



ACADEMY OF MANAGEMENT

# Perspectives

THE NEWSLETTER FOR THE OPERATIONS MANAGEMENT DIVISION

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## Doing Well by Doing Good



**Philadelphia, PA,  
August 3-8, 2007**

## From our Division Chair (2007)



I enjoyed meeting many of you at the 2006 Annual Meeting in Atlanta. Those who traveled to Atlanta on Thursday or Friday just before the conference may have experienced long waits at the airport because of new rules on

gels and liquid that can be brought on board the plane. ...continued on page 2

## From our Program Chair (2007)

If I were to give everyone a calendar for the next few months, it would include the traditional holidays and

➤ **AOM Submission Date,  
Monday, January 15**

The theme this year is **Doing Well by Doing Good!** There

are numerous opportunities for OM members to demonstrate the ... continued on page 3



## From the 2006 Program Chair



We had a wonderful meeting in Atlanta this year thanks to the authors who presented their work, the attendees who enthusiastically participated in discussions, the hard-working reviewers who

...continued on page 3

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## Division Chair's Message *from page 1*

Travel problems aside, the meeting by any measure was a tremendous success thanks to the tireless efforts put forth by Hale Kaynak (University of Texas-Pan American), Program Chair, and Diane Parente (Penn State University-Erie), PDW Chair. In addition, kudos to Mohan Tatikonda (Indiana University) for organizing an excellent doctoral consortium. We had more participation at the conference than ever before. We are hoping our division can keep this up but we need your help to make that happen!

At the Board meeting in Atlanta, we decided that we will expand the number of Newsletter issues by one. We feel that having better communications is necessary as the division continues to grow. The division membership has grown by more than 50% in the last few years to over 600 members. Most of the growth has come from international members. That is exciting news but in terms of sheer numbers we are still far behind many other divisions in the Academy. One of our objectives is to continue to grow our division further. We hope that each of you will serve as an ambassador and spread the good word about the division to your friends and colleagues.

This year we have several new division officers. Elliot Bendoly, Emory University, who had served for several years as the Webmaster, is the 2007 PDW Chair. We wish to thank Ravi Kathuria, Chapman University, for agreeing to take on the responsibility of Webmaster. In addition, we welcome Amelia Carr, Bowling Green State University, as the new Treasurer. For years, we had managed without a treasurer but felt that our division and budget has grown over the years and we needed a treasurer to take care of the finances. The Board also decided to use Ambassadors-at-large to promote the division. Suzanne De Treville (Université de Lausanne), Kate Blackmon (Oxford University), and Anita Tucker (University of Pennsylvania) have all agreed to serve in that role. In addition, Linda Brennan (Mercer University) has agreed to chair the Membership Committee. She will be assisted

on that committee by Rachna Shah (University of Minnesota), Greg Stock (Northern Illinois University), and Veronica Martinez (Cranfield University). As with any non-profit organization, we are always looking for volunteers. If you would like to help please let us know.

When I was elected as the 2004 PDW Chair, Tom Choi (Arizona State University) informed me of the good news. He also alerted me that I will be involved with the next Five-Year Report for the OM Division. Well, Tom should know because he was responsible for putting together the last 5-year report. Time has flown by quickly and we are now in the process of writing the next report. The report will need plenty of input from our members and past officers. Recently, we administered a survey to get feedback from our members on a variety of issues for improving the division and serving the members better. We had a 22.4% response rate (135 out of 602 members) thanks to our members who responded to the survey. The report will be posted on our website when we complete the analysis. The two lucky winners based on a random drawing of the survey respondents are:

- 1 year *Journal of Operations Management* subscription: Kurt Hozak (Ohio State University)
- 1 year electronic *International Journal of Operations and Production Management* subscription: Mile Terziovski (University of Melbourne)

We wish to thank Ken Boyer and Morgan Swink, co-editors of the *Journal of Operations Management* and Andrew Taylor and Margaret Webster, co-editors of the *International Journal of Operations and Production Management* for their generous donation.

We look forward to an exciting year and encourage you to submit your proposals to the next meeting of the Academy in Philadelphia. If you have any suggestions please do not hesitate to contact me or any of our officers. Thank you.

G. Keong Leong  
University of Nevada Las Vegas  
Keong.leong@unlv.edu

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## **2007 Program Chair's Message...from page 1**

extraordinary contributions that our discipline can make to society by doing well. All submissions will be online this year through the AoM website.

There is a new rule this year on submissions. You may only have three submissions, in total, of papers and symposia proposals. In past years, if you had more than three submissions, you were able to remove your name from one. This year, that practice will not be allowed. The entire submission (over 3) will be removed from the program for all authors. So, my advice is to be sure you are completely aware of not only what you submit but what coauthors may submit. **REMEMBER THE NEW RULE OF THREE!**

The Chan K. Hahn Distinguished Paper Award will be given for the best competitive paper. The Division also awards best reviewers (last year there were three). We also recognize the best student paper. Please note that the paper must be clearly identified as a student paper at the time of submission.

The 2007 Conference will be held in Philadelphia from August 3-8. We had a large number of submissions last year and need to maintain the upswing in interest and membership by continuing to increase our numbers. The Division is awarded the number of sessions based on submissions. Please contribute to another outstanding program in Philadelphia.

The URL for submissions and reviewing is <http://meeting.aonline.org/2007/>. Please read the guidelines carefully and completely. You may contact Jimmy Le at [jle@pace.edu](mailto:jle@pace.edu) with questions or problems with your submission. To avoid problems with the Academy's servers, please complete all electronic submissions several days before the January 15 deadline. You may

contact me with questions about appropriateness to the Division.

Don't forget to sign up to be a reviewer and participate in any and all parts of the OM Division events.

We are looking forward to working with all of you as presenters, reviewers, session chairs, and volunteers. Please contact me directly if you are willing to serve in the role of session chair or facilitator.

