



ACADEMY OF MANAGEMENT

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From the Program Chair (2006)

While I am writing this article, we are experiencing 100-degree temperatures here in the Rio Grande Valley, so it is hard to think about winter weather and the January 9, 2006 deadline for submissions of empirical and conceptual papers, and symposia to the 2006 Academy of Management Annual Meeting.

....continued on page 4

From our Division Chair (2006)



The 2005 AOM conference was a great success. Although the beaches of Hawaii were very alluring, our sessions were well attended and had spirited discussions. ...continued on page 2

From our Program Chair (2005)



The program in Hawaii was blessed with a record number of attendees, quality presentations, and an abundance of good weather. Due to the pleasant climate attendees were more casually dressed except for those looking for a job! ... continued on page 2

From the PDW Chair (2005)



In paradise, we had a successful and engaging Professional Development Workshop (PDW) program. Thank you very much to all participants for attending the sessions and resisting the temptation of Honolulu's beautiful beaches!continued on page

See You in Atlanta!

Division Chair's Message... *from page 1*

Thank you to Hale Kaynak for an interesting PDW and Mohan Tatikonda for an excellent Doctoral Consortium.

The division is a great shape for the upcoming year. Division membership has increased and our financial situation is solvent. Our membership is at 566 and our current members belong to 23 other divisions!

With this great foundation, I think the division has two main tasks this year. First, it would be great to continue to increase our membership. If anyone is interested in working on a membership committee, please let me know. Second, this year is a good year for some basic "housekeeping." I am working on putting together some general documentation on the officer positions, responsibilities, past initiatives, etc. I hope to lay the groundwork to get the division ready for next years' task of our five year plan. If you would like to share any information with me, I would appreciate your input.

I invite all members to get more involved in our division, but I am especially interested in hearing from the new members of our division. If you have any questions, suggestions for the improvement of the division or want to become more involved, please drop me an e-mail.

I am looking forward to another exciting conference in 2006 and I hope to see you all in Atlanta!

Rebecca Duray, Ph.D.
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2005 Program Chair's Message... *from page 1*

In fact we had many members who were dressed in local Hawaiian fashion. We were pleased to see Rebecca Duray, Jim, and Kate in Hawaii. Kate was responsible for Rebecca missing the New Orleans meeting last year.

Given the temptation of the pleasant surrounding, I was very happy that the sessions were well attended. As such we wish to thank all the presenters and attendees for a job well done. This year we had a significant increase in submissions, which included 77 papers and 9 symposia. Based on the guide lines from AOM, we organized three symposia, one joint-symposium (with TIM and BPS), and six regular sessions (comprising 24 papers). In addition, we accepted 10 interactive papers and 12 visual presentations. The regular program kicked off on Monday morning with the symposium on "Revolution in Supply Chain Management." Kurt Cavano, Chairman and CEO of TradeCard, Inc. was the featured presenter. The last two sessions were scheduled for Wednesday morning.



Keong Leong, Kurt Cavano, Diane Parente, and Morgan Swink

Each year we allocate one session for the presentation of the top three papers published in the *Journal of Operations Management (JOM)* in 2004. The winning paper was titled "Plant Roles and Decision Autonomy in Multinational Plant Networks" by Catherine Maritan (Syracuse University), Anel Karnani (University of

Michigan), and Thomas Brush (Purdue University). The authors received the best paper award worth \$3000.



The authors of the other 2 papers received \$1,000 each: “Relationships Between Operational Practices & Performance Among Early Adopters of Green Supply Chain,” by Qinghua Zhu (Dalian University of Technology) and Joseph Sarkis (Clark University); and “Strategic Purchasing, Supply Management, and Firm Performance,” by Injazz Chen (Cleveland State University), Antony Paulraj (Cleveland State University), and Augustine A Lado (Clarkson University). We wish to thank Robert Handfield (North Carolina State University), editor of *JOM*, for the awards and continued support of the OM Division. We also congratulate the authors of the 3 papers for their fine achievement.

