



ACADEMY OF MANAGEMENT

Perspectives

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Doing Well by Doing Good



ACADEMY OF MANAGEMENT

Philadelphia, Pennsylvania
August 3-8, 2007

From our 2007 Division Chair



This year the OM Division has submitted the five year report as part of the review process required by the Academy. The report is available on line on the division website. The result of the member survey that we carried out in 2006

is also available online.

...continued on page 2

From our 2007 Program Chair

Whew! We are almost in Philadelphia! I would like to thank everyone who has played a role in the conference this year and, believe me, it is many of you. Let me recap some of the more interesting statistics.



- As of 1/1/07, OM Division Membership is 573

... continued on page 2

From our 2007 PDW Chair



Along with the annual Doctoral Consortium there will be an assortment of fantastic PDWs this year, co-sponsored by a wide range of divisions. ...continued on page 4

Division Chair's Message *from page 1*

Please check these out. If there is anything we can do to make our division better please do not hesitate to contact me or any of the officers.

Our membership has grown from about 400 in 2002 to nearly 600 members today. We have also noticed a significant increase in international members. In 2007, OM's international members represent 34.1% of the division's membership. The Academy has 35.6% international members. Today our international members come from 40 countries. The three largest international member countries are United Kingdom, Canada, and Netherlands. We have dramatically increased the percentage of student membership from 17% in the last five-year report to 27% currently, which is at the level of AOM. Our members are also involved in 23 other Divisions in the Academy.

The division has come a long way since the last five year report in 2002. For example, the number of PDW sessions in 2002 was 3, while in 2007 we have more than twenty sessions. This is a significant increase in PDW activity. The meeting in Hawaii three years ago was significant because the division experienced a dramatic increase of 79 percent in the number of submissions to the main program from the previous year. Since then the OM division has been able to maintain a high level of interest from its members. The number of submissions in 2006 and 2007 are 79 and 82, respectively. The increase in submissions has resulted in the division having sessions that extended into Wednesday for the first time in 2005.

This year the meeting in Philadelphia has experienced an increase in the number of sessions in the PDW and main program. This is due in no small part to the effort put forth by Diane Parente (Penn State University), OM Division Program Chair, and Elliot Bendoly (Emory University), the OM Division PDW Chair. I wish to thank Elliot and Diane for putting together a fantastic program. Our appreciation also goes to Tom

Gattiker, Boise State University, for organizing the doctoral consortium. In addition, we also wish to thank the reviewers for their contributions. Not too long ago, the OM Division program would start on Saturday and end on Tuesday. Today, our program extends from Friday to Wednesday. Please be sure to attend the OM Division business meeting scheduled for 4:10 pm on Monday where Peter Ward, Ohio State University will be inducted as the OM Scholar. Our congratulations go to Peter for this fine honor. The OM Scholar award is sponsored by Emerald Group Publishing Limited and the *International Journal of Operations and Production Management*. We also wish to congratulate Kate Blackmon, Oxford University, on her recent election to the position of PDW Chair for 2008. The OM Division social follows shortly at 6 pm.

Overall, the division is in excellent shape thanks to your support. I hope that you will continue to submit your best papers to the meeting. Your participation and involvement is critical to the success of the division because we are relatively small (currently ranked 21 out of 24 divisions in the Academy in terms of membership). We may be small but we are a cohesive and productive group.

I look forward to seeing you in Philadelphia, The City of Brotherly Love.

G. Keong Leong
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Program Chair's Message...*from page 1*

- 80 submissions to the regular program including 2 symposia which is one submission more than Atlanta; maintaining the level achieved in Hawaii and continued in Atlanta (Note that the submissions in Hawaii were 180% of the prior year)

- As a result of the increased submissions, the Division not only has a full schedule of paper sessions from Monday through Wednesday but has a double session on Tuesday afternoon. We will present 38 papers, 12 Interactive papers, 12 visual papers, and 2 symposia. Interactive and Visual Papers are scheduled in sessions with other divisions.
- There were 167 Submitters from 23 countries; of those, 37 volunteered to be reviewers
- Internationalization is working... 56% of the authors were from outside of the United States
- Reviewers
 - 190 volunteer reviewers; 114 reviewers used
 - Reviewers were from 24 countries
 - 142 Reviewers volunteered for emergency reviews
 - 262 Paper Review Assignments
 - 7 Symposia Review Assignments
 - 244 Completed Assignments (91%)
 - 13 declined (5%)
 - Balance did not respond or did not complete (4.5%)
 - Average reviews per reviewer for OM = 2.36 reviews per reviewer (3.36 Academy-wide)
 - Of the reviewers, 43 were not a member ; 108 were AoM members for under 5 years; 20 have been members for 5-10 years; 19 have been members for over 10 years
 - 51 volunteer reviewers were students
 - 37% of the reviewers were from outside of the United States

- Other Volunteers
 - 101 Session Chairs
 - 106 Discussants
 - 103 Facilitators

The OM Program begins on Monday morning with the Welcome Breakfast at 8:30 AM in Franklin 13 of the Philadelphia Marriott. We will have paper sessions in the same room beginning at 9:00. At 10:40, we will have a Meet the Editors Symposium with editors from International Journal of Operations & Production Management, Journal of Operations Management, Production and Operations Management, Decision Sciences, Management Science, The Decision Sciences Journal of Innovative Education, Quality Management Journal and International Journal of Management Reviews.

