



ACADEMY OF MANAGEMENT

Perspectives

THE NEWSLETTER FOR THE OPERATIONS MANAGEMENT DIVISION

Vol. 29, No. 1

Fall 2001

INSIDE THIS ISSUE

Message from Tom Choi, Chair, OM Division 1

REPORTS, NEWS, & ACHIEVEMENTS

• 6
– Status of our Consortium Alums

ANNOUNCEMENTS & UPCOMING EVENTS

• 1
• 1
• 3
• 6

MISCELLANEOUS

Calls for Papers
• 4
Call
• 4
• 4
• 5

**Thanks to Craig Froehle
for the conference pictures
throughout!**

From our Division Chair

Greetings from sunny Arizona! The 100 degrees plus heat is finally subsiding now, and the cool fall weather is finally tapping on our doorsteps. That is, the cool weather in the 90's and 80's. The palm trees and desert landscapes in the distance somehow seem much more inviting now than they did only a month ago.



continued on page 2

From our Program Chair (2001)



Thanks to all the participants who helped to make this year's annual meeting in Washington DC a success. Forty submissions were received for the annual meeting.

These submissions were reviewed by 58 of our members. ...*continued on page 5*

From our Professional Development Chair (2001)



Now is the time to start working on your submission to the Academy of Management's 2002 Conference:

Building Effective Networks in Denver, Colorado, August 11-14....*continued on page 7*

Message from Division Chair

...continued from page 1

I am not sure how many of you know this, but our OM division is one of the founding divisions of the Academy of Management. Over the years, our division has been the only division that consistently addresses the fundamental question of “the management of the transformation processes that create products or services” (quote taken from the domain statement). In this sense, at least theoretically speaking, we are the true gatekeepers of the management discipline. Through thick and thin, we have remained a viable member of the Academy, and we are now poised for a new growth spurt. The participation in annual meetings has been showing a steady increase over the last five years or so. As of September this year, we have about 380 members, of which about 70 are student members and 40 are executive members.

For the 2002 meeting in Denver, our Program Chair is Ken Boyer, and Professional Development Workshop Chair is Morgan Swink. We look forward to their leadership in putting together a wonderful program, as I know they are making many exciting plans. For one, they have asked for an increase in the dollar amount for the best student paper award, which I approved. So, next year, we will continue to allocate \$500 for the best division paper award, the Chan Hahn Award, and also award \$100 to the best reviewer, as we have done before. In addition, there will be two student paper awards in the amounts of \$200 and \$100. This increase has been in part due to Professor Chan Hahn’s generous donation to the division this year. To qualify as a student paper, the lead author must be a student. Jan Hartley is Division Chair-Elect this year and is also serving as the chair of an ad-hoc committee that will work up a three-year plan for membership expansion.

Mark your calendars for another big event we are planning this coming year in Denver—the

30th anniversary of our division’s membership in the Academy. To commemorate the event, we have invited all past chairs of our division. This means the rest of us will have a chance to meet them and interact with them on a personal level. A highlight of the commemorative event will be a reception in honor of all past division chairs. We are making other plans to involve those past chairs who have agreed to come join us in Denver.

Of 29 past chairs, ten have said yes to coming. They are: Professors Dick Chase (1983), Chan Hahn (1987), Tom Callarman (1988), Ram Narasimhan (1990), Barbara Flynn (1991), David Dilts (1993), James Gilbert (1996), Peter Ward (1998), Cecil Bozarth (1999) and Rob Klassen (2000). Eight past chairs have said that they have other plans but will try to come if anything changes. They are: Professors Powell Niland (1972 and 73), Everett Adam (1977), John Fryer (1979), Linda Sprague (1980), Phil Carter (1984), James Weeks (1985), Ronald Ebert (1989), and Dan Reid (1992). Still at large are: Professors Jay R. Galbraith (1971—our inaugural year), Michael Pohlen (1975), George Gore (1976), Michael Hottenstein (1978), Ken Ramsing (1981), Ross Piper (1982), Kathleen Johnson (1986), Jeff Heyl (1994), T.J. Wharton (1995), and Stan Fawcett (1997). We hope to hear from them soon. Those of you with personal connection to these former chairs are encouraged to use your powers of persuasion. We hope to have a full representation as possible to celebrate the 30th anniversary of our division’s membership in the Academy.