*Diane Parente  
Penn State Erie  
Black School of Business  
Dhp3@psu.edu*

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## **2006 Program Chair's Message, from page 1**

selected the papers we heard, and the sponsors who made it possible for us to socialize and exchange ideas. Because we had so many high quality submissions again this year, we had a full program with excellent presentations of the highest caliber.

It was a busy, exciting few days. Thirty-nine papers were presented in 11 Regular Division Sessions, 11 papers were presented at 10 Interactive Paper Sessions, and another set of 10 papers was delivered at two Visual Paper Sessions. Participants also had opportunities to attend several symposiums: a Showcase Symposium (with TIM), a Shared Symposium (with BPS), and a Division Symposium.

As in the past, a highlight of this year's program was the *Journal of Operations Management's* Best Paper Session. The three finalist papers published by the journal in 2005 were: "TQM across Multiple Countries: Convergence Hypothesis versus National Specificity Arguments" by Manus Rungtusanatham (Arizona State University), Cipriano Forza (University of Padova), Balaji R. Koka (Arizona State University), Fabrizio Salvador (Istituto de

Empresa), and Winter Nie (Thunderbird, The Garvin School of International Management); “Role Change of Design Engineers in Product Development” by Paul Hong (University of Toledo), Mark A. Vonderembse (University of Toledo), William Doll (University of Toledo), and Abraham Y. Nahm (University of Wisconsin - Eau Claire); and “Supplier-supplier Relationships in the Buyer-supplier Triad: Building Theories from Eight Case Studies” by Zhaohui Wu (Oregon State University) and Thomas Y. Choi (Arizona State University). The award for the best paper went to Wu and Choi. We would like to congratulate these researchers as well as the authors of the other two papers for their significant achievements. We also want to thank Dr. Robert B. Handfield, outgoing Editor-in-Chief of *JOM*, profusely for taking time out of his busy schedule to introduce both the finalist papers and their presenters, and presenting the awards.

The high quality of the papers presented this year made the selection process for the Division paper awards a challenging but also a rewarding task. This year’s Chan Hahn Best Paper Award went to Xingxing Zu, Lawrence Fredendall, and Tina Robbins, all at Clemson University, for their paper, “Organizational Culture and Quality Practices in Six Sigma.” The finalists for the Best Paper Award were: Xiaosong (David) Peng, Roger Schroeder, and Rachna Shah, all at the University of Minnesota, for their paper, “Towards a Plant Level Theory of Capabilities: The Definitions and Measurement”; and Anita L. Tucker at the University of Pennsylvania, for her paper, “Facilitating Learning from Front-line Failures.” The winner of the OM Division’s Best Student Paper Award was Mahour Parast, at the University of Nebraska-Lincoln, for his paper, “A Framework for Quality Management Practices in Strategic Alliances.” The finalist for the Student Paper Award was Christina Scott-Young at the University of Melbourne, for her paper, “Modeling Team Efficacy in Capital Projects: an Exploratory Study.” We would like to congratulate all our Division’s award winners and finalists.

We cannot emphasize enough the role of the reviewers in developing a great program. We were fortunate to have 157 volunteer reviewers from 26 countries participate in the review process for this year’s program: Australia (6), Brazil (4), Canada (4), China (2), Colombia (2), Czech Republic (1), Denmark (2), Finland (1), France (3), Hong Kong (1), India (1), Ireland (1), Israel (1), Italy (1), Japan (2), Malaysia (2), Mexico (2), New Zealand (1), Portugal (1), Spain (1), Switzerland (3), Taiwan (2), Thailand (1), Turkey (1), United Kingdom (9), and United States (102). We would like to thank all of them from the bottom of our hearts for their outstanding effort. Because of such outstanding participation, we did feel the need to break a little from tradition this year. Instead of presenting one best reviewer award as we usually do, we presented three at this year’s meeting: Rita Di Mascio at the University of New South Wales, Australia; Thomas F. Gattiker at Boise State University; and John K. Visich at Bryant University.

Final congratulations go to Aleda Roth on receiving the Distinguished Scholar Award for her leadership and commitment to the OM Division and to the OM field as a whole. Thank you very much Aleda for being a great role model to all scholars in and out of the OM field. We also want to express our deep appreciation to Andrew Taylor and Margaret Webster, co-editors of the *International Journal of Operations and Production Management*, for presenting the award and the Emerald Group Publishing Limited for sponsoring it.

Last but certainly not the least important to the success of this year’s program were the sponsors. We would especially like to express our sincere appreciation to McGraw-Hill for sponsoring the Chan Hahn Best Paper Award. And thanks to the generosity of our sponsors, we were able to refresh and reinvigorate ourselves during an intellectually challenging conference:

- The University of Colorado at Colorado Springs Distance MBA Program for contributing to the Division’s Social.

- The Goizueta Business School, Emory University for sponsoring a coffee break right before the *JOM* Best Paper Session.
- The College of Business Administration, The University of Texas -Pan American for sponsoring the Division's Welcome Breakfast.
- Dr. Andy Cwalina, Nova Southeastern University for sponsoring a coffee break.
- The Department of Management, Marketing and International Business of The University of Texas -Pan American for sponsoring a coffee break.

Before concluding, I also wish to thank G. Keong Leong and Rebecca Duray for sharing their knowledge and experience with me during my tenure as the Program Chair. I also extend my appreciation to Yvonne S. Galan, Elia Ovalle, and Phyllis Hutchins, the hard-working administrative assistants here at The University of Texas–Pan American, whose help and support was invaluable. Being the program chair of this year's meeting was a privilege, an honor, and a great time. Just reviewing this year's conference has me looking forward to next year. I hope all those who attended feel the same.