We could not have a great conference without the efforts put forth by the reviewers. Due to the number of submissions we used a total of 90 reviewers from 14 countries. The breakdown of reviewer participation by country and number from that country in parenthesis is as follows: Australia (2), Brazil (1), Canada (4), China (1), Hong Kong (3), Ireland (1), Japan (1), Kenya (1), Netherlands (1), Portugal (1), Switzerland (2), Taiwan (2), United Kingdom (8), and US (62). This year the best reviewer award goes to Kathryn Lee Blackmon, Oxford University. Kate was

scheduled to be in Hawaii but due to unavoidable circumstances did not make it to the meeting.

Congratulations go to Ravi Kathuria (Chapman University), for winning the Chan Hahn Best Paper Award, which is sponsored by McGraw-Hill. This year the competition was tougher because of the number of papers accepted. His paper was entitled “Competitive Priorities as Trade-Offs or Mutually Supportive: Can We Call the Question Yet?”



The Best Student Paper Award was won by Andrea McGhee Prud’homme (Michigan State University) for her paper titled “TAM, TCA, & SERVQUAL Compared: Measuring Online Customer Satisfaction & Preference Across Regions.”



The Distinguished Scholar Award went to Barbara Flynn (Wake Forest University) for her leadership, service and commitment to the OM Division for many, many years. She is currently serving on the All Academy Council, AOM. She received a

beautiful colored glass bowl handmade by the Isle of Wight Studio Glass. The award is sponsored by the Emerald Group Publishing Limited and the *International Journal of Operations and Production Management (IJOPM)*. Andrew Taylor (Bradford School of Management) who is the co-editor of *IJOPM* gave away the award.



We wish to thank several sponsors for their valuable contribution to the program.

- Revolution in Supply Chain Management symposium - Penn State Erie (Diane Parente) and Michigan State University (Morgan Swink).
- Project Management in the 21st Century symposium- Penn-State Erie (Diane Parente), University of Nevada Las Vegas (Keong Leong), and McGraw-Hill.
- OM Social - Laurier School of Business & Economics at Wilfrid Laurier University (Hamid Noori).

As a result of the sponsorships we received we were able to be more generous with the food and refreshments served at the conference. In particular, we had a very well attended OM social on Monday evening with plenty of food and drinks. In particular we wish to thank Hamid Noori for convincing the Laurier School of Business & Economics at Wilfrid Laurier University to sponsor this event.

Hawaii has been an unbelievable experience for many of us who attended the conference. We had great attendance, quality presentations, and plenty

of sunshine. I wish Hale Kaynak every success as she organizes next year's program in Atlanta, site of the 1996 Summer Olympics.

Keong Leong, 2005 Program Chair
University of Nevada Las Vegas
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2005 PDW Chair's Message, *from page 1*

By working with other divisions, we were able to offer ten PDW sessions, with the OM Division being the main sponsor of five of these sessions. There were many exciting discussions, much information exchange and a great deal of learning in sessions that addressed a variety of topics focusing on research, teaching and practice. Session topics included the future of operations management (OM); the past, present and future of operations strategy; the status of OM within the business curriculum; process improvement research with health care organizations; and publishing in OM journals among others. We are most grateful to organizers and presenters of the sessions sponsored mainly by the OM division: Elliot Bendoly (Emory U.), Ken Boyer (Michigan State U.), Amelia Carr (Bowling Green U.), Thomas Y. Choi (Arizona State U.), Suzanne deTreville (U. de Lausanne), Barbara Flynn (Wake Forest U.), Janet Hartley (Bowling Green U.), Daesik Hur (Bowling Green U.), Michael W. Lawless (Wake Forest U.), Linda S. Leach (Children's Hospital Los Angeles), Peggy D. Lee (Pennsylvania State U., Great Valley), Robert C. Myrtle (U. of Southern California), Mark Pagell (Oregon State U.), Diane H. Parente (Pennsylvania State U., Erie), Sara Singer (Harvard U.), Vicki Smith-Daniels (Arizona State U.), Paul M. Swamidass (Auburn U.), Andrew Taylor (Bradford U.), Anita L. Tucker (U. of Pennsylvania), and Steven C. Wheelwright (Harvard U.).

