

## Perspectives

The Newsletter for the Operations & Supply Chain Management Division

Vol. 45, No. 1

Summer 2018



### From our 2018 Division Chair



We are looking forward to this year's conference in Chicago. The conference theme of "Improving Lives" aligns with our division, as research in operations and supply chains expands and includes social, environmental and humanitarian topics and issues. As you will see within this newsletter, we have an incredible program planned for our division.

On Saturday morning the PDW (titled: What Can We Learn from a Single Case or Small n-size Research? State of the Science) organized by Suzanne De Treville explores and discusses the strengths and caveats of using experiment design when the sample size is small. Besides the junior faculty and student consortium, we also have three other insightful PDWs (Behavioral Operations, Craft a Journal Submission and Predictive Analytics).

The AOM meeting will be held soon: August 10-14 in Chicago, IL.

This edition of the newsletter provides some highlights of the great activities that are planned.

**See you there!**

We have three socials on Saturday, Sunday, and Monday evenings and special sessions including both the *JOM* and *JSCM* best paper sessions. On Monday morning, we will also have the session on Meet the Journal Editors over coffee and breakfast. The plenary session (with Dr. Marvin Lieberman) and the three best paper award sessions are scheduled for Monday. And, of course, on Monday and Tuesday there are the usual scholarly paper sessions. Please see the rest of this newsletter for detailed information.

Over the years, our division has been attracting quality papers, impactful plenary sessions, cutting-edge topics in PDWs and symposiums, all of which has given us better exposure within the AOM conference. Therefore, even though relatively small, our division is uniquely positioned to be a home for empirical research from OM scholars, globally.

#### Inside this issue:

Division Chair Message	1
PDW Highlights	2
Program Overview	3
Socials Overview	4
Consortia and Job Market Information	5
Chicago Highlights	6
Member Profiles	7
Communication Update	8
Division Sponsors	9
Division Officers	10

Please join the executive committee and me in welcoming Sean Handley of University of South Carolina to the team. He will be the PDW chair for the 2019 conference in Boston, and is embarking on the beginning of his five-year journey with the division. And Desirée van Dun of University of Twente joins us for a newly created position, Communications Coordinator and Newsletter Editor. Welcome Sean and Desirée!

Finally, I would like to say farewell and thanks to our past division chair, John Gray. Besides the regular expectations and responsibilities, John has been involved in the name change process and also in the five-year review process. Moreover, his commitment to the OSCM division was evident in proactive activities, such as engaging and attracting senior OM scholars to the division, constantly interacting with editors of various OM journals for the division and liaising with various OM institutes such as ISM and APICS, to keep the practitioners interested with our research. Thank you, John.

We look forward to seeing you all in Chicago,  
August 10-14, 2018!

**Manpreet Hora**  
2018 Division Chair



## OSCM Division Professional Development Workshops 2018

We are excited by all of our 2018 PDWs in the OSCM Division. This year's PDW program focuses on professional developmental workshops around publishing in top-level management journals, doctoral student and junior faculty professional development, predictive analytics, small-n studies and inter-organizational behavior. Note that some of the PDWs require pre-registration. Please see the registration information below:

### OSCM Division Joint Junior Faculty and Doctoral Consortium

**Organizers:** Stephanie Eckerd (Indiana University) and Kai D. Förstl (German Graduate School of Management and Law)

**Focus:** This PDW focuses on doctoral students presenting their dissertation ideas. A faculty panel will provide feedback on each proposal. Junior faculty will discuss how they are extending their dissertation research.

**When:** Friday, 10:00AM - 5:00PM

*The pre-registration for this PDW has already closed. Please contact Stephanie or Kai if you are interested in participating in the Junior Faculty and Doctoral Consortium ([seckerd@utk.edu](mailto:seckerd@utk.edu) or [kai.foerstl@ggs.de](mailto:kai.foerstl@ggs.de)).*

### What Can We Learn from a Single Case or Small n-size Research? State of the Science

**Organizers and Presenters:** John Antonakis (University of Lausanne), Tyson Browning (Texas Christian University), Suzanne De Treville (University of Lausanne) and Jeffrey R. Edwards (University of North Carolina)

**Focus:** We explore the process by which observation can guide learning when the sample size is small. Various factors may reduce the ability to draw conclusions from the data. How can the use of small-n experiment design maximize the ability to make causal inferences? And what are alternative designs? The first hour will be an expert panel. Then, workshop participants will be divided into groups to analyze the transformation of example observations into knowledge. The PDW will conclude with practical guidelines for doing publishable small-n research.