*Hale Kaynak*  
*The University of Texas – Pan American*  
[hkaynak@utpa.edu](mailto:hkaynak@utpa.edu)

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## OM Division Website

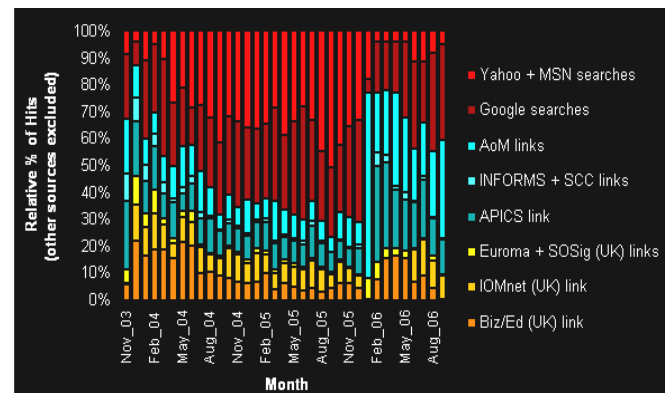
After managing the site for... well... too long, I'm happy to pass the reigns over to the competent hands of Ravi Kathuria. As a symbol of the change, I think it's only appropriate to provide a most recent "state of the site" so we can plan appropriately for new developments into the future.



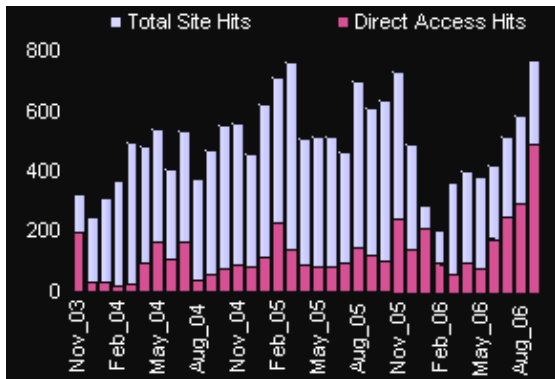
### Online Visibility

Interest in the OM continues to grow – though this isn't entirely captured by the sheer volume of

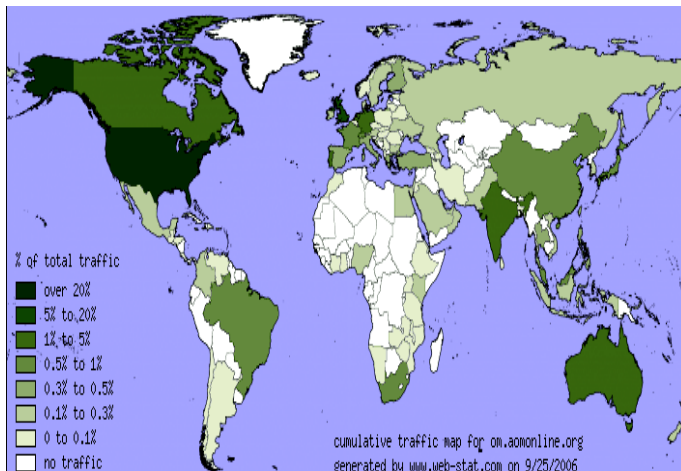
unique visits to the site. Unfortunately in January of this year, the organization of the Academy's network was restructured resulting in changes to the URLs of many of its divisions (including ours). This in turn knocked us off the radar, at least temporarily, of several prominent search engines; Notably, Yahoo, MSN and Google. While we've recovered our presence on Google, we haven't done quite as well on other engines – not really a huge issue since individuals running into use via these engines are often doing so by accident. AoM and APICS links remain fairly strong and are perhaps clearer mechanisms for interpreting interest in the division.



A still more telling indication of interest are trends in traffic from individuals that link to our site directly (either through an embedded e-mail link, by typing in our URL or selecting it from a list of save favorites). These "direct access" hits have grown strongly over the course of this year – suggesting that the site may be of particularly growing use to our members (the key constituents it was designed to serve most in the first place). This growth in direct access has made the month of September 2006 the most visited month in the history of our site (even in lieu of the losses of presence on Yahoo and MSN).



Also worth noting is the continued growth of international interest in our site. Since we've begun monitoring hits, we've been visited by more than 100 nations and territories. While U.S.-based visits clearly remain the most numerous, strong showings by Canada, the U.K., Australia, Germany, India, France, Portugal, Brazil, Japan and China as well as many other regularly contributing nations are encouraging signs that we continue to appeal to a wide spectrum of viewpoints. In the future we will look for mechanisms to broaden this international visibility – hopefully taking joint initiatives with other international organizations that could find value in the kind of work that we champion.



### Virtual Markets

By all signals this is turning out to be a very nice market for OM doctoral students. The number of applicants has not appreciably changed but the number of schools advertising for starting positions (some seeking multiple positions) has

been remarkable. Granted some of the positions advertised are clearly oriented towards non-empiricists, but given the traditional predominance of OR professionals that shouldn't be surprising. What is encouraging is the wide range of high level schools open to the idea of employing competent individuals with empirical interests. By October at least 45 such schools had already made their interests plain. And those joining the ranks continue to grow. If this is an artifact of the retirement of old guard and a more enlightened and expanded view of methodological contribution and worth in the Operations domain, we may encounter similar numbers next year. Here's hoping.

To help facilitate our ability as a community to share information both on job opportunities and the fine cadre of empirically trained doctoral students affiliated with the OM division, in August of this year we introduced two new features to the OM website: a "jobs" page and an "applicants" page. We'll likely revise the means by which this information is organized in later years, but at this point the pages certainly seem to have been serving their purpose – providing a one-stop shop for empirical candidates pursuing work at institutions where their approaches can be appreciated.

*Elliot Bendoly*  
*Emory University*  
*Elliot\_bendoly@bus.emory.edu*

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## Division Business Meeting Minutes

The OM Division's 2006 Annual Business Meeting was held on Monday, August 14 in Atlanta, Georgia. Rebecca Duray, Division Chair, began the meeting with an overview of the division's financial position, making note that the division can only carry over 50% of the Academy's allocation to the division from one year to the next. She also highlighted the division's growing membership, with 610 current members, up from 360 members five years ago.

