



ACADEMY OF MANAGEMENT

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# Perspectives

THE NEWSLETTER FOR THE OPERATIONS MANAGER

[

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**ACADEMY OF  
MANAGEMENT  
TORONTO 2000**

## **FIRST WORDS**

	<p><b>MESSAGE FROM:</b></p>
	<p><b>M. Johnny Rungtusanatham</b></p>
	<p><b>Editor, <u>Perspectives</u></b></p>

*Greetings from Tempe, Arizona! Our Division leaders have been toiling diligently and much has happened since the last issue. The Program Chair (Tom Choi), PDW Chair (Jan Hartley), and the Doctoral Consortium Co-Chairs (Rob Handfield and Jay Jayaram) are close to finalizing the programming for the 2000 Toronto AOM OM Division meeting. The AOM Board of Director has also informed Cecil Bozarth (1999-2000 Chair, OM Division) of its decision regarding the proposed affiliation with the Journal of Operations Management. You will find related informational pieces in this issue.*

*Also in this issue is an editorial by one of last year's participants of the OM Division Doctoral Consortium in Chicago. I trust that you will find his insights interesting and useful in convincing potential doctoral students to participate.*

*This is also my second and, very likely, the last issue in my role as Editor of Perspectives. Depending on our budget and time, we might be able to put together another short issue just before the Toronto meeting. In any case, it has been fun to do some creative work that harks*

*back to the days when I worked as a college newspaper journalist!*


*Finally, I echo my colleague's sentiments – "WE will have a SWELL time in Toronto"! I look forward to seeing many of you in August and to interactions that would continue the tradition of excellence in scholarship that the OM Division has attained.*

Johnny Rungtusanatham



## Toronto Night Skyline

## UPDATES

	<p><b>2000 AOM OM Division MEETING in TORONTO</b></p> <p><i>Thomas Choi</i></p> <p><b>Arizona State University</b></p>
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*"There will be a swell time in Toronto this year! We hope you are planning to come to Toronto for the Academy of Management's annual meeting (August 4-9)."*


Our submission rates are up again this year. We have 56 paper submissions and five symposium submissions. Based on a quick scan of submissions, the overall quality of the papers appears to be very high. So, although the program has not been finalized yet, things are looking up for us. As before, the Chan K. Hahn Distinguished Paper Award will be given to the best competitive paper. A second award will be given for the best student paper. Also, to

celebrate the efforts of the anonymous reviewers who put in tremendous amount of work to review papers for the division, new this year is the best reviewer award.

For those of you who have submitted papers and symposia proposals (Thank You!), we will be getting back to you in early April with the results of the reviews. Presently, we are making programming decisions and negotiating with the Academy on various ways to present OM papers at the meeting.

Thinking ahead to August, we want to alert you to the fact that there will be a big "Caribana" festival in Toronto at the same time that we are there. Please act early in planning your visit. To help you, the Academy of Management has already created a web page to provide you with information related to the 2000 Toronto meeting (see <http://aom.pace.edu/meeting/>). Through this web entry, you can make room reservations, as well as get information on car rentals, airfare, visas/passports, the "ever cool" AOM T-shirt, childcare services, and shuttle services.

For the 2000 Toronto meeting, the OM Division has been assigned to the Royal York Hotel. We will be there along with TIM, ONE, and other divisions. Please join us for intellectual discussion and good times!


	<p><b>2000 OM Division PDW in TORONTO</b></p> <p><b>Janet Hartley</b></p> <p><b>Bowling Green State University</b></p>
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*"Would you like to learn how technology is being used in the OM classroom, stay current on the leading-edge global operations research, or find out how companies have dealt with ERP implementation? If so, mark your calendar and plan to attend the Professional Development Workshops in Toronto."*

On Saturday, August 5, from 1:00-2:30 p.m., John Ettlie, Rochester Institute of Technology, will chair a session on the challenges and pitfalls of ERP implementation. He will be joined on the panel by Andy McAfee, Harvard University, and Scott Dulecki, QAD. From 3:00-4:30 p.m. Saturday afternoon, Diane Parente, Penn State University – Erie, and Scott Shafer, Wake Forest University, will discuss how they use technology in the OM classroom.

If you have an interest in global operations management than Sunday's offerings are for you. The sessions running from 8:30 a.m. to 12:00 noon will cover issues with manufacturing and service research. Participants include: Robert Klassen (University of Western Ontario), Clay Whybark (University of North Carolina), Danny Samson (University of Melbourne), Lawrie Corbett (Victoria University), Jack Wacker (Iowa state University), Aleda Roth (University of North Carolina) and Larry Menor (University of Western Ontario).

In addition to the workshops, a pre-conference social is planned from 5:00-6:00 p.m. on Saturday evening. Stop by and catch-up with friends before heading off to dinner!