If you have not done so already, please check out the Academy of Management web page at www.aom.pace.edu. Among other things, it will have information on next year’s meeting and placement services. The OM division has a web page under “Divisions and Groups.” Also, this year we are putting together a Five-Year Report of our division to be submitted to the Board of Governors at the Academy of

continued on page 3

Message from Division Chair
...continued from page 2

Management. As part of that effort, we will be asking you to fill out a division survey online—the survey form is being constructed at http://www.cob.asu.edu/fac/tchoi/division_survey.cfm. We will be sending you an e-mail with details in the next few weeks. We hope you are having a great fall term and look forward to seeing you next August in Denver.

Tom Choi
Arizona State University



Message from the PDW Chair (2002)

The pre-program for the 2001 conference provides us an opportunity to develop innovative, stimulating sessions that are not restricted by the conditions placed on the regular program sessions. One of the goals for the division over the last few years has been to increase our visibility within the Academy and to involve colleagues who may not normally attend. Toward this end, I have been working to contact leading researchers and teachers in the operations area to invite them to participate and experience the Academy conference. In addition, we are exploring ways to link our sessions with other divisions that tend to have overlapping research and teaching interests, for example, the business policy and strategy, and the technology and innovation management divisions.

At this point, we are considering several possible topics and formats for pre-program sessions. One idea is to structure a “research incubator” around a given topic area. For example, this session might involve several brainstorming sessions with the objective of identifying research gaps and posing new research questions and paradigms. A top researcher in the area could facilitate each session. We might also ask doctoral students who are doing cutting edge work in the area to present their proposals.

We are also interested in identifying one or two sessions that address teaching or research in cross-disciplinary areas such as innovation management and strategic management. One particularly interesting possibility is a session on the application of the knowledge management paradigm to operations management issues.

Clearly, the PDW development effort is in its early stages, and we are looking for interested individuals to suggest topic or session ideas and to take leadership positions in bringing these ideas to fruition. If you have ideas or would otherwise like to participate, please contact me.

Morgan Swink
Michigan State University



Barbara B. Flynn, Editor
Decision Sciences Journal of
Innovative Education
Wake Forest University

Babcock Graduate School of Management
P.O. Box 7659, Reynolda Station
3102 Worrell Professional Center
Winston-Salem, North Carolina 27109-7659
(336) 758-3672, fax (336) 758-4514 email:
barb.flynn@mba.wfu.edu

DSJIE is a quarterly, peer-reviewed journal published by the Decision Sciences Institute. Its mission is to publish significant research relevant to teaching and learning issues in the decision sciences.

Please find specific information for submission on the Journal home page in the chart to the right.

Barb Flynn
Wake Forest University

**AoM 2002: SPECIAL CALL
Collaborative Research, Context, and
Knowledge Creation**

The Research Methods (RMD), Management & Organizational Cognition (MOC) and Organization Development & Change (ODC) Divisions are pleased to announce a special forum for the Academy of Management Meeting in Denver, CO, August 9-14, 2002 addressing knowledge creation and the context of collaborative research.

The purpose of the forum is to promote inquiries and conversations about context, ways of being, and ways of relating that mutually engage academics and practitioners in creating useful knowledge for both managers and scholars.

Contact: Dan Twomey, (973) 443-8802,
dtwomey@fdi.edu.

Additional information and a threaded discussion for this Call are available at <CHRMS.org>. Submission Guidelines are available at the AoM web site

Interesting Journal Information

Web pages for journals of interest to OM members.