She announced that the division is currently undergoing a 5-year review, and members should have received a request to complete a division survey. JOM and IJOPM have each donated a one-year subscription to be awarded to randomly drawn survey respondents. A second survey will be distributed following the annual AOM meeting, which will involve a SWOT analysis of the division. Rebecca concluded her remarks by thanking the sponsors of this year's meeting (Boise State, Bowling Green State-SCM Institute, Goizueta Business School, McGraw Hill – Decision Sciences, Andy Cwalina of Nova Southeastern, Penn State Erie, University of Colorado at Colorado Springs DMBA program, University of Texas Pan Am – College of Business and Department of Management, Marketing and International Business), and outlined sponsorship levels for next year's meeting (Bronze - \$100, Silver - \$300, Gold - \$500 (coffee break sponsor), and Platinum - \$1000 (breakfast, lunch, receptions, doctoral consortium, co-sponsor OM social, or PhD student scholarships)).

Officer reports were made, beginning with Keong Leong, Division Chair Elect. Keong highlighted his intention to use information from the 5-year report to improve the division. He thanked Diane, Hale, and Mohan for putting together a great conference.

Hale Kaynak, Program Chair, thanked all of the reviewers, chairs, and presenters at this year's conference. She announced that this year's OM division program consisted of 1 showcase symposium, 1 shared symposium, 1 division symposium, 11 division papers, 10 interactive papers, and 10 visual papers. Submissions were reviewed with the assistance of 157 reviewers from 26 countries through a newly created centralized review system. Three reviewers were selected to receive "best reviewer awards".

Diane Parente, PDW Chair and incoming Program Chair, expanded on Hale's comments, requesting the assistance from members to review for next year's program, and noted that the review

system is an "opt in system" so everyone must fill out a form again to volunteer to review. Diane noted that the OM division participated in 24 PDW sessions, collaborating with 17 other divisions/ interest groups. The division participated heavily in a series of sessions related to Hurricane Katrina, including a session involving a presentation from Jason Jackson, Wal-Mart's director of business continuity and manager of its Emergency Operations Center. As incoming program chair, she announced that next year's conference theme is "Doing well by doing good." She encouraged paper and symposia submissions, and mentioned that at least one symposia must be related this theme. She also explained that the acceptance rate for the conference will be a little different than the traditional 33% rate – this rate will now depend on the number of conference rooms available as well as the number of submissions. Diane also informed members that the "rule of 3" has also been modified. In the past, if someone's name was on more than three submissions, the program chair would ask the author to take their name off of one (or as many as needed to comply with the rule) of the submissions. Now, the author will need to pull an entire paper from consideration for the program if his/ her name appears on more than three submissions. Related to new policy, Rebecca stated AOM suggests that student paper awards be given to student-only, sole-authored papers, and that these papers must be identified as such during the submission process.

Elliot Bendoly, incoming PDW Chair, announced that he will send out a call for next year's PDW in the next couple of weeks following the meeting, and encouraged members to think about interactive sessions focused around the conference theme. Most decisions for PDW sessions will be made by December. Having assumed the PDW Chair position, Elliot requested that he would like someone else to take on the responsibility of Webmaster. He mentioned that the division website is managed by AOM, and the person will primarily be responsible for updating links on the page. Elliot also stated that there is a job page on the website, currently with 14

postings. He requested additional advertisements for OM positions, particularly those with an empirical focus that would be of interest to AOM attendees.

Rebecca mentioned that in addition to the need for a new Webmaster, the division needs members to volunteer for Ambassador-at-large positions, newsletter contributors, and Membership Committee members. Linda Brennan will be chairing the Membership Committee, and Amelia Carr is the division's new treasurer.

Mohan Tatikonda, Doctoral Consortium Chair, reported on this year's consortium. He stated that 15 students were accepted to participate in this year's consortium, which involved the review of each student's dissertation proposal or research project. He described the format of the consortium, which is unique compared to consortiums at POMS or DSI. Prior to the consortium students send a PowerPoint presentation to Mohan, who provides a first-round review of each project. At the consortium, each student makes a 20-minute presentation and then receives feedback from faculty participants. This provides a small, intimate setting, with ample time for feedback and discussion. Mohan thanked consortium faculty participants and sponsors, and informed everyone that the student vitas are on his webpage – [www.mohantatikonda.com](http://www.mohantatikonda.com). He asked that members encourage any student who has not yet defended his/ her proposal to encourage them to apply next year, and invited faculty to participate. It was announced that Thomas Gattiker will be next year's consortium chair.

Rebecca concluded the meeting with the presentation of awards. Morgan Swink was presented with an award of appreciation for his dedication and service to the division. Thomas Gattiker, Rita Di Mascio, and John Visich each received a Best Reviewer Award. The Best Student Paper Award went Mahour Parast. Christina Scott-Young was a finalist for the award. Xing Xing Zu, Lawrence Fredendall, and

Tina Robbins received the Chan K. Hahn Best Paper Award. Two papers were selected as finalists for the award, including one by Xiaosong Peng, Roger Schroeder, and Rachna Shah, and another by Anita Tucker. Aleda Roth was selected as this year's OM Distinguished Scholar. Andrew Taylor and Margaret Webster, editors of IJOPM and sponsors of the Distinguished Scholar award, presented Aleda with her award. Aleda expressed a sincere thanks to the division, and noted her appreciation of the division's ongoing support of empirical OM research.

*Karen Chinander*  
*Secretary*  
*Florida Atlantic University*

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## **Operations Management Doctoral Consortium Research Incubator 2007**

The Operations Management Division is proud to announce its 2007 doctoral consortium to be held at the Academy of Management (AoM) conference in Philadelphia. The AoM Conference is the premier venue for empirically-focused Operations Management research.

The consortium follows an intensive research incubator format. Students present their research proposals to a panel of distinguished faculty that provides feedback and guidance on each proposal. To ensure the highest quality feedback, faculty also review the proposals prior to the event. This format has proven valuable as students refine and complete their dissertation proposals, and it is very engaging for the doctoral faculty as well.

Doctoral students working on any Operations Management topic may participate. Space is limited to 12 students. Preference is given to students employing empirical research techniques in their dissertation work. Preference is also given to those students who are "mid-career" within their doctoral program; that is, those who have formulated a dissertation research proposal but have not yet carried through the bulk of the



dissertation research. The research incubator format is generally less appropriate for students in the early stage, or concluding stage, of their doctoral program. Students who have attended other doctoral consortia find this consortium uniquely beneficial due to its sole and intensive focus on developing research.