**When:** Saturday, 8:00-10:00 AM

### Predictive Analytics in Operations Management

**Organizers:** Ujjal Mukherjee (Univ. of Illinois at Urbana-Champaign) and Hessam Bavafa (Univ. of Wisconsin)

**Focus:** There is an emergent trend towards using predictive analytics, in addition to explanatory modeling, for expanding the scope and power of research in operations and supply chain management. The purpose of the proposed workshop is to understand the distinction between explanatory modeling and predictive modeling. The PDW will use a combination of four different presentations, and audience questions and answers.

**When:** Saturday, 2:00 - 4:30 PM

### Inter-organizational Behavior

**Organizers:** Stephanie Eckerd (Indiana University)

**When:** Saturday, 4:15 - 7:15 PM

**Focus:** The goal of this PDW is to create a community of scholars across divisions with a shared interest in examining behavioral issues within an inter-organizational context - that is, examining how humans interact within inter-organizational systems, processes, and projects. This PDW will offer perspective on theories and methodologies that are particularly suitable for research.

*Pre-registration is required for this session. To register online, please visit <https://secure.aom.org/PDWRreg>. The deadline to register online is **August 5, 2017**.*

### Crafting an Journal Submission that Makes a Theoretical Contribution

**Organizer:** Barbara B. Flynn (Indiana University)

**Focus:** This workshop focuses on development of research journal submissions that make a theoretical contribution, which is a problem that many authors struggle with. Although this PDW is primarily targeted at operations and supply chain management doctoral students and faculty who are beginning their research careers, it is also appropriate for more experienced authors.

**When:** Saturday, 6:00 - 7:30 PM

*Pre-registration is required for this session. To register online, please visit <https://secure.aom.org/PDWRreg>. Please contact the workshop organizer [bbflynn@iu.edu](mailto:bbflynn@iu.edu) to obtain the approval code.*

*The deadline to register online is **August 9, 2018**.*

**And congratulations to Sean Handley (University of South Carolina) who was just elected as incoming PDW Chair 2019!**

**(see page 7 for a profile of Dr. Handley)**

**Rachna Shah**  
2018 PDW Chair



## Scholarly Program Overview

Also for the 2018 Academy of Management conference we have assembled an exciting scholarly program across Sunday, Monday, and Tuesday. In order to help you planning your trip to Chicago, we hereby give you an overview of the types of sessions you can participate in.

Our OSCM-specific programme includes a division plenary session, symposium, divisional and discussion paper sessions, sessions dedicated to journal issues, and a series of social events. This year the OSCM Division received 141 submissions for the scholarly program. Many thanks for all submitters! Altogether 56 papers were accepted across 20 sessions on Monday, and Tuesday (14 paper sessions, 5 symposia, 1 plenary session). A big thanks to everyone who volunteered and signed up as a reviewer and helped in the review process.

Be sure not to miss out on our social events: the traditional Sunday morning jog at 7:00 AM, a brand new social entitled “OSCM Sunday Café about Women in Supply Chain”, our Division Business Meeting and the reception afterwards.

We also give you the opportunity to network with fellow OSCM members and learn more about publishing in OSCM field during our Monday morning OSCM Division Breakfast and Meet Journal Editors panel. On Monday and Tuesday we have plenty paper sessions, including also various Best Paper finalist sessions (Chan Hahn Best Paper, Best Paper in Supply Chain Management and Best Student Paper). The paper sessions deal with topics such as supply chain innovation, trust and blame in supply chains, entrepreneurship in SCM, cross-sector collaborations, and major projects.