	<p><b>YOUNG GUNS, OLD HANDS, &amp; COURTIN_</b></p>
	<p><b>Cecil Bozarth</b></p>
	<p><b>North Carolina State University</b></p>
	<p><b>1999 – 2000 Chair, OM Division</b></p>

By the time this newsletter reaches you, much of the 2000 program will be in place. For the first time in years, we will have a program that stretches all the way through Wednesday, August 9th. As a result, the OM Division will cap off this year's program with something new – a celebratory continental breakfast on August 9th (8:30 – 9:00 a.m., Manitoba, Royal Oak).

Much of our program's growth is due to an influx of "young guns" – faculty members who have been out only a few years. Yet, we have not been as successful retaining senior faculty. Some turnover is inevitable as people retire and career interests change, but the drain of senior faculty is a critical problem. Imagine what this Division would be like if people like David Dilts, Barb Flynn, and Peter Ward were not here every year! I encourage you to share your ideas on how we might encourage senior faculty to remain involved. Elect Division Fellows? Honorary luncheons? The Division Officers are anxious to hear your suggestions on how we might "court" these "old hands."

And speaking of "courtin\_", we have heard back from the Academy's Board of Governors (BoG) with regard to our proposed relationship with the *Journal of Operations Management*. The BoG liked much of what we proposed, including a special JOM issue tied to a future Academy conference theme, and announcements of special issues in the Division newsletter. The BoG even offered to provide room space for JOM editorial board meetings at the annual conference.

Unfortunately, the BoG stopped short of approving any formal relationship with JOM. Specifically, there was concern that such a relationship might establish a precedence leading to "balkanization" of the Academy into divisions with their own specialized journals. They have a point. And if we read between the lines, the BoG's comments suggest that the Academy leadership considers OM to be a viable research area, and is concerned about losing out to non-Academy journals. I consider this to be a good sign.



# Toronto

## Eaton

## Centre

## EDITORIAL

	<p><b><i>The 1999 OM Doctoral Consortium: A "First Person" Perspective</i></b></p> <p><b><i>Elliot Bendoly</i></b></p> <p><b><i>Indiana University</i></b></p>
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In all honesty, last year's OM Division Doctoral Consortium was one of the most valued experiences in my pre-professional career. I attended the consortium under the encouragement of my colleague and friend, Daesik Hur, also at Indiana University. At first I had my obvious doubts about spending additional time and money on the program, in part due to the fact that I had only recently completed my second year of doctoral studies. Fortunately, the program turned out to be more than I had expected.

Naturally, there was the networking associated with any professional academic setting. But, beyond this was a feel of community unlike that promoted by other large conferences where OM topics dominate. This was the Academy meeting. A necessarily interdisciplinary setting and one to which the consortium served in the essential role of representative. There was no overarching theme of OM outside the consortium. We were just another facet of business administration, and that brought the consortium attendants closer together.

The consortium activities were also designed to encourage interaction. Speaker panels, informal table discussions and one-on-one ice breaking activities took the place of traditional lectures, keeping both the students and the faculty interested. Issues relating to vitae content,

interview tactics and placement strategies were brought to the foreground. And the faculty discussion leaders were extremely open and frank on these critical points. Post employment issues regarding future research and publication, service, post-undergraduate teaching and tenure were also discussed. All in all, it gave me a lot to think about when I got back. I'm still thinking about it.

I'll be returning this year because I think outreach programs like the OM Doctoral Consortium at AOM are essential to facilitating future interdisciplinary research as well as the political integration of the disciplines overall. If you're in agreement, and if you're interested in getting a preview of the job search process, I'd encourage you to participate. I hope to see many of you in Toronto this August!

Toronto,  
CANADA



## Call for Papers

***Journal of Operations Management***

**A Special Issue on**

**Case Study and Field Research**

**Deadline: March 30, 2001**

Jack Meredith and Danny Samson

Co-Editors

The *Journal of Operations Management* invites papers for a special issue on case study and field research. Case studies and field research can be extremely useful in the development or exploratory, hypothesis-generating" stage of research, and in answering questions about "why" phenomena or relationships between variables are observed in operations management.

While there has been solid growth in operations management of studies that statistically relate various elements of operations practice to performance, there has not been similar growth in

rigorous case and field research. This methodology is typically aimed at generating hypotheses and deeper insights about operations management issues and problems through direct observation and on-the-spot data collection. This issue aims to focus on case and field research studies that generate the type of knowledge that cannot be gleaned purely from the statistical analysis of pre-formatted questionnaires, or are at the hypothesis generating rather than hypothesis testing stages of development. Articles can be based on one or several case studies, or a field study, and may include qualitative or quantitative analysis of data. They should be rigorous in their approach and methodology. Papers should be explicit in their articulation of the new insight or rich illustration of an operations management concept, or the hypotheses being generated by the case or field work.

For more information, please refer to the Call for Papers at [www.mba.wfu.edu/jom/call1.html](http://www.mba.wfu.edu/jom/call1.html) or contact Jack R. Meredith, Co-Editor, at [jom@mba.wfu.edu](mailto:jom@mba.wfu.edu), or Danny Samson, Co-Editor, at [d.samson@mbs.unimelb.edu.au](mailto:d.samson@mbs.unimelb.edu.au). Submission deadline is March 1, 2001.