Outstanding faculty with proven empirical research records serve on the consortium faculty panel. Students also interact with the doctoral faculty at the sponsored networking dinner. Accepted students will receive modest stipends to support conference and travel expenses. Discounted lodging will be available for students (see the conference website and reserve early).

Applications consist of the following: vita, your full contact information, your advisor's contact information, one-sentence statement on your stage in the doctoral program, and a one-page summary of your dissertation research. Formatting instructions for the summary should be downloaded from the consortium chair's website (url below). Electronic applications are required. Submissions are accepted through April 15, 2007. Please email the application to the consortium chair:

Prof. Thomas F. Gattiker  
College of Business and Economics  
Boise State University  
**TomGattiker@BoiseState.edu**  
<http://deptwebs.bsunt.net/om/tgattiker/>  
<http://meeting.AoMonline.org/2007>

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## ***CALLS FOR PAPERS***

***Decision Sciences Announces  
Four Calls for Papers  
Decision Sciences Special Topic Forums***

### ***New Directions for Supply Chain Design***

Associate Editor Team  
Kyle D. Cattani and Vincent A. Mabert

The past two decades have witnessed a proliferation of supply chain designs. In many cases, supply chains have become more global and complex, with vast challenges in the coordination of material, information, and finances. In other cases, supply chains have become more streamlined, with fewer players and much shorter lead times. With more choices available for structuring supply chains, the question of "What is the best design for our supply chain?" remains as important and challenging as ever. Only recently have academics given serious consideration to the question of supply chain design and how to best structure a supply chain to align with other competitive decisions. This Special Topic Forum calls upon researchers to challenge our disciplines to consider new directions for supply chain design research-ones that provide critical managerial insights for strategic and operational managers.

Building on the editorial mission of *Decision Sciences*, this Special Topic Forum (STF) seeks manuscripts utilizing diverse research approaches such as theoretical, empirical, and analytical research methods addressing supply chain design decisions. The research should provide better understanding of global supply chains as complex systems, and integrate concepts such as strategic sourcing, effective asset management, appropriate information flows, and incentive structures that coordinate complex relationships in global supply chains. No matter what research approaches are employed, a rigorous application of methodological tools should provide insight into the challenges facing managers as they structure their supply chains. Articles published in this STF must meet *Decision Sciences'* high standards of research rigor and originality, while embracing managerial relevance, not only in the research problem studied, but also in their impact on enhanced decision making.

Topics of Interest include, but are not limited to:

\*Global outsourcing strategies: alignment of products and supply chains  
\*Interaction of supply chain design and product design  
\*Positioning/repositioning supply chain assets (facilities, inventories, and transportation) in response to business dynamics  
\*Design of global supply chains for rapid response  
\* Supply chain design for managing disruption risks

All submissions must adhere to the format and style guidelines of *Decision Sciences* journal. Manuscripts will be evaluated on the same criteria as regular manuscripts. The evaluation process will be similar to regular paper submissions, except the Associate Editors assigned to the manuscript will be part of the Special Topic Forums Editorial Team.

Manuscript preparation and submission instructions can be found on the journal's web site at <https://wpcarey.asu.edu/dsjOnline/index.cfm>. In the cover letter to the Editor-in-Chief, Professor Vick Smith-Daniels, please indicate that your submission is for the *Supply Chain Design* Special Topic Forum.  
**Deadline for Submissions: July 31, 2007.**

### ***New Perspectives on Sourcing Decisions: Theory, Practice, and Future Research***

Associate Editor Team  
Soon Ang, Nanyang Technological University,  
Singapore  
G. Tomas M. Hult, Michigan State University

Since the seminal work on the “make-versus-buy” decision, academics and industry practitioners continue to be challenged by the complexity and strategic importance of sourcing decisions. In almost every industry, new forms of sourcing arrangements are emerging, including off-shoring, back-sourcing, and co-sourcing, to name a few. These new forms are particularly evident in the information technology and service industries, where the availability of world-class suppliers continues to expand and companies

learn of successful outsourcing relationships leading to reduced costs and improved quality.

Managers frequently make decisions about whether to pursue a new type of sourcing arrangement, how to manage and strengthen their existing sourcing arrangements, and if and when to change their sourcing decisions to take advantage of new opportunities. Other managers engage in less-structured sourcing arrangements involving experimentation and learning about different types of relationships and decision making processes across the extended enterprises.

This Special Topic Forum (STF) focuses on advancing decision making research on sourcing with a focus on developing theory, understanding practice, and identifying future research directions. The STF encourages research examining different types of decision problems ranging from strategic to operational that occur in various forms including network, dyad, and the organization. Given the interdisciplinary nature of *Decision Sciences*, the Associate Editor Team has leading expertise in both information technology and manufacturing. It is the goal of this STF to foster interdisciplinary knowledge, as past research has tended to draw from similar theoretical lenses.

Building on the refocused editorial mission of *Decision Sciences*, this STF seeks manuscripts utilizing diverse research approaches such as theoretical, empirical, and analytical research methods. Articles published in this STF must meet *Decision Sciences*' high standards of research rigor and originality, while embracing managerial relevance, not only in the research problem studied, but also in their impact on enhanced decision making. STFs consist of a collection of three to five articles that are published in a regular issue along with other peer-reviewed articles.

Topics of Interest include, but are not limited to:

- The interplay between environmental forces, industry forces, strategy factors, and organizational factors to shape strategic and tactical sourcing decisions.