We would also like to thank the other divisions—BPS, GDO, IM, MED, OB, OCIS, OMT, PNP, PTC, and TIM—for collaborating with our division. This collaboration enabled us to provide

a greater variety of sessions for OM Division members and to offer something for everybody.

Of course, we also held our unique Doctoral Consortium in our usual research incubator format. The Doctoral Consortium Chair, Mohan V. Tatikonda, did an excellent job bringing together a set of impressive doctoral students and distinguished OM scholars. Although a trip to Hawaii was demanding financially and time-wise, eight national and international doctoral students attended the Consortium: Raul O. Chao (Georgia Tech.), Olga Kaminer (York U.), Gensheng (Jason) Liu (U. of Minnesota), David M. Marion (U. of Toledo), Temyos (Ohm) Pandejpong (Michigan State U.), Ralitzia Patrashkova (U. of Massachusetts), Janine Sanders (U. of Minnesota), and Christina W. Y. Wong (Hong Kong Polytechnic U.). The Supply Chain Management Institute at Bowling Green State University provided a \$300 stipend for each of these students, which eased the financial burden of traveling. Many thanks to Bowling Green for its generous support. The students received valuable feedback on their research from Rebecca Duray (U of Colorado – Colorado Springs), Barbara Flynn (Wake Forest U.), Robert Klassen (U. of Western Ontario), Steven A. Melnyk (Michigan State U.), Hamid Noori (Wilfrid Laurier & Hong Kong Polytech.), Aleda Roth (Arizona State U.), Vicki Smith-Daniels (Arizona State U.), Mohan V. Tatikonda (Indiana U.), and Anita Tucker (U. of Pennsylvania).



1st Row: Dr. Hale Kaynak (PDW chair, UT-Pan American), Ralitzia Patrashkova (Univ. of Massachusetts), Olga Kaminer (York University), Christina Wong (Hong Kong Polytechnic Univ.); 2nd Row: Raul Chao (Georgia Tech), Temyos Pandejpong (Michigan State Univ.), Janine Sanders (Univ. of Minnesota); 3rd Row: David

Marion (Univ. of Toledo), Jason Liu (Univ. of Minnesota). Top row: Dr. Mohan Tatikonda (consortium coordinator, Indiana University).

This year, with the support of the College of Business Administration, The University of Texas -Pan American, we also organized a Doctoral Consortium Luncheon that enabled the Consortium participants to become acquainted prior to the presentations. The Consortium concluded with a dinner meeting sponsored by the Operations Management Group, Kelley School of Business, Indiana University.



At the end of the dinner, certificates and stipend checks were presented to the students, and, as a token of our appreciation, Academy of Management t-shirts were given to the faculty who participated in the Consortium. Of course, Mohan's great work could not go unnoticed, so we presented him with a certificate of appreciation. We would like to express our sincere appreciation to the Operations Management Group, Kelley School of Business, Indiana University for sponsoring the Consortium dinner and providing funds for the student certificates. We would also like to thank the College of Business Administration, The University of Texas -Pan American and its Department of Management, Marketing and International Business for sponsoring the luncheon and providing funds for the gifts.

On a personal note, I wish to thank G. Keong Leong, the 2005 Program Chair, for sharing his knowledge and experience with me during my tenure as the PDW chair. It was a great learning experience for me and I felt privileged serving in this capacity. I hope that all attendants at the 2005 Meeting had as good a time as I had. As the 2006 OM Division Program Chair, I look forward to

interacting with all OM Division members again in the coming months and days.