For a complete overview of the program, and to download conference papers, please visit: <http://my.aom.org/program2018/>. To see only OSCM Division papers and sessions, browse “By Division, Interest Group, or Sponsor” and select OSCM (Note! Some events—including the JOM, JSCM, and ISM sessions—are listed in the program as ICWs; please search for those by name or browse the ICWs to add these important events to your schedule).

While the above focuses on the OSCM division, we encourage attendees to link with other divisions too – the opportunities to network and be exposed to research by scholars in many related management areas are great.



**David Cantor**  
2018 Program Chair

We look forward to seeing you in Chicago!

Professional Development Workshops		All-Academy	Division Paper Sessions & Symposia	
Friday	Saturday	Sunday	Monday	Tuesday
OSCM Professional Development Workshops (see page 2)	OSCM Professional Development Workshops (see page 2)	Casual Jog	OSCM Breakfast and Meet Journal Editors	OSCM Paper Sessions
Doctoral and Junior Faculty Consortium	JSCM Best Paper Award & Reception	OSCM Sunday Café - Women in Supply Chain	OSCM Plenary	
		OSCM Division Business Meeting	OSCM Symposium	
		JOM Editorial Board Meeting, Best Paper Session & Reception	Chan Hahn, Best Student Paper, and SCM paper finalists sessions	
		OSCM Reception	OSCM Paper Sessions	
			ISM Best SCM Paper Award & Reception	

## OSCM Division 2018 Socials and Meetings

Session	Title	Time	Hotel & Room
Saturday 11 August			
513	JSCM Best Paper Session	7:30PM - 9:00PM	Hyatt Regency, Acapulco
Sunday 12 August			
522	Sunday Morning Jog	6:45AM - 8:00AM	Hyatt Regency Lobby
653	Sunday Café Women in Supply Chain	1:00PM - 2:00PM	Hyatt Regency, Michigan 3
723	OSCM Division Business Meeting	3:00PM - 4:00PM	Hyatt Regency, Regency C
778	JOM Editorial Board Meeting, Best Paper Session & Reception	4:30PM - 6:00PM	Hyatt Regency, Regency C
806	OSCM Division Social	6:00PM - 8:00PM	Hyatt Regency, Crystal B
Monday 13 August			
906	OSCM Division Breakfast & Meet the Journal Editors	8:00AM - 9:30AM	Hyatt Regency, Columbus AB
1135	OSCM Plenary Session: Marvin Lieberman	11:30AM - 1:00PM	Hyatt Regency, Regency D
1373	Best OSCM Student Paper Award Finalists	3:00PM - 4:30PM	Hyatt Regency, New Orleans
1374	Chan Hahn Best Paper Award Finalists	3:00PM - 4:30PM	Hyatt Regency, Plaza A
1464	Best Supply Chain Paper Session	4:45PM - 6:15PM	Hyatt Regency, Plaza A
1494	ISM Best SCM Paper Award and Reception	6:30PM - 8:30PM	Hyatt Regency, Crystal A



*Our division reception during the 2017 conference*



*Our 2017 Sunday morning jog*

## 2018 Joint Junior Faculty and Doctoral Consortium

The Operations and Supply Chain Management Division will host a joint Junior Faculty and Doctoral Consortium at the Annual Meeting of the Academy of Management in Chicago, IL. This event will be held from 10:00 AM to 5:00 PM on Friday, August 10th, 2018.

This consortium has been a regular feature of the division's conference program, and has been assisting doctoral students and junior faculty in furthering their research and building their professional networks with peers and senior faculty.

The primary draw of the joint consortium is an intensive research incubator session. Participants are broken into small groups and asked to provide short presentations about their research. Each group is mentored by a senior OSCM scholar, who leads a discussion aimed at providing feedback and guidance to the participants. The day is rounded out with several panel discussions, in which panelists will provide their perspective on publishing and the development of research streams.

The consortium coordinators are Stephanie Eckerd ([seckerd@iu.edu](mailto:seckerd@iu.edu)) for the junior faculty and Kai Förstl ([kai.foerstl@ggs.de](mailto:kai.foerstl@ggs.de)) for the doctoral students. Please note the consortium is a pre-registration event; all attendees must have pre-registered in accordance with previously distributed instructions.