## ***Behavioral Issues in Information Systems-Enabled Operational Decision Making***

Associate Editor Team

Elliot Bendoly, Goizueta Business School, Emory  
University

Cheri Speier, Eli Broad School of Management,  
Michigan State University

- The application of organization theory to the study of sourcing. What unique aspects of a particular theory or theories explain issues within the domain of sourcing?
- What are the implications of the “knowledge economy” on decision-making in sourcing and the practice of strategic sourcing?
- Decision-making regarding domestic sourcing, international sourcing, and global sourcing (e.g., outsourcing, off-shoring, offshore outsourcing, back-sourcing, and co-sourcing, among others).
- Decision-making related to component sourcing (i.e., management of a large number of component parts and suppliers) and system sourcing (i.e., management of a smaller number of critical suppliers in strategic relationships).
- Organizational consequences of sourcing decisions: a balanced view that incorporates both short- and long-term, positive and negative firm performance and effectiveness.
- Decision-making regarding sourcing changes and exit decisions (e.g., major contract renegotiation / restructuring, early termination, re-insourcing, change of vendors, etc.).
- Sourcing from the vendor perspective: strategic positioning, capabilities required, value propositions of different services, management of service deliveries.
- Sourcing from offshore: challenges in new and global forms of sourcing arrangements (e.g., international technology partnerships, joint ventures, alliances, and equity deals).

Manuscript preparation and submission instructions can be found on journal’s web site at <https://wpcarey.asu.edu/dsjOnline/index.cfm>. In the cover letter, please indicate that your submission is for the *Sourcing* Special Topic Forum.

***Deadline for Submissions: December 1, 2006.***

The business community has seen countless claims regarding the potential role of information systems toward more effective operational decision making. It is now recognized that the simple possession of information systems does not imply effective use of these systems by individuals charged with operating decisions. The amount of time and money spent on IS systems are similarly insufficient proxies for their use. In order to truly diagnose the linkages between information systems and operational benefits, a much more micro-level of study is necessary. Such a micro-level view must delve deeper than the common considerations of training programs, deployment of system experts, cross-functional integration, and other organization-wide concepts. It must fundamentally attempt to get into the mind of the decision maker and ask questions regarding why certain information is regularly sought out while other information may be ignored; how the information obtained subsequently is manipulated and interpreted; why some conclusions associated with immediate benefit are forgotten while others that imply greater risk of loss are pursued. These questions require the consideration of the psychological mechanisms that serve as barriers and motivators of continued and evolving use of IT in operational decision making.

This Special Topic Forum (STF) calls upon researchers to challenge some of the well-established beliefs regarding the linkages between the availability of information supported by technology and the operational gains obtainable through “better” decision making. In order to ground this forum in real-world contexts, we will be seeking rigorous empirical works making use of such methodologies as action research and

field/lab experiments, case-based investigations coupled with structured or semi-structured survey collection, and system archival mining of use and decision making patterns. Theoretical models driving the specifics of such data collection and subsequent analysis should make ample use of established behavioral theory as it relates to information system use and operational decision making. Approaches to analysis can include a wide variety of techniques including both standard statistical comparisons common to experimental research as well as more qualitative approaches, such as content analysis and augmented forms of social network modeling intended to take into account cognitive phenomena.

While multiple levels of analysis and theories are acceptable, the individual decision maker must represent a key element of the research. As a result, theories that are fundamentally tied to higher levels of analysis or examine individual technology acceptance behavior (in general) are likely to be ineffective at approaching the kind of detailed research questions sought out by this call and are generally not encouraged. Instead, theories that focus on decision making cognitive processes to illuminate what happens within the “decision making” black box are encouraged. Finally, this call places no limitations on the specific form of information system studied or the specific operations management context / problems these systems are intended to benefit. Having said this, a wide range of research questions are open for consideration.

Examples topics of interest might, but are certainly not limited to:

- Selective disregard for pricing information in purchasing decisions
- Adversity to the use of process analysis recommendation in project management
- Misinterpretation and misuse of supply chain management solutions
- System circumvention in yield management settings
- Bias in scheduling constraint specification and performance sensitivity

- Customer relationship management overloads and assumption making in new service development
- Organizational information system characteristics and the resulting effects on decision making
- The role of information integration on work sharing and behavioral outcomes
- How decision support systems outputs are actually interpreted and interacted with in operations
- Decision maker ability to identify invalid or inappropriate data in operational decision making systems

Following the interdisciplinary focus of this STF, the Associate Editors bring expertise in IS, OM, and behavioral theory. Like other STFs, this research collaboration strengthens *DSJ*'s renewed focus on decision making and provides a foundation for future research on the role of the individual decision maker in improving OM and IS practices within and between organizations.

Manuscript preparation and submission instructions can be found on journal's web site at <https://wpcarey.asu.edu/dsjOnline/index.cfm>. In the cover letter, please indicate that your submission is for the Special Topic Forum on *Behavioral issues in IS-Enabled Operational Decision Making*.

**Deadline for Submissions: January 20, 2007**

## ***Decision Making in the Health-Sector Supply Chain***

### **Associate Editor Team**

W. C. Benton, The Ohio State University

K. K. Sinha, University of Minnesota

Like manufacturing industries, the health-sector supply chain is taking notice of the untapped potential of integrating functions and capabilities across the enterprise. The health-sector supply chain includes acute care providers, group purchasing organizations, distributors, manufacturers (medical-device, pharmaceutical, and biotechnology companies), healthcare

information technology organizations, and insurers. In its most basic form, the health-sector supply chain involves all of the activities and decisions made to move a product from the manufacturer to the patient's bedside. Despite the potential benefits of supply chain integration, the dynamic nature of the health sector may not lend itself to the success of supply chain strategies in other industries. Compared to other industries, the health-sector supply chain's functions and capabilities are more dispersed across intermediaries at different levels in the supply chain, and often involve the delivery of both products and information services.

This Special Topic Forum (STF) focuses on advancing decision-making research in the health-sector supply chain by publishing forward-thinking, rigorous research that stimulates future research on designing and managing healthcare services in today's rapidly changing environment. When considering the unique challenges of the health-sector supply chain, healthcare executives and managers recognize the importance of managing upstream and downstream relationships, and the roles that sourcing, marketing, information technology, operations, distribution, finance, product development, and customer service play in the efficient and effective deployment of the supply chain.