Hale Kaynak, PDW Chair
The University of Texas - Pan
American
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OM Division Business Meeting Monday August 8, 2005

Morgan Swink, Division Chair, welcomed everyone to the OM Division Business meeting, which was followed by an overview of this year's program by Keong Leong, Program Chair. This year's program had record numbers in terms of attendance and submissions, due in large part to an increase in international participation. 147 OM division members attended the conference, and 77 papers were submitted, along with 9 symposia, which is an increase from 50 papers submitted last year. This resulted in 3 symposia, 1 JOM best paper award session, 6 regular paper sessions, 10 interactive papers, and 12 visual presentations on this year's program. A special thanks was given to Diane Parente, new member coordinator, who helped bring in more submissions by emailing members in other divisions with an interest in supply chain management or project management, which were the dominant themes throughout the OM program. Keong also congratulated Mohan Tatikonda for doing a fantastic job with this year's doctoral consortium.

Several schools and organizations were thanked for their sponsorship of this year's conference, including UNLV, Penn State - Erie, Michigan State, and McGraw Hill. Bowling Green University, University of Texas - Pan American, and Indiana University, each provided sponsorship for the doctoral consortium. A push was made to get more schools to sponsor the conference in the future.

On behalf of Hale Kaynak, this year's PDW Chair and next year's Program Chair, Keong thanked this year's PDW participants and requested

reviewers for next year's conference. He also mentioned that the division plans on increasing the number of best reviewer awards next year.

Rebecca Duray, incoming Division Chair, presented an overview of the division, stating that the division is in good shape, both in terms of financials, due in large part to sponsorships, and also in terms of membership, with 571 current members, up from about 480 in recent years. The doctoral consortium is one outlet that has brought in new members, with Diane Parente's efforts as new member coordinator as another outlet. As Diane assumes her new role as PDW Chair, Rebecca mentioned that the division is looking for someone to take over as new membership coordinator, and that the division would like to resurrect the new membership committee as a way to continue membership efforts. Next year the division will also be putting together a 5 year plan/review committee. The conference next year will be held in Atlanta, at the Marriott, Hyatt, and Hilton. There will be a new system for submissions, which will allow for reviews to be done on-line. She concluded her remarks by thanking everyone who helped out last year in her absence, and asked people to contact her with improvement ideas.

Diane Parente, next year's PDW Chair, expressed initial thoughts for next year's PDW, suggesting that we bring in another practitioner, as we did at this meeting, as well as offer methodological sessions, possibly on SEM.

Mohan Tatikonda, who chaired the doctoral consortium, provided a report on this year's consortium. The format remained the same as in the recent years, in which a small, selective group of students gave presentations on their research and received feedback from faculty participants. This format has been effective as a way to introduce students to the division and to bring in faculty who may not normally attend the meeting. He mentioned that the faculty support has been excellent, and he expects the Atlanta meeting to bring in more students. To see vitas for this year's consortium student participants, please visit his

website, www.mohantatikonda.com.

Elliot Bendoly, division webmaster, informed us that he has put in a tracking device on the OM division website to get an idea of where visitors to the site are coming from. There has been an increase in international visitors, many via links from European sites. With time, he believes these links will help get the word out about our division. He asked for suggestions for other sites on which we may want to have a link to our website, as well as what other content people would like to see on the website. He mentioned that he tried posting course curriculum and open communication forums, but neither has taken off.

The division newsletter editor, Peggy Lee, announced that she plans to have more frequent newsletters in the upcoming year, and would like to make the newsletter more “chatty” with member news. Please send any news to Peggy so that you may be included in the next newsletter. Peggy also plans to make a link to each article to make it easier for members to find specific articles.

After reports from division officers, Keong presented this year’s conference awards. The Chan K. Hahn Best Paper Award went to Ravi Kathuria; Best Reviewer was Kathryn Blackmon; and the Best Student Paper Award went to Andrea McGee, with advisers Roger Calantone and Ken Boyer. Congratulations winners! Morgan also presented a service award to Ken Boyer, our past division chair. Thanks, Ken, for your hard work! The highlight of the awards presentation came at the end, as Morgan introduced this year’s Distinguished Scholar, Barbara Flynn. Together with Andrew Taylor, IJOPM editor and sponsor of the award, Morgan presented the award to Barbara. Congratulations Barb!