**Stephanie Eckerd**  
Doctorial Consortium &  
Junior Faculty Coordinator



**Kai Förstl**  
Doctorial Consortium & Junior  
Faculty Coordinator

## OSCM Job Market & Placement info

AoM offers various opportunities to get to know about job openings as well as to network with possible future employers. See also the overview below:

### Schools that have informed us they are hiring in the field of OSCM:

- Our division sponsors IE University and **IE Business School** are seeking qualified applicants for tenure-track Assistant Professor positions in Operations Management. Full details of the positions will be announced in July via the ListServ of the OSCM Division. Preliminary interviews can be arranged at the Academy of Management Meeting in Chicago. To be considered for an interview, please send your resume to [antti.tenhiala@ie.edu](mailto:antti.tenhiala@ie.edu).
- The Department of Information Technology and Operations Management at **Florida Atlantic University** is seeking applicants for an Assistant/Associate Professor in Business Analytics/ Supply Chain Management. Please find the link to the job posting below. Search committee members will be attending the Academy of Management Meeting in Chicago and will be available to meet with qualified candidates. [https://fau.wd1.myworkdayjobs.com/FAU/job/Boca-Raton/Assistant-Associate-Professor\\_REQ03305](https://fau.wd1.myworkdayjobs.com/FAU/job/Boca-Raton/Assistant-Associate-Professor_REQ03305)
- The Department of Management in **Western Kentucky University** invites applications for a tenure-track position in Strategy and Organizational Management starting August 15, 2019. Additional information about this position and application requirements are available on the website <https://wku.interviewexchange.com/candapply.jsp?JOBID=93368#pageTop>.



Sign up for our Listserv to receive this (and more) job market information in your inbox. Please see the instructions on the following link: <http://oscm.aom.org/connect-with-us/>

### Placement:

AoM also has placement services! While early for many schools in OSCM, schools and applicants looking to get a jump on the job market may wish to utilize these services: <http://aom.org/placement/>

# Get Ready for Chicago, IL!



Chicago has plenty sights to offer to get out of the hotels and network at alternative locations. What about strolling around on the Navy Pier (↑ left), the Chicago River Walk (↑ right) or visit 'The Bean' in the Millennium Park →

**Enjoy Chicago!**



Visit the Art Institute of Chicago ↑, or Chicago's Museum of Science and Industry →



Watch a baseball game in Wrigley Field ↓



Time for a selfie? Join our casual Sunday morning jog in Chicago! Meeting place: Hyatt Regency Chicago Lobby

## Member Profiles: Meet Your Fellow OSCM Division Members



### Sean Handley, University of South Carolina

It is a tremendous honor to serve the Academy of Management (AoM) OSCM Division as incoming Professional Development Workshop (PDW) Chair for 2019. Special thanks to the OSCM membership for entrusting me with this position! Ever since attending my first AoM meeting in 2010 (Montreal) I have found the Academy, and the OSCM Division in particular, to be a welcoming community of empirical scholars. The interdisciplinary nature of the Academy, the global representation of attendees, and the high quality scholarship that is shared make the AoM Annual Meeting an intellectually rewarding event to attend. During my time on the elected OSCM Board, I hope to contribute toward sustaining these qualities and to the continued advancement of the AoM as the academic community of choice for empirically-oriented OSCM scholars.

Currently, I am an Associate Professor at the University of South Carolina's Darla Moore School of Business. Previously, I served on the faculty at the University of Notre Dame and Rutgers University. I have taught graduate and undergraduate courses on operations and supply chain management, process analytics, business statistics, and global sourcing. My primary research interests lie in studying the challenges and approaches to managing outsourced business processes, with a particular interest in the formal and informal mechanisms for managing inter-organizational relationships and the management of offshore outsourcing engagements. I am also drawn to studying contextual factors that either strengthen or weaken the effectiveness of inter-organizational management practices. I strive to anchor both my research and teaching in managerial practice. I do so through continued engagement with professional societies (e.g., ISM, APICS, etc.), mentoring student capstone projects that address real front-burner managerial issues, and simply keeping abreast of current events impacting industry. While certainly requiring time and concerted effort, I have found that maintaining a strong grounding in practice not only pays dividends on multiple professional fronts, but it is often quite fun as well.