The STF encourages research examining different types of decision problems ranging from strategic to operational that occur in various forms, including inter-organizational, group-based, and technology-enabled. Health-sector research has, and will likely continue to draw from diverse academic disciplines such as operations management, information systems, marketing, strategic management, organizational behavior, technology management, and public policy.

Building on the refocused editorial mission of *Decision Sciences*, this STF seeks manuscripts utilizing diverse research approaches, such as theoretical, empirical, and analytical research methods. Articles published in this STF must meet *Decision Sciences'* high standards of research rigor and originality, while embracing managerial relevance, not only in the research

problem studied, but also in their impact on enhanced decision making. STFs consist of a collection of three to five articles that are published in a regular issue along with other peer-reviewed articles.

Topics of interest include, but are not limited to:

- Information technology integration within and between organizations
- A data-driven analysis of EMR (electronic medical record) systems
- RFID adoption and implementation in the healthcare sector
- Coordinating product design and supply chain design decisions
- Globalization of the healthcare supply chain and medical tourism
- Managing the demand for episodic healthcare delivery systems
- Development and delivery of personalized healthcare systems
- Regulatory and reimbursement considerations in supply chain management
- Managing product recalls and reverse logistics
- Avian flu pandemic and its implications for supply chain management
- Biosecurity considerations in supply chain design
- The effects of HIPPA on the healthcare delivery system
- A data-driven analysis of the consumer driven healthcare initiative
- An in-depth data analysis of the hospital cost structure: administrative, fixed, and variable

Manuscript preparation and submission instructions can be found on journal's web site at <https://wpcarey.asu.edu/dsjOnline/index.cfm>. In the cover letter, please indicate that your submission is for the **Health-Sector** Special Topic Forum.

**Deadline for Submissions: February 1, 2007.**

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## **International Journal of Manufacturing Technology and Management**

### *Special Issue on: Role and Integration of the Supplier in Supply Chain Management*

Over the past two decades, Supply Chain Management has become increasingly important in the efforts of firms to remain competitive. In today's competitive environment, firms are increasingly recognizing the importance of collaboration between the various links in the supply chain. A great deal of attention is also being focused on the role of the supplier in the supply chain. As firms increasingly outsource their non-core activities, the suppliers assume a greater role in the firm's supply chain, from product development to finished goods inventory management. Integrating the supplier's activities with its own has become critical for the firm, given the need to minimize inventories and to be able to deliver customer orders on time.

The primary objective of this special issue of IJMTM is to focus on current developments in the integration of the supplier into the supply chain of the firm, made possible by rapid advancements in communication and computer technology. We seek contributions that focus on new developments in the integration of suppliers in the firm's supply chain. Topics include, but are not limited to:

- Impact of Information
- Aspects of Supply contracts
- Role of EDI
- Impact of the Bullwhip effect
- Global sourcing
- Supplier capacity and/or quantity commitments
- Use of advanced planning systems to enable coordination
- Integration of financial and accounting processes
- Role of the supplier in product development and in quality management

## **Important Dates**

Deadline for submission of manuscripts:  
15 March, 2007

Communication of peer review to authors:  
30 May, 2007

Deadline for revised manuscripts:  
15 July 2007

Final manuscript submission to publisher:  
31 August, 2007

## **Notes for Authors**

All papers are will be refereed through a double blind peer review process. For other information on submission of papers, guidelines, and notes to authors please see the *For Authors* section at [www.inderscience.com](http://www.inderscience.com). Please feel free to contact the editors with any questions.

## **Guest Editors:**

Note: You may send one copy in the form of an MS Word or PDF file attached to an e-mail (details in author guidelines) directly to the following:

Professor Rajesh Srivastava  
Department of CIS & Decision Sciences  
Lutgert College of Business  
Florida Gulf Coast University  
Ft. Myers, FL 33965  
USA  
[rsrivast@fgcu.edu](mailto:rsrivast@fgcu.edu)

Professor Elias Kirche  
Department of CIS & Decision Sciences  
Lutgert College of Business  
Florida Gulf Coast University  
Ft. Myers, FL 33965  
USA  
[ekirche@fgcu.edu](mailto:ekirche@fgcu.edu)

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CALL FOR CHAPTER PROPOSALS

*Being and Becoming a  
Management Education  
Scholar*

Vol. 7 in the Research in Management

Education and Development series

Eds. Charles Wankel and Robert DeFillippi  
IAP Publishers, 2008.

This volume will examine the opportunities, constraints and requirements for achieving academic success in management education and development scholarship. How do the teaching and educational leadership roles in our profession simultaneously provide opportunities for scholarship and academic publications? How are institutional forces (accrediting agencies, university tenure and promotion policies, professional societies, research funding sources) impacting the incentives to engage in management education scholarship? How do academics enact a successful scholarly career based upon significant scholarship in management education and development? What seem to be critical requirements for quality management education scholarship?

We invite manuscript proposals that explicitly examine any of the above (or other) issues related to being or becoming a management education scholar from a biographical, institutional, or disciplinary perspective. We also welcome empirical research that documents the prevalence, impact and status of scholarship in management education and development.

TENTATIVE SCHEDULE FOR PUBLICATION:

Book chapter proposals received:

December 15, 2006

Notification of accepted chapter proposals:  
January 15, 2007

Receipt of full book chapters: September 1,  
2007

Review book chapters and give feedback:  
Oct. 30, 2007

Receipt by editors of final draft of book  
chapters: January 15, 2008

Final book received by publisher: February  
15, 2008

Anticipated volume 5 publication: Summer  
2008

Submit your chapter proposal by Microsoft Word email attachment. We would most appreciate a three to five page proposal outlining your chapter, identifying your perspective(s) on graduate management education theory and practice. Include as a separate file a brief biography covering your current institutional affiliation and position and a listing of your relevant publications and educational background.