*Karen Chinander, Division Secretary
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2006 Program Chair’s Message, *from page 1*

But we all know well that in academia time flies when deadlines are concerned, so it is a good idea to start planning now. The 2006 Academy meeting will be held in Atlanta, Georgia between August 11 and 16, with the scholarly program starting on August 14. The 2006 meeting’s theme is “Knowledge, Action and the Public Concern,” and we encourage you to submit papers and symposia that reflect this theme. However, if your research area does not lend itself to this theme, you are still more than welcome to submit your scholarly work.

As in the previous year, research papers and symposia must be submitted electronically at <http://submissions.aomonline.org/2006>. This website for submissions will open on November 1, 2005. Again as in the previous year, the rule of one and the rule of three apply. The rule of one states that proposals can be sent to only one division or interest group. The rule of three requires that no one individual can be associated with more than three presentations at an Academy Meeting, or “appear” in more than three sessions during the refereed scholarly program, which extends from Monday to Wednesday. (An “appearance” includes being a presenter, co-author, chair, discussant or facilitator.) For more information about submission rules and procedures, please see the call for submissions at <http://meetings.aomonline.org/2006/>

A major change has been made in the review system for the 2006 annual meeting: a Centralized Review System will be implemented. This centralized system will provide a single location for members to sign up as reviewers, for program chairs to distribute submissions to reviewers, for reviewers to post their review/comments, and for submitters to read these comments/reviews. The reviewer sign up site is scheduled to open on October 17, 2005. By this time, you probably

have already received an Academy wide recruitment message. We would be most appreciative if you could volunteer to serve as a reviewer for the OM Division. If you already have not done so, please sign up as soon as possible as a great program cannot be developed without reviewers' help. To celebrate the efforts of the anonymous reviewers who always put in a tremendous amount of work, several best reviewer awards, as opposed to the single one of previous years, will be presented at the 2006 meeting.

Please do not hesitate to contact me at hkaynak@utpa.edu should you have any questions. I hope that you all make plans to attend the 2006 Academy of Management Annual Meeting and to experience southern hospitality.

Hale Kaynak, Program Chair
The University of Texas - Pan
American
hkaynak@utpa.edu

2006 PDW Chair's Message

Get ready 'cause here it comes! Atlanta!!!!
Knowledge, Action, and the Public Concern

The Operations Management (OM) Division Professional Development Workshop deadline is around the corner on November 10. Decisions are due to the Academy by November 14 so there will be a quick turnaround for your proposal.

As many of you know, we are allocated a specific number of slots based on division membership. Thus, it is in our best interest to cosponsor sessions with other divisions. Please let me know as soon as possible if you have a session that may be attractive to another division. The PDW chairs are currently actively involved in various negotiations.

Submissions on teaching, research (especially unique methods for OM), service, outreach, and any topics consistent with the OM Mission are welcome. We would like to continue the focus on project management and supply chain

management that reinforce our division as the logical home for these topics in the Academy.

On August 12, 2006, a Doctoral Consortium Research Incubator will be held. The incubator is intended to provide opportunities for doctoral students to discuss their research with distinguished OM scholars. Scholarships may be available for qualified students. For more information about the OM Division please visit <http://aom2.pace.edu/om/>.

If you have an interesting proposal for a PDW session, please contact me before the deadline of November 10, 2005. Remember that only Academy groups may sponsor and submit PDW proposals. As such, the PDW chair needs to be part of the submission process. Cross division proposals are strongly encouraged. Collaboration with other divisions will allow us to organize more PDW sessions. Please contact me at dhp3@psu.edu (I am on sabbatical and not available at my normal office phone.) if you have any questions or suggestions for a PDW session.

GET READY!

Diane H. Parente, PDW Chair
Penn State - Erie
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Doctoral Consortium 2006 Research Incubator

The Operations Management Division is proud to announce its 2006 doctoral consortium to be held at the upcoming Academy of Management (AoM) conference in Atlanta. The AoM Conference is the premier venue for empirically-focused Operations Management research. The consortium follows an intensive research incubator format, and takes place on Saturday, August 12, 2006.