When not working, I enjoy spending "down time" with my wife and two boys. This often entails spending time outdoors (hiking, fishing, etc.), attending youth sporting events (baseball, basketball, soccer, and swimming), and traveling whenever possible.

See also: [https://sc.edu/study/colleges\\_schools/moore/directory/handley\\_sean.php](https://sc.edu/study/colleges_schools/moore/directory/handley_sean.php)

### Maricela Arellano, Swiss Federal Institute of Technology (ETH Zürich)

Maricela Arellano is a postdoc at the Chair of Production and Operations Management of the Swiss Federal Institute of Technology (ETH Zürich). She obtained her doctoral degree in Administration from HEC Montréal in 2017. She had earned her BSc in Industrial Engineering from the Universidad de Lima in Peru and her MSc in Operations Management from HEC Montréal in Canada.

Her research focuses on socio-cognition in the management of production know-how. In particular, Maricela is interested in how operations managers' agency influences the creation, implementation, maintaining and sharing of production know-how in global production networks. She believes that the application of a socio-cognitive perspective constitutes a fruitful avenue for the Operations Management field. In fact, her openness to new theoretical perspectives to study operations management phenomena owes its origin to two doctoral seminars taught by management scholars Linda Rouleau and Ann Langley at HEC Montréal.

Maricela has been teaching OSCM as a core course to bachelor students in management and engineering. She shares her passion for OSCM by engaging students with examples that matter to them. As part of her teaching, she also makes active use of innovative tools and games to teach production and operations management concepts.

Maricela joined the OSCM division because of the great opportunities to learn from, contribute to, and connect with the scholarly community. For her, the activities at the Annual Meeting of the AOM are a unique way to achieve these goals. She has been a reviewer since 2013 and received a Best Reviewer Award in 2015. Her paper entitled "Wearing multiple hats: Adopting new practices in global production networks" was a finalist for the Best Student Paper Award in 2017. For a young scholar as her, PDWs that address methodological and cross-divisional research opportunities as well as publishing workshops are of great relevancy.



See also: <https://www.mtec.ethz.ch/people/person-detail.html?persid=236297>

## New Connect@AOM Platform for the OSCM Community: Stay Tuned!

In our fast-paced digital world, Academy of Management members count on the ability to interact with one another in a digital environment. Academy and Division leaders have worked hard to find ways to help our members connect to one another more frequently and more meaningfully throughout the year, outside of the annual meeting. However, traditional tools like listservs and static websites are no longer meeting expectations with regard to dynamic member interaction.

In response to this growing need, the AOM is implementing a brand new online community, “Connect@AOM,” which provides a more robust interactive experience for our members than our current technology offers. The Divisions and Interest Groups of the Academy are transitioning to this new platform in phased stages over the course of 2018. OSCM will join the platform later this year, in the third implementation phase.

Connect@AOM helps us meet several aspirational goals for improved member service including:

- **Creating a knowledge-sharing resource:** The OSCM will get a centralized “Library” where members may upload and share different types of multimedia files, creating a valuable repository of documents and a robust knowledge base around specific topical categories. All of the shared files and resources can be searched and easily found based on defined tags or media type. Members can comment, engage and collaborate with one another around specific files and resources.
- **Centralized calendar of events:** All members have the ability to contribute to a “Community Calendar” which can capture dates and deadlines for items such as Annual Meeting deadlines, OSCM events, related calls for papers, conferences or workshops, and more. All events are aggregated in a single display, making the community a valuable one-stop resource for all of the important events and happenings in the OSCM domain.
- **Single sign-on connection:** Connect@AOM is seamlessly integrated with your AOM membership profile. This means that members are automatically included in their various division and interest group communities – no additional subscription required!
- **Enhanced member engagement:** Existing listserv technology will be upgraded to the “Discussions” feature on the community platform. Member engagement is facilitated through threaded conversations which may be delivered in a Daily or Weekly Digest directly to your email inbox. Members can upload videos or attachments, and embed HTML graphics into conversations, enhancing communications and the member experience.