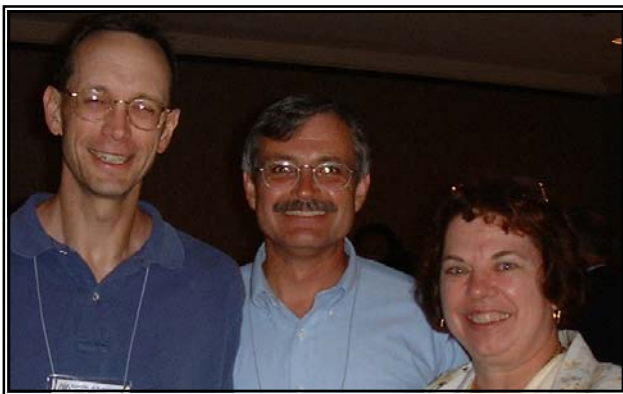
Journal of Operations Management	http://www.elsevier.nl/inca/publications/store/5/2/3/9/2/9/
Academy of Management	http://www.aom.pace.edu/publications.stm
POMS	www.poms.org
IJOPM	www.mcb.co.uk/ijopm.htm
Decision Sciences	www.bus.msu.edu/dsjonline/
Management Science	http://mansci.pubs.informs.org/
IEEE Trans on Engineering Management	http://www.emp.pdx.edu/ieeee/ieeee.html
Jnl of Business Logistics	http://www.clm1.org
Supply Chain Management	http://www.mcb.co.uk/scm.htm
Intl Jnl of Production Research	http://gort.ucsd.edu/newjournal/i/msg02651.html
Intl Jnl of Physical Distribution & Logistics Management	http://www.mcb.co.uk/ijpdlm.htm
Intl Jnl of Production Economics	http://www.elsevier.com/inca/publications/store/5/0/5/6/4/7/index.htm
Quality Management Jnl	http://www.asq.org/pub
Journal of Innovative Education	http://www.mba.wfu.edu/dsjie/

Message from the Program Chair

...continued from page 1

The final program included the presentation of 23 papers. The topics covered in the OM Division sessions included the role of technology in the supply chain, new product and services development, operations in a global context, advances in service operations, and the history of OM survey research. In addition, the OM Division co-sponsored two Showcase symposia.

This year, the OM Division presented three awards for outstanding contributions to the annual meeting. Congratulations to Professors Mark Pagell and Chwen Sheu of Kansas State University who are the recipients of the 2001 Chan K. Hahn Best Paper Award. Their paper titled “ Buyer Behaviors and Supply Chain Performance: An International Exploration” was published in the conference proceedings. The recipient of the 2001 OM Division Best Student Paper Award is Mark Cotteleer from Harvard University for his paper “Exploring Performance Following ERP Implementation.” The OM Division Best Reviewer Award was presented to Professor Susan Meyer of the University of Minnesota.



For the Academy of Management’s annual meeting to come together as it did took the commitment and hard work of those who submitted papers, served as referees, made presentations, lead the sessions, discussed the papers, and attended the sessions! I thank you for making my job as program chair easy!



As we look forward to next summer in the mile high city I urge each of you to be involved in as many ways as possible.

Jan Hartley
Bowling Green University

OM Division Officers

Division Chair	Thomas Choi Arizona State University (602) 965-6135 tom.choi@asu.edu
Division Chair Elect	Janet Hartley Bowling Green State University (419) 372-2946 jhartle@cba.bgsu.edu
Program Chair	Ken Boyer Michigan State University (517) 353-6381 boyerk@bus.msu.edu
Pre-Program Chair	Morgan Swink Michigan State University 517-353-6381 swinkm@msu.edu
All-Academy Council:	Barb Flynn Wake Forest University (336) 758-3672 barb.flynn@mba.wfu.edu
Newsletter Editor, Webmaster, & Secretary	Diane Parente Penn State University - Erie (814) 898-6436 dhp3@psu.edu

*Academy of Management OM
Division Doctoral Consortium 2001*

This year's doctoral consortium proved to be a good experience for all who attended. With the number of students in this year's doctoral consortium being lower than expected, efforts are being made to create some economies of scale and in the future, combine our Ph.D. Consortium with other Academy Consortia.