Send proposals and inquiries to both:

Charles Wankel [wankelc@stjohns.edu](mailto:wankelc@stjohns.edu)

And

Robert DeFillippi [rdefilli@suffolk.edu](mailto:rdefilli@suffolk.edu)

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**JOM Special Issue on: Risk Issues in  
Supply Chain Management**

**Guest Editors: Ram Narasimhan and Srinivas Talluri, Michigan State University**

Risk issues in supply chain management have grown in importance due to the need for designing, coordinating, and operating extended supply chains, and supply chain disruptions due to a host of reasons including intended and unintended events. Increasingly, firms are realizing that in addition to conventional areas of expertise, supply chain management practitioners and researchers have to consider boundary spanning activities such as relationship

management and governance structure as well as inter-organizational frameworks such as transaction cost economics in evaluating risks and in adopting risk mitigation strategies. Companies are utilizing a variety of strategies for managing risks through effective supply chain design (location and sizing of facilities), product and location pooling, supply chain integration and information coordination, contracts for volume and price risk, and designing emergency response systems. To date, these issues have not been comprehensively examined and this special issue is intended to fill this gap in extant literature.

The special issue on Risk Issues in Supply Chain Management seeks to publish a set of research papers that examine risk issues in their multiple aspects with a view to developing theoretical insights on this important topic. Empirical, analytical and conceptual papers focusing on the theme of the special issue would be appropriate for this special issue. Authors can adopt either a theory building or theory testing approach in their papers. Papers that integrate multiple perspectives of risk are especially welcome. Methodologically, papers may be based on empirical techniques (such as survey or multiple case studies) or on analytical techniques (such as modeling or simulation).

Appropriate topics include but are not limited to:

1. Risk evaluation in supply chains
2. Supply chain design for risk management
3. Buyer-supplier integration for risk management
4. Risk mitigation strategies in supply chains
5. Supply chain integration and coordination for managing risk
6. Risk issues in outsourcing
7. Differentiation and pooling in supply chains

8. Supply chain contracts for risk management

Manuscripts must be submitted by January 15, 2007 and conform to JOM requirements. Submitted articles will be reviewed in accordance with established procedures of JOM for reviewing articles. Guest editors in consultation with the journal editor will make decisions regarding acceptance of articles.

Submit papers via the online submission system. Send a separate email to [JOM@bus.msu.edu](mailto:JOM@bus.msu.edu) with information on the paper and the Paper Tracking number once submitted and a note stating that you are submitting for the special issue.

## Journal of Innovative Education CALL FOR PAPERS

Barbara B. Flynn, Editor  
Decision Sciences Journal of  
Education  
Kelley School of Business  
Indiana University  
801 W. Michigan St., BS 4010  
Indianapolis, Indiana 46202  
317-278-8586 Fax: 317-274-3312  
e-mail: [bbflynn@iupui.edu](mailto:bbflynn@iupui.edu)



DSJIE is a quarterly, peer-reviewed journal published by the Decision Sciences Institute. Its mission is to publish significant research relevant to teaching and learning issues in the decision sciences.

Please find specific information for submission on the Journal home page in the chart on page 15.

*Barbara B. Flynn  
Indiana University*



## Interesting journal Information

Journal of Operations Management	<a href="http://www.elsevier.nl/inca/publications/store/5/2/3/9/2/9/">http://www.elsevier.nl/inca/publications/store/5/2/3/9/2/9/</a>
Academy of Management	<a href="http://www.aom.pace.edu/publications.stm">http://www.aom.pace.edu/publications.stm</a>
POMS	<a href="http://www.poms.org">www.poms.org</a>
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Decision Sciences	<a href="http://www.bus.msu.edu/dsjonline/">www.bus.msu.edu/dsjonline/</a>
Management Science	<a href="http://mansci.pubs.informs.org/">http://mansci.pubs.informs.org/</a>
IEEE Trans on Engineering Management	<a href="http://www.emp.pdx.edu/ieee/ieee.html">http://www.emp.pdx.edu/ieee/ieee.html</a>
Jnl of Business Logistics	<a href="http://www.clm1.org">http://www.clm1.org</a>
Supply Chain Management	<a href="http://www.mcb.co.uk/scm.htm">http://www.mcb.co.uk/scm.htm</a>
Intl Jnl of Production Research	<a href="http://gort.ucsd.edu/newjournal/i/msg02651.html">http://gort.ucsd.edu/newjournal/i/msg02651.html</a>
Intl Jnl of Physical Distribution & Logistics Management	<a href="http://www.mcb.co.uk/ijpdlm.htm">http://www.mcb.co.uk/ijpdlm.htm</a>
Intl Jnl of Production Economics	<a href="http://www.elsevier.com/inca/publications/store/5/0/5/6/4/7/index.htm">http://www.elsevier.com/inca/publications/store/5/0/5/6/4/7/index.htm</a>
Quality Management Journal	<a href="http://www.asq.org/pub">http://www.asq.org/pub</a>
Journal of Innovative Education	<a href="http://www.mba.wfu.edu/dsjie/">http://www.mba.wfu.edu/dsjie/</a>

### OM Division Officers 2006-07

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Division Chair Elect	Hale Kaynak The University of Texas - Pan American College of Business (956) 381-3380 <b>hkaynak@utpa.edu</b>

Program Chair	Diane Parente Pennsylvania State University-Erie (814) 898-6436 <b>dhp3@psu.edu</b>
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Doctoral Consortium Chair	Tom Gattiker Boise State University (208) 426-4998 <b>TomGattiker@boisestate.edu</b>
Ambassador-at-Large	Kate Blackmon Oxford University 44 (0) 1865-288848 kate.blackmon@said-business-school.oxford.ac.uk
Ambassador-at-Large	Suzanne de Treville Universite' de Lausanne 021-692-34 48 suzanne.detreville@unil.ch
Ambassador-at-Large	Anita Tucker Wharton (University of Pennsylvania) Tuckera@wharton.upenn.edu
Past Division Chair	Rebecca Duray Univ. of Colorado – Colorado Springs (719) 262-3673 <b>rduray@mail.uccs.edu</b>
Newsletter Editor	Peggy D. Lee Penn State Univ. – Great Valley (610) 648-3289 <b>pdl3@psu.edu</b>