The consortium is designed to aid doctoral students in polishing their dissertation research proposals and plans. Students present their research proposals to a panel of distinguished faculty that provides feedback and guidance on

each proposal. This format has proven quite valuable as students refine and complete their dissertation proposals, and is very engaging for the doctoral faculty as well.

Doctoral students working on any Operations Management topic may participate. Space is limited to 12 students. Preference is given to students employing empirical research techniques in their dissertation work. Preference is also given to those students who are “mid-career” within their doctoral program; that is, those who have formulated a dissertation research proposal but have not yet carried through the bulk of the dissertation research. The research incubator format is generally less appropriate for students in the early stage, or concluding stage, of their doctoral program. Students who have attended other doctoral consortia find this consortium uniquely beneficial due to its sole and intensive focus on developing research.

Outstanding faculty with proven empirical research records serve on the consortium faculty panel. Students also interact with the doctoral faculty at the sponsored networking dinner. Accepted students will receive modest stipends to support conference and travel expenses. Discounted lodging will be available for students (see the conference website and reserve early).

Electronic applications are preferred. To apply, send the following: vita, your full contact information, your advisor’s contact information, one-sentence statement on your stage in the doctoral program, and a one-page summary of your dissertation research. Submissions are accepted through April 25, 2006. Please send the application to the consortium chair:

Prof. Mohan V. Tatikonda
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www.MohanTatikonda.com
http://meeting.AoMonline.org/2006

Journal of Innovative Education

CALL FOR PAPERS



Barbara B. Flynn, Editor
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DSJIE is a quarterly, peer-reviewed journal published by the Decision Sciences Institute. Its mission is to publish significant research relevant to teaching and learning issues in the decision sciences.

Please find specific information for submission on the Journal home page in the chart on page 10.

Barb Flynn
Wake Forest University



August 11-16, 2006

In Memoriam to past Division Chair



1980



Ken Ramsing

Ken was the tenth OM Division Chair in 1980. He was a Fulbright Scholar and Professor Emeritus of the School of Business at the University of Oregon. He was also a former dean of the UO Graduate School. He earned both his MBA and Ph.D. from the University of Oregon and began his life as a professor in the mid-1960's at UO.

He officially retired from the university in 1998 but continued to teach. He was also program director and visiting professor in the executive program at Kasetsart University in Bangkok, Thailand, following his retirement.

Most of the OM Division knew Ken and the newer members may have met him when he came to the 30th Anniversary celebration. He will be remembered as a truly kind man and a wonderful model for our profession.

A memorial fund has been established at the University. You may see <http://duckhenge.uoregon.edu/io/article.php?id=264> for additional information.

Interesting journal Information

Web pages for journals of interest to OM members.

Journal of Operations Management	http://www.elsevier.nl/inca/publications/store/5/2/3/9/2/9/
Academy of Management	http://www.aom.pace.edu/publications.stm
POMS	www.poms.org
IJOPM	www.mcb.co.uk/ijopm.htm
Decision Sciences	www.bus.msu.edu/dsjonline/
Management Science	http://mansci.pubs.inform.soc.org/
IEEE Trans on Engineering Management	http://www.emp.pdx.edu/ieee/ieee.html
Jnl of Business Logistics	http://www.clml.org
Supply Chain Management	http://www.mcb.co.uk/scm.htm
Intl Jnl of Production Research	http://gort.ucsd.edu/newjournal/i/msg02651.html
Intl Jnl of Physical Distribution & Logistics Management	http://www.mcb.co.uk/ijpdlm.htm
Intl Jnl of Production Economics	http://www.elsevier.com/inca/publications/store/5/0/5/6/4/7/index.htm
Quality Management Jnl	http://www.asq.org/pub
Journal of Innovative Education	http://www.mba.wfu.edu/dsjie/

OM Division Officers 2005-06

*Memories of O'ahu
2005*

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The OM Beach Boys.....2005 Style



Drs. Wheelwright & Swamidass talk Strategy



Pearl Harbor Memorial