We had a number of excellent presentations made by faculty members who arrived early for the regular Academy meeting. We would like to extend a special thank you to these people who made the extra effort to attend the consortium and participate. The following people put great deal of work into organizing the event, participating, or presenting and participated actively in providing the new scholars with excellent advice as they begin their academic careers.

Ken Boyer	Michigan State University
Bert Cannella	Texas A&M University
Dave Denzler	San Jose State University
Sue Neff	APICS Headquarters
Mark Pagell	Kansas State University
Marshal Schminke	University of Central Florida
Morgan Swink	Michigan State University
Peter Ward	Ohio State University

Using the metaphor of a chess game, the sessions spanned a wide variety of topics including employment issues, teaching,



publishing the dissertation, and service commitments. On Friday night most of the presenting faculty and the students went out to eat at a local restaurant and continued our scholarly discussions over dinner.

Thanks to everyone who helped make this year's consortium a success. We wish the best of luck to your new scholars. We also want to thank Boston College's Department of Operations and Strategic Management and Michigan State University's Marketing and Supply Chain Management Department for their sponsorship of the coffee breaks and lunch on Saturday.



Participating in this type of event always helps people to assess their career up until now and set goals for the future. Our general feedback about the consortium is that it was a good experience for all involved. We hope that one of your goals for next year will be to participate in the consortium and that more students and faculty will be able to attend.



Robert Sroufe

Operations and Strategic Management Department
The Wallace E. Carroll School of Management
Boston College
140 Commonwealth Avenue
Chestnut Hill, MA 02467-3808

sroufe@bc.edu

Phone: (617) 552-0469

Fax: (617) 552-0433

Steve Melnyk

Department of Supply Chain Management
Eli Broad Graduate School of Management
Michigan State University
East Lansing, MI 48823

melnyk@msu.edu

Phone: (517) 353-6381

Fax: (517) 432-1112



*Message from the PDW Chair (2001) §
Program Chair (2002) continued from page 1*

The OM division had over 50 submissions to last year's conference in Washington D.C. The number of sessions that the OM division can offer at the conference depends directly upon the number of papers/symposia submitted. Help to keep the momentum going by submitting papers or symposia to this year's conference. Your submissions will help to ensure that the OM division has another EXCELLENT program!

In keeping with the conference's theme, I encourage members of the OM division to reach out to people in other interest groups. One of the biggest advantages of the Academy is its diverse population and the opportunity it presents to combine research/teaching interests from several disciplines. In particular, symposia that cut across different divisions offer an excellent opportunity to creatively explore broader topics in new ways. Consider contacting colleagues with primary interest in other divisions such as technology and innovation management, business policy and strategy, entrepreneurship, organizations and the natural environment or any other area in which you have an interest. Many times, symposia allow participants to explore ideas in a more exploratory manner than traditional papers – often leading to new collaborative opportunities.

You can submit up to THREE papers and symposia proposals. Thus, take advantage of this excellent opportunity to submit new research in its early formative stages and advanced research undergoing final polishing. The only stipulation is that any paper submitted must not have been accepted for publication by a journal. The Chan K. Hahn Distinguished Paper Award will be given to the best competitive paper. There will be two awards for the best student papers this year with the goal of encouraging students to discover the benefits of Academy early in their careers. To be considered for the best student paper award, the paper must be clearly identified as a student paper at the time of submission.

Remember, the Academy has a two-step submission process. The title page and abstract for all papers, and symposia must be submitted electronically prior to submitting the printed versions. The Internet address for submitting the electronic version of your abstract and title pages is:

<http://www.aom.pace.edu/submissions>.

To avoid problems with the Academy's servers, please complete all electronic submissions several days before the January 4. Four copies of the printed versions must be received by Friday January 4th. The complete submissions guidelines can be found at

<http://aom.pace.edu/meetings/2002/callsub.htm>

Finally, to be successful, the OM division depends not only on submissions but on having working reviewers and conference participants. Please volunteer to serve as a reviewer, session chair, or discussant! Please contact me at Boyerk@msu.edu with any questions, ideas for symposia or to volunteer to review papers. I look forward to talking with you!

Ken Boyer
Michigan State University