The afternoon will provide an interesting session on Interdisciplinary Operations Management. At 2:30, the tradition of the Journal of Operations Management Best Paper Award will continue. Three excellent papers will be presented with the award made at the end of the session. These include:

- A Behavioral Study of Supply Manager Decision-Making: Factors Influencing Make Versus Buy Evaluation by Susan Powell Mantel; Indiana U., Indianapolis; Mohan V. Tatikonda, Indiana U; and Ying Liao, U. of Toledo
- Impact of Role in the Decision to Fail: An Exploratory Study of Terminated Projects by David M Dilts, Vanderbilt U; Ken Pence, Vanderbilt U.
- Evolution in the Strategic Manufacturing Planning Process of Organizations by Karen Papke-Shields, Salisbury U.; Manoj K Malhotra, U. South Carolina; Varun Grover, Clemson U.

At 4:10, the OM Division Business Meeting and Awards will be held. All OM Division members are encouraged to attend. The Chan Hahn Award for Best Paper, Best Student Paper, and Best Reviewer Awards will be given. Additionally,

items of interest to OM Division members will be discussed.

The OM Division Social will begin in Franklin 2 at 6:00PM and will last until 7:30. All members are welcome.

Tuesday will be another packed day with five paper sessions in Franklin 13 and a variety of interactive and visual papers presented throughout the day.

Wednesday is also booked with two morning paper presentations sessions.

There will be lots of breaks and food throughout with Franklin 13 as the center of activity. We look forward to seeing you all there and again, thanks for all of the support in making this a great session!

*Diane Parente
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PDW Chair's Message, *continued from page 1*

Those that the OM division is organizing or co-sponsoring this year are as follows broken by dominant classification (obviously in many cases multiple classifications apply):

Thematic:

- Integrating Ops and Ethics: Directions for Research
- Integrating Ops and Ethics: Ethics and the Supply Chain
- Institutionalizing Business Ethics: The Mandate and the Challenge
- Exploring the Theory & Practice of Management and the Values Underlying the U.S. Constitution

Research:

- Bringing Practice Back into our Scholarship
- Sustainable Supply Chain Management

- The Trajectory of Joint Technological Change in Operations and Information Systems
- Strategic Sourcing in Health Care using a Systems Science Approach
- The Management of Large Engineering Projects: Debating a Research Agenda
- The Management of Alliance Portfolios and their Performance Implications
- Publishing on Both Sides of the Atlantic

Methods:

- How to Study Project Management: Diverse Research Methods and Project-Specific Phenomena
- Process Research Methods Workshop
- Micro Methods for Macro Problems: Using experiments to advance theory in strategy and technology management
- The Analysis of Change via Latent Growth Modeling
- Hamlet's Dagger: Managing Attention, Information and Uncertainty
- Comparative Visualization Techniques

Teaching:

- Teaching Project Management (with "people" in mind)
- New Wine in Old Bottles: Innovative Teaching for Emerging Management Topics

Off-sites:

- Experience Management at the National Constitution Center
- Park Maintenance Volunteering Project

Thanks to Ravi Kathuria, OM Division webmaster, the web team has been hard at work including information that will help you to have an enjoyable and productive conference. The Marriott rooms used by OM sessions during the pre-conference and main program are highlighted in the hotel floor plan (http://www1.chapman.edu/~kathuria/Philadelphia_Marriott.pdf) that is posted on the Conference page of the OM division (<http://om.aomonline.org/conference.php>). You might want to print a copy of the floor plan and

list of sessions, as you prepare to attend the conference in Philadelphia.

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Operations Management Doctoral Consortium Research Incubator 2007

The 2007 Academy of Management Operations Management Division Doctoral Consortium will be held in Saturday afternoon, August 4 as a part of the Academy conference in Philadelphia. The consortium's research incubator format takes this event unique: We run the consortium as three concurrent half-day sessions, each attended by four to five Ph.D. candidates and roughly the same number of faculty. Compared to a standard conference paper session, this allows plenty of time for a deep dive into each candidate's research. All candidates' materials are available for review in the weeks before the session, and one faculty member is assigned to be lead discussant of each candidates' research. This makes for an intensive afternoon for faculty and candidates alike.

The consortium also includes a buffet lunch and dinner/reception. This provides a great opportunity for all participants to get to know one another.

I attended the consortium as a faculty participant for the first time last year, and I was greatly impressed by the degree to which the participants both engaged and supported one another. It was also a lot of fun.

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Interesting Journal Information

Journal of Operations Management	http://www.elsevier.nl/inca/publications/store/5/2/3/9/2/9/
Academy of Management	http://www.aom.pace.edu/publications.stm
POMS	www.poms.org
IJOPM	www.mcb.co.uk/ijopm.htm
Decision Sciences	www.bus.msu.edu/dsjonline/
Management Science	http://mansci.pubs.informs.org/
IEEE Trans on Engineering Management	http://www.emp.pdx.edu/ieee/ieee.html
Jnl of Business Logistics	http://www.clm1.org
Supply Chain Management	http://www.mcb.co.uk/scm.htm
Intl Jnl of Production Research	http://gort.ucsd.edu/newjournal/i/msg02651.html
Intl Jnl of Physical Distribution & Logistics Management	http://www.mcb.co.uk/ijpdlm.htm
Intl Jnl of Production Economics	http://www.elsevier.com/inca/publications/store/5/0/5/6/4/7/index.htm
Quality Management Journal	http://www.asq.org/pub
Journal of Innovative Education	http://www.mba.wfu.edu/dsjie/



Come See Ben Franklin
 The Franklin Institute
 Philadelphia, Pennsylvania
 August 3-8, 2007

OM Division Officers 2006-07

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Conference Program Available at:

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