### Implementation:

DIG volunteers are working in collaboration with AOM HQ staff to prepare for the launch. Their aim is to make the transition from the listserv to Connect@AOM as seamless as possible. Here’s what you can do to be ready to participate:

- Log in to your AOM member profile – update your email address, add a bio and picture, and complete your professional profile to raise your visibility.
- Make sure your membership is up to date so you don’t miss out on any announcements.

More information and reminders will be forthcoming as we approach the OSCM launch date that is yet to be planned.

## Current Ways of Engaging with the OSCM Community

**Listserv:** AoM greatly restricts our ability to send “blast e-mails” to our division members. As such, we have an opt-in listserv for communications of interest to our members, such as journal special issue announcements, funding opportunities, etc. Iuri Gavronski carefully manages this list. To sign up for this, please see the instructions on the following link: <http://oscm.aom.org/connect-with-us/>

**Twitter:** To share our inspiration throughout the year and during the Annual Meeting, we just opened our own OSCM Division Twitter account. Start following us on: **@OSCM\_AOM**

**New Member?:** Please attend the [new member orientation](#) at the conference, and please keep an eye on the [New Member](#) section of our website for updates. Contact Desirée van Dun or Manpreet Hora of the Membership Committee if you have any questions.



**Desirée van Dun**  
Communications Coordinator  
& Newsletter Editor

**Happy to connect online and meet you in Chicago!**

# 2018 OSCM Division Sponsors

A big thank you to our sponsors that have pledged as of July 1, 2018:



FACULTY OF BUSINESS & ECONOMICS



Cornell SC Johnson College of Business



UNIVERSITY OF MINNESOTA



PennState

## Officers



**John Gray**  
**Past Division Chair (2018)**  
 The Ohio State University  
 (614) 247-8021  
[gray.402@osu.edu](mailto:gray.402@osu.edu)



**Manpreet Hora**  
**Division Chair (2018)**  
 Georgia Institute of Technology  
 (404) 385-3465  
[manpreet.hora@scheller.gatech.edu](mailto:manpreet.hora@scheller.gatech.edu)



**Virpi Turkulainen**  
**Division Chair Elect & Sponsorship (2018)**  
 University College Dublin  
[virpi.turkulainen@ucd.ie](mailto:virpi.turkulainen@ucd.ie)



**David Cantor**  
**Program Chair (2018)**  
 Iowa State University  
 (515) 294-8462  
[dcantor@iastate.edu](mailto:dcantor@iastate.edu)



**Rachna Shah**  
**PDW Chair (2018)**  
 University of Minnesota  
 (612) 624-4432  
[shahx024@umn.edu](mailto:shahx024@umn.edu)



**Ednilson Bernardes**  
**Treasurer**  
 West Virginia University  
 (304) 293-7840  
[ednilson.bernardes@mail.wvu.edu](mailto:ednilson.bernardes@mail.wvu.edu)



**Desirée van Dun**  
**Communications Coordinator & Newsletter Editor**  
 University of Twente  
 +31(0)6 5372 6754  
[d.h.vandun@utwente.nl](mailto:d.h.vandun@utwente.nl)



**Iuri Gavronski**  
**Listserv Manager & Web Administrator**  
 UNISINOS University  
[igavronski@unisinob.br](mailto:igavronski@unisinob.br)



**Stephanie Eckerd**  
**Doctoral and Junior Faculty Consortium Coordinator**  
 University of Tennessee  
[seckerd@utk.edu](mailto:seckerd@utk.edu)



**Kai Förstl**  
**Doctoral and Junior Faculty Consortium Coordinator**  
 German Graduate School of Management & Law  
 +49(0) 7131 645636-823  
[kai.foerstl@ggs.de](mailto:kai.foerstl@ggs.de)



**Sean Handley**  
**Incoming PDW Chair (2019)**  
 University of South Carolina  
 (803) 777-2787  
[sean.handley@moore.sc.edu](mailto:sean.handley@moore.sc.edu)