoretical boundaries. The global interest in these revolutionary technologies drew more than 100 academics to this informative event. After the seminar, attendees and panelists engaged in a lively Q&A session on these topics. Additionally, Future AOM OSCM regional ambassador events will be announced on the AOM OSCM channel, and we are eagerly planning similar future seminars that will continue to enrich our academic community in light of the success of this event.

Europe Regional Ambassador Event

Ambassadors: Anni-Kaisa Kahkonen (LUT University), Jens Roehrich (University of Bath), Miriam Wilhelm (WU Vienna University of Economics and Business).

Event Summary: Over 50 attendees joined the AOM Operation and Supply Chain Management (OSCM) Europe Virtual Event "Welcome to the OSCM Division: Navigating AoM (OSCM) activities & making the most out of it" in April 2023. The AoM OSCM Europe team invited OSCM chair Stephanie Eckerd, Program Chair Veronica Villena, and PDW chair Anand Nair to provide a brief introduction to the AoM OSCM Division and its key activities. This was followed up by tips from early career researchers Katja Woelfl and Iryna Maliatsina for first time AoM attendees to make the most of your conference visit before opening up for Q&A from the audience. The event was very well received and provided a unique opportunity to promote the AoM OSCM Division to European OSCM researchers, to encourage future AoM participants (who often had not considered attending AoM in the past) to think ahead of their possible conference attendance to make the most of the various activities (e.g., presentations, PDWs, paper development, networking, socializing), and to provide a platform for OSCM scholars in Europe (and beyond) to connect. We are following up this virtual event with informal meetings at the EurOMA conference 2023 in Leuven/Belgium, and a possible future virtual event later in the year. You can also meet the AoM OSCM Europe team at this year's AoM meeting in Boston at the coffee table (more details to follow soon).

New volunteer opportunity:

The OSCM Division is currently recruiting a second OSCM Division Regional Ambassador for Australia/New Zealand!

We already have one enthusiastic and experienced scholar who functions as an Australian regional ambassador and are looking for one or two more ambassadors for this continent to complete the team. In terms of role expectations, as part of the Membership Committee, the Regional Membership Committee Ambassadors shall:

- Host one content-driven virtual OSCM event per year in their region to attract more international members.
- Develop a detailed plan for such virtual events in 2023, with a target to begin executing on these events in 2024.
- Strengthen ties with regional Associations and our established partners, such as JSCM and JOM, who are already holding such virtual events (i.e., advertise such events, help in providing content).
- Organize a face-to-face OSCM Division new members event during the annual AOM conference.

Appointments:

This Specialty Role position is appointed and not an elected position. Appointments are made by the Nominating Committee chaired by the Past Division Chair. Appointments to Specialty Role positions are for an initial three-year term renewable once for a maximum total term of six years.

Application Process:

To apply, please send your CV and a brief statement of interest with the position title to Stephanie Eckerd at seckerd@utk.edu. Applications are due by August 31st, 2023.

Interview with New OSCM Division Committee Member

This Fall, **Prof. Dr. Desirée van Dun** will start her five-year term as an executive committee member. We interviewed her to learn more about her background and ambitions with the OSCM division.

For those amongst us who do not yet know you, could you please briefly introduce yourself? I am an Assistant professor at the University of Twente, the Netherlands, and during the last months I was a visiting researcher at Cardiff Business School in the United Kingdom. I took a somewhat non-traditional career path as I first gained 10 years of lean management consulting experience before embarking on my full-time academic career. This also helped me establish my multidisciplinary research agenda bridging the disciplines of Organisational Behaviour and Operations Management, also referred to as Behavioural Operations Management these days. My research focuses on examining effective human behavioural dynamics for digital and green organizational transformation, including leading lean (& green), agile, and Industry 4.0 technology adoption. My research is both published in OM and OB journals, and I am an associate editor for Creativity and Innovation Management. Apart from this, I live in the historic city of The Hague together with my partner and like to be active: I recently discovered Pilates, but I also like yoga, hiking, and bouldering.



If we go back a bit further, what made you take a job in academia?

I am simply quite curious. My journey into academia was driven by a combination of factors and experiences. Initially, I discovered my passion for teaching and sharing knowledge at a young age when my teacher asked you to give an additional lecture to your class. Despite it being considered nerdy by some, I enjoyed the experience and had no hesitation in accepting the opportunity. After completing my MS in BA and working as a management consultant, I felt a desire to make a more substantial impact. While the consulting field offered professional growth and opportunities, there was always a voice within me urging to explore more and deepen my knowledge. The turning point came when I finished my PhD and realized that there was a sense of repetition in my consulting career. I found academia more exciting because it allowed me to engage in a variety of real-life projects while also contributing to new knowledge. Additionally, I was motivated by the opportunity to shape and inspire future leaders by working with young students and planting the seeds of change in their minds.

Being an executive committee member, which goals would you like to achieve for the OSCM Division?

I value the community's close-knit nature and its historical significance within the larger AOM organization. While the OSCM division may be smaller compared to other divisions, I believe this allows for more effective collaboration and the ability to address multidisciplinary topics. Additionally, I want to support the success of the regional ambassador teams and their self-management, which has resulted in well-attended sessions. This indicates the positive impact of volunteers who reach out to other communities. Additionally, the challenges faced in supply chain management, such as disruptions and digital transformation, align well with the domain of OSCM, making it a suitable division for collaboration with other divisions. Overall, I am committed to further developing OSCM initiatives, enhancing collaboration with other divisions, and achieving the division's three-year goals.

You have been involved with the OSCM AOM division for a long time. Would you mind sharing some advice for those young scholars who just recently joined the division?

OSCM division is a great family within AOM which can sometimes be an overwhelming experience given the enormous size of the conference. Absolutely, getting involved in professional organizations like the Academy of Management (AOM) can be highly beneficial for young scholars. Actively participating in the AOM, whether within the OSCM division or any other division of interest, provides an opportunity for personal development and networking. Engaging in the AOM allows you to develop and enhance your leadership skills, which are essential for assuming more advanced and responsible roles in the future. By volunteering, contributing, and taking on responsibilities within the organization, you can gain valuable experience and learn from others in your field. Additionally, active involvement in the AOM can serve as evidence of your dedication and engagement within the academic community. It demonstrates your commitment to building connections, exchanging knowledge, and collaborating with scholars from around the world. Such engagement can contribute to building your professional profile and enhancing your reputation within your own faculty and university. Shortly, be bold and proactive. Approach professors and visit the division socials.

Thanks for sharing your insights, Desirée, and good luck!

Hats off to our 2023 OSCM Division Sponsors

Our sponsors that have pledged as of July 1, 2023:

Platinum:



Gold:



Silver